

Great Minds Series:

Are you ready for Copilot for Microsoft 365?

Microsoft
Solutions Partner
Data & Al
Azure

Microsoft
Solutions Partner
Digital & App Innovation

Microsoft
Solutions Partner
Infrastructure
Azure



Jersey | Thursday 22nd February | 2024

Introductions



Chris Clark
CEO



Geraldine Evans
COO/CLO



Lee Pirouet

Director Tech Sols



Marcus Bailey
Head of Cloud



Fabio Hepworth
Head of Data



Agenda



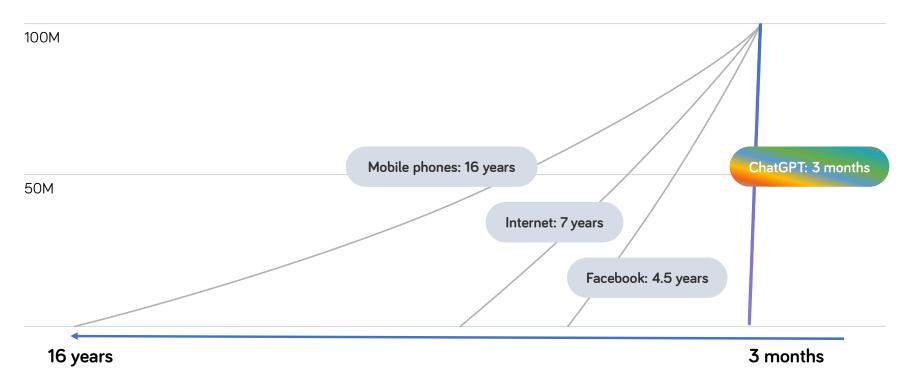
Please ask Questions with Slido





Generative AI technology is here

Time to reach 100M users



Source: Microsoft Research



The pace of work is outpacing our ability to keep up

Al-powered tools represent an enormous opportunity

64%

of people have struggled with finding time and energy to get their work done. 3x

Amount by which time spent in Microsoft Teams meetings and calls has increased per week since February 2020.

70%

Share of people who would delegate as much as possible to AI to lessen their workloads.

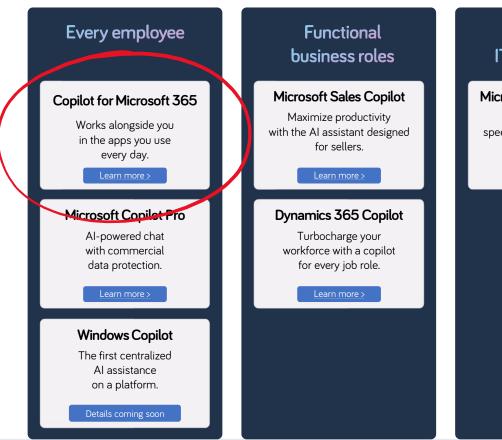
2x

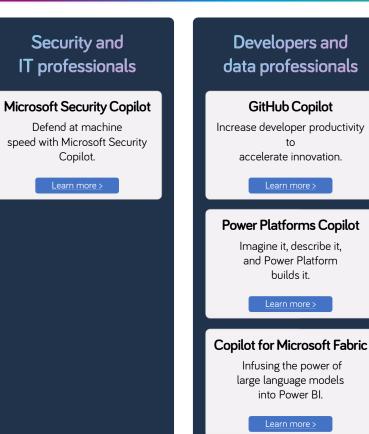
Likelihood of a leader to say AI will provide value by boosting productivity vs. cutting headcount.

