

TURN DISRUPTION INTO OPPORTUNITY AND STRATEGIC ADVANTAGE.

Ideation and Innovation
Management Platform.



Integrated with **Microsoft
Teams and Office 365.**



Maximize collaboration

Take advantage of Microsoft Teams collaborative workspace and crowdsource your company culture; Empower your employees, customers and partners with a voice and vision.

Optimize your internal processes

Develop Business Cases in a transparent, structured and collaborative way which builds buy-in and diverse thinking, while working within a defined process.

Simulate scenarios and approve the portfolio

Evaluate ideas aligned to strategic objectives and use only the scenarios that achieve

the greatest performance impact by using Teams Leads Portfolio Analysis.

Increase control over projects

Transform ideas into executable projects that are driven by best practices using the world's most adopted PM solution - Microsoft Project.

Track the results

See the entire picture from project idea to project closure, with native and configurable Power BI reports and dashboards



IDEATION
Launch idea campaigns, engage employees and partners and promote the most promising ones.



IDEA REGISTRATION
With a simple and intuitive interface, users can register and collaborate in the preparation of innovation project proposals.



TECHNICAL EVALUATION/ECONOMICS
Collaboration of different areas in the assessment and scoring of demands, based on objective criteria and configurable workflow.



PRIORITIZATION AND SELECTION
Prioritization and selection of demands based on criteria aligned with corporate strategy.



SCENARIO SIMULATION
Scenarios can be simulated, compared and analyzed to increase decision assertiveness.



EXECUTIVE APPROVAL
Systematic approval of proposals by executives or committees.



PROJECTS
Approved ideas can be turned into projects in Teams Ideas and managed with Microsoft Project Online.



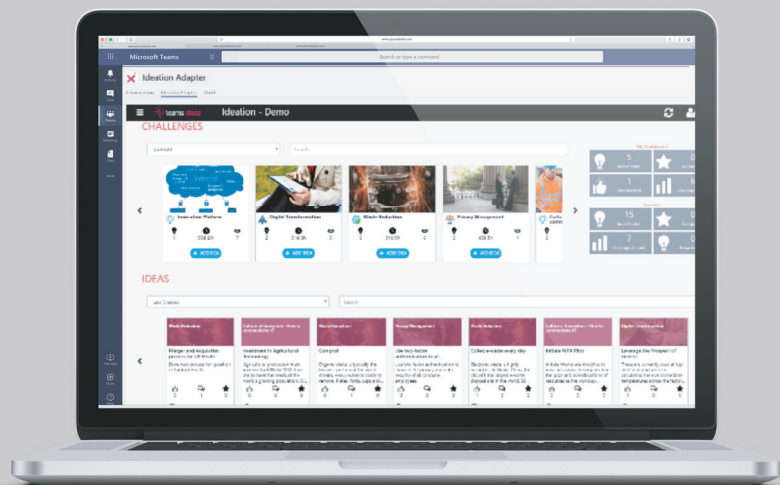
RESULTS
Track the results of each process step with native indicators and Dashboards or in Microsoft Power BI.



BUSINESS INNOVATION MANAGEMENT PLATFORM

Teams Ideas is a modular solution designed to meet the innovation challenges of organizations of any size. It can be adopted independently or integrated with existing business processes and tools, promoting maximum collaboration between people and areas which capture and enable transformative insights into new markets, products and customers.

Designed to manage the entire innovation lifecycle, the Teams Ideas suite of modules enables the generation of promising concepts, business case development, idea selection and prioritization, innovation and portfolio management, as well as providing the overall evaluation of the investment using innovation return indicators.



REQUEST A DEMONSTRATION