# Why Should Businesses Invest in Azure?

Because they experience these common

# **Pain Points**



#### Scalability

On-premise expansion often requires significant infrastructure and resource investments.



### Resiliency

Lack of resiliency in responding to failures which leads to downtime and/or data loss.



### Cyber and Physical Security

Cyberattacks, fire, water damage, theft, hardware 'wear and tear' associated with on-premise infrastructure.



### **Technical Expertise**

Lack of in-house technical skills and shortage on internal staff to manage on-premise infrastructure.



### **New Technology**

Falling behind adapting new technologies and quickly responding to evolving business needs.



# Why Should Businesses Invest in Azure?

Because they want to reap these desirable

# **Business Outcomes**



### Performance & Efficiency

Have infrastructural foundation to ensure all line of business applications run smoothly.



#### **Reduced Risks**

Build Business Continuity and Disaster Recovery capabilities more cost efficiently.



## **Security & Compliance**

Ensure your business meets security and compliance requirements.



## Agility

Quickly adapting to changes in the market and business needs.



### **Budget Predictability**

No capital outlay for the equipment, maintenance, upgrades, and repairs.