Source: Work Trend Index Annual Report: Will Al Fix Work? Microsoft, 9 May 2023



A copilot for every Microsoft Cloud experience

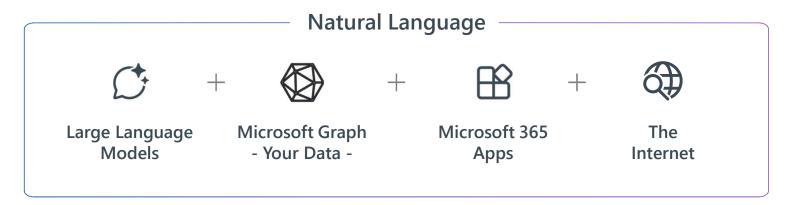




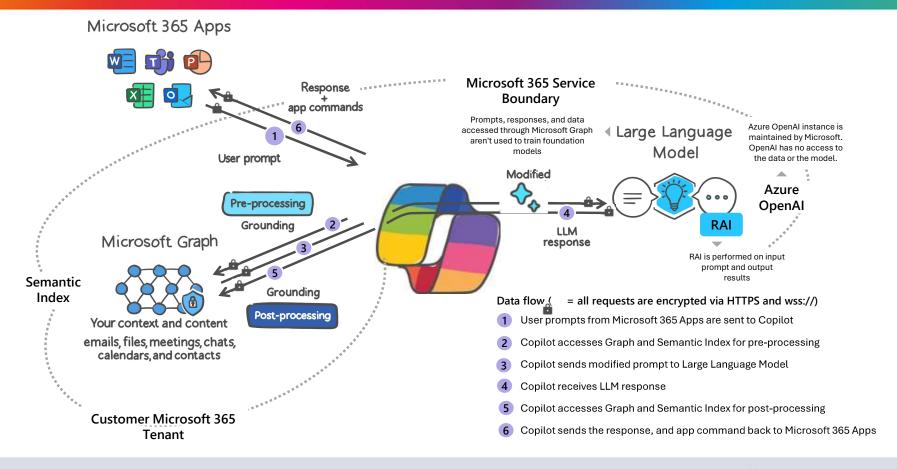


Unlock productivity and unleash creativity





Copilot for Microsoft 365 basic architecture







Built on Microsoft's comprehensive approach

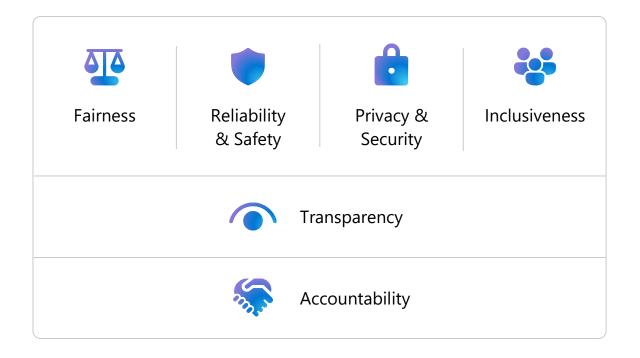


Copilot for Microsoft 365



Prosperity 24/7

Microsoft's Al principles



Microsoft Cloud — Al you can trust

Your data is your data.

Your data is **protected** by the most comprehensive enterprise compliance and security controls.

Your data is **not** used to train the OpenAl foundation models without permission.



Adoption Challenges & Recommendations

Data Breaches Data Governance Access Controls & Content Oversharing

- Follow a 'Zero Trust' approach
- Define your sensitive data
- Understand where the sensitive data exists
- Define your sharing policies
- Review Access Controls
- Data Security Labels

Licensing Recommendation – Microsoft 365 Business Premium or Microsoft 365 E3 and above.





Copilot and AI is all about the new capabilities and ability to transform our everyday experience.

However, we need to ensure we have a human centric approach.

#PeopleFirst strategy





Microsoft 365 Copilot

Embedded across Microsoft 365 apps



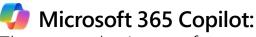








Learn more about our <u>responsible AI principles</u>.



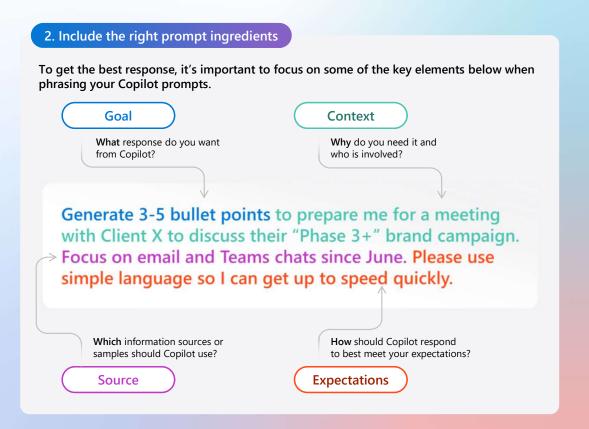
The art and science of prompting

1. Tell Copilot what you need

There are many types of prompts you can use depending on what task you want done.

- ✓ Learn about projects and concepts: "What is [Project X] and who are the key stakeholders working on it?"
- Edit text:
 "Check this product launch rationale for inconsistencies."
- Transform documents: "Transform this FAQ doc into a 10-slide onboarding guide."
- Summarize information:
 "Write a session abstract of this [presentation]."
- Create engaging content: "Create a value proposition for [Product X]."
- Catch-up on missed items: "Provide a summary of the updates and action items on [Project X]."

Prompts are how you ask Microsoft 365 Copilot to do something for you — like creating, summarizing, editing, or transforming. Think about prompting like having a conversation, using plain but clear language and providing context like you would with an assistant.





Microsoft 365 Copilot



Unleash <u>creativity</u>

Harness Copilot's power so you never start from scratch



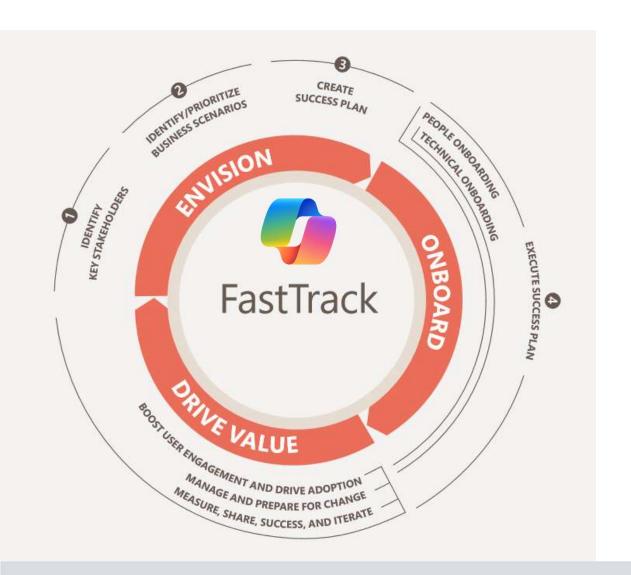
Unlock productivity

Let Copilot summarize actions for you, and optimize your time



Uplevel skills

Be better at what you're good at and master what you've yet to learn





What makes for a successful Copilot rollout?





A Day with Copilot



Start your day



Check emails and the calendar. Make a list of actions for the day

Plan the day with Copilot. Get a summary of emails and actions

Draft a new document



Write a LinkedIn post

Ask Copilot to write a LinkedIn post by referring to existing documents. Use Designer to add images

2 Find information online



Search for information online

Quickly find high-quality answers based on relevant content using M365 Chat

6 Analyse data



Get data and create charts for a performance report

Ask Copilot to provide insights from data and create charts

3 Review emails & reply



Read a long email thread and reply

Use Copilot to summarise a thread & draft an email. Review formality & writing style. Ask Copilot to coach

7 Create a presentation



Create a presentation

Ask Copilot to refer to an existing document to create a presentation.

No need to start from scratch

4 Summarise a document



Read a document and write a summary. Highlight key info

Copilot can review a document & summarise the key information

8 Late to a meeting!



Rush to a meeting - you're late!

Don't stress, the meeting is recorded.

Ask Copilot for any info or pending items from the call



Agenda



Please Ask Questions with Slido





Extending Copilot for Microsoft 365

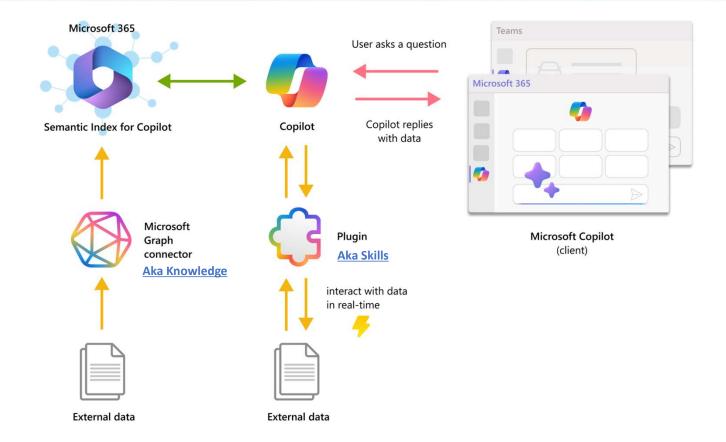
- What about data outside of Microsoft 365?
- Wealth of information & knowledge
 - Enquiries/Opportunities in Salesforce
 - Knowledge & precedents base in iManage
 - Products & services in NavOne
 - Contracts in DocuSign
- Can we give this information to Copilot?
 - Spoilers: yes!





Prosperity 24/7

Extending Copilot for Microsoft 365





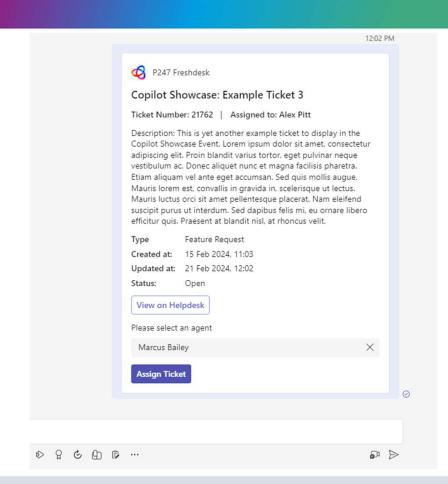
Extending Copilot for Microsoft 365

Not just available via copilot

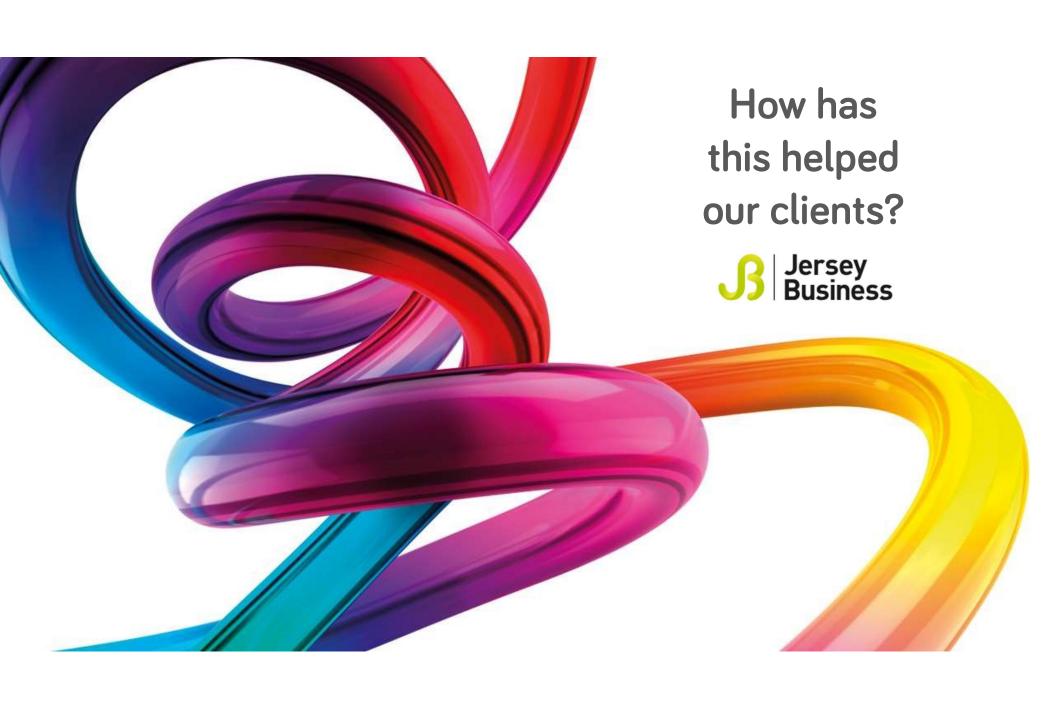
- Data in Graph Index shows in M365 search
- Plugins available in Outlook & Teams

What is next?

- Connectors already available to be explored from App Store
- Prosperity can help with onboarding, training, and development.







How has Copilot helped Jersey Business?







Business Licence Application with Copilot

Impact of Copilot

Impact on Stage 1 Process





(27%)

6/7 process steps assisted by Copilot



Impact on Stage 2
Process



83mins saved for JB (24%)



7/7 process steps assisted by Copilot



1 client process step assisted by Copilot

How Copilot assisted



Gave a Summary of tasks



Drafted an email for review



Web Search & Summary



& Suggested a Meeting Room



Transcribed Meeting Notes



Located key Documents



Reviewed & Compared Documents

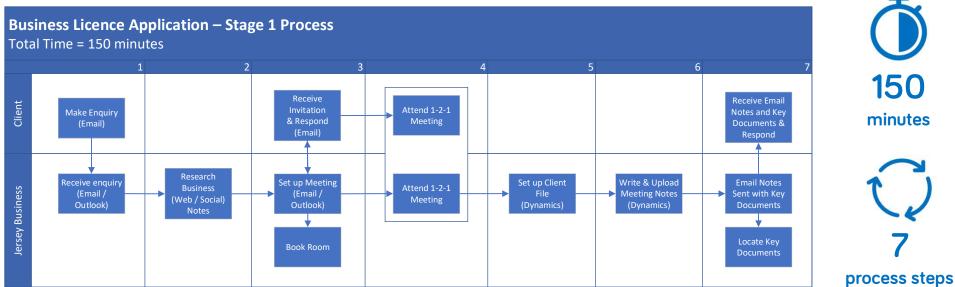


Assisted with Charts & Formulas



Business Licence Application – Stage 1 Process

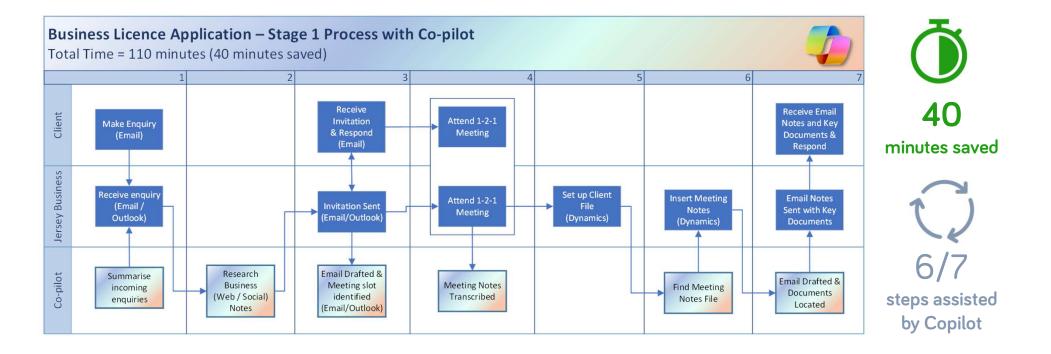
In Stage 1, Jersey Business are contacted by a client and a 1-2-1 meeting is arranged. Jersey Business take notes and create a client file. Notes and key documents are sent to the client.





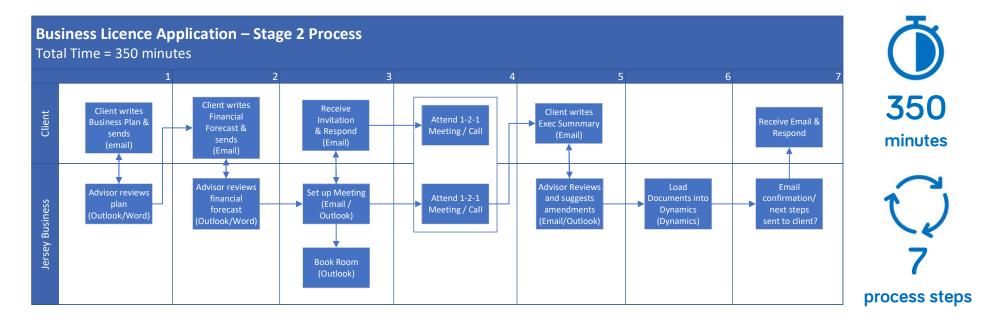


With Copilot: Business Licence Application - Stage 1 Process

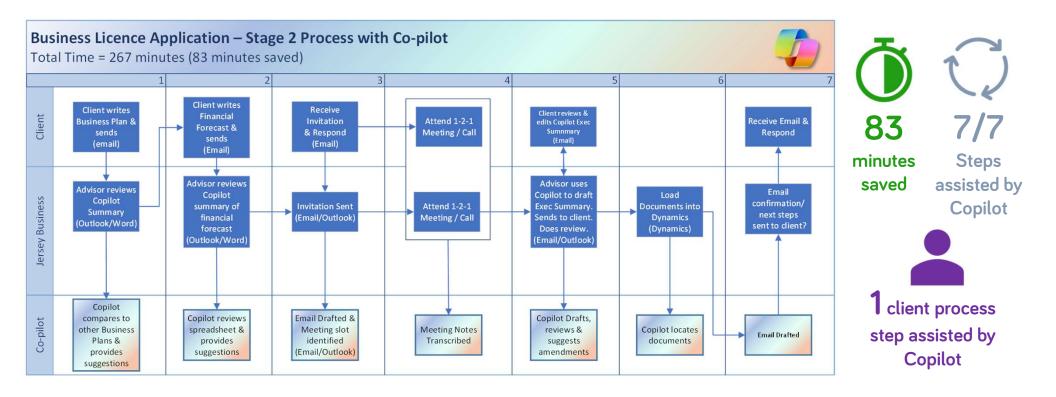


Business Licence Application – Stage 2 Process

In Stage 2, Jersey Business coach and support the client to create a Business Plan, Financial Forecast and Executive Summary. A 1-2-1 meeting is held. Documents are uploaded to Dynamics.



With Copilot: Business Licence Application - Stage 2 Process





On Island Existing Business Licence Application with Copilot

Impact of Copilot

Impact on Stage 1 Process

Ō

40mins saved for JB

(27%)



6/7 process steps assisted by Copilot



Impact on
Stage 2
Process

83_{mins}

Saved for JB (24%)



7/7 process steps assisted by Copilot



1 client process step assisted by Copilot

How Copilot assisted



Gave a Summary of tasks



Drafted an email for review



Web Search & Summary



Suggested a Meeting Room



Transcribed Meeting Notes



Located key Documents



Reviewed & Compared Documents

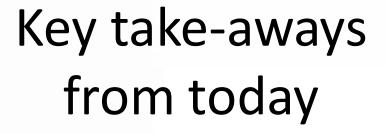


Assisted with Charts & Formulas











Readiness Adoption Measurement



Impact of M365 Copilot / Uptake across UK/Globe

The AI-powered organization



Copilot for Microsoft 365



Copilot for Microsoft 365

Three-phase approach to business progress

Phase



O2 Phase



Phase



Readiness

- · Concentrate licenses in a few key teams
- · Start with quick wins
- · Create an Al council.

Adoption

- · Create a Copilot user community
- · Identify Copilot champions and early adopters
- · Manage expectations
- · Communicate best practices early and often

Measurement

- · Quantify impact with the Microsoft Copilot Dashboard
- · Meet with your AI council biweekly
- · Publicly celebrate successes



Copilot for Microsoft 365 Readiness

Security & Data Protection

Things to consider



Risk Assessment

User Education

Access Controls

Data encryption

Data Retention

Regular Audits

Identify and assess risky behaviours such as **oversharing** or exposing sensitive information.

Provide training on how to use Copilot safely and securely.

Ensure that only **authorised users** can access user data.

Encrypt data both in transit and at rest to protect from unauthorised access this can be done by using things such as **sensitivity labels.**

Establish data retention policies to ensure that user data is only retained for **as long** as necessary.

Regularly audit data security & privacy practices to comply with industry standard.

Security & Data Protection



Security and Compliance controls for Copilot for Microsoft 365

Essential security controls



Copilot + M365 Business Standard

Multi-factor Authentication with security defaults

Device-based access & security controls for M365 resources

Basic content and keyword search for Copilot generated data

Comprehensive security controls



Copilot + M365 Business Premium

Everything in M365 Business Standard, plus:

Conditional Access policies based on identity, device, location, & network

Terms of use policies to accept before getting access Restrict saving business data and files to approved applications only

Protect sensitive M365 data from exfiltration and improper use (files & emails only)

eDiscovery, litigation hold and retention policies

Security & Data Protection



Security and Compliance controls for Copilot for Microsoft 365

Baseline security



Multi-factor Authentication with security defaults

Manual sensitivity labels for Copilot generated content (Office only)

Core security controls



Copilot +
Microsoft 365 E3

Conditional Access
policies based on identity, device,
location, & network

Manual sensitivity labels for non-Microsoft documents (e.g., pdf)

Endpoint management capabilities

Best in class security controls



Copilot +
Microsoft 365 E5

User/session risk and access control

Automatic sensitivity labels for non-Microsoft documents (e.g., pdf)

Discover and evaluate the risk of 400+ AI apps & implement controls to for their use at work



Copilot for Microsoft 365 Adoption

Workday efficiencies with Copilot

Summarize a long PDF



Turn a 20-page, jargon-filled PDF into 5 bullets using Copilot in Edge Draft emails and social content



Use it as your professional writer on call to draft emails, captions, and more

Generate images



Leave behind stock images and text-only reports in favor of custom-generated images for emails, on social, and more Learn new skills



Ask questions tailored to your needs and interests to get consolidated key points from the internet for you

Get answers for specific, complex questions



Get answers to questions that require multiple data points or a degree of analysis

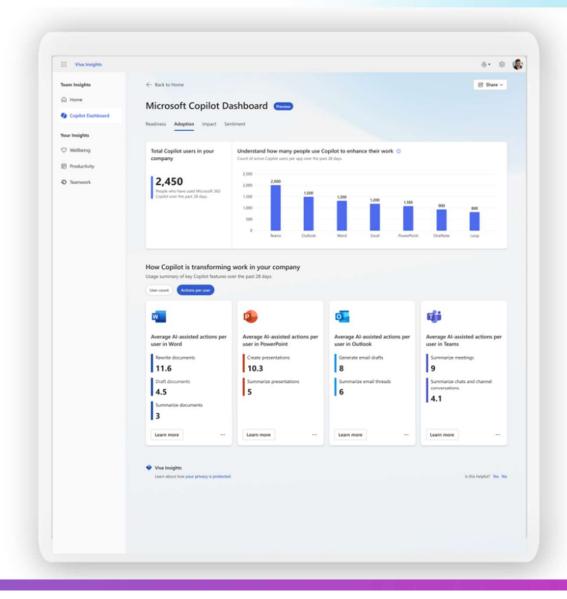


Copilot for Microsoft 365 Measurement

Microsoft Copilot Dashboard

Enable IT and business leaders to plan their AI readiness, drive adoption, and measure the impact of their Microsoft Copilot investment

Public preview



Setting the scene of "Digital Debt"

"It's easier than ever to communicate and harder than ever to keep up"



'64% of employees don't have enough time and energy to do their job'

Copilot Boosts Productivity

Research shows improvements for developers...

88%

are more productive

74%

can focus on more satisfying work

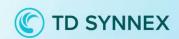
77%

spend less time searching for information or examples



M365 Copilot – The Global Market

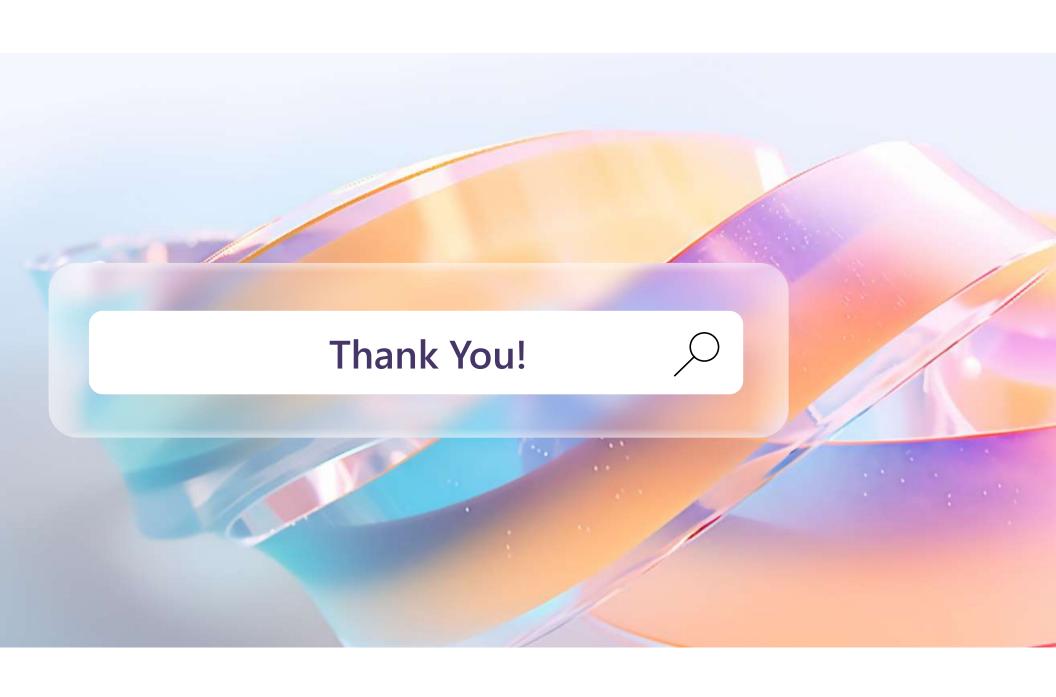
The early stages of adoption!







Prosperity will help you on the Journey!



Productivity gains of Copilot for Microsoft 365

70%

of Copilot users said they were more productive. 73%

said they could complete tasks faster.

64%

said Copilot helps them spend less time processing email. 87%

said Copilot makes it easier to get started on a first draft. 86%

said Copilot makes it easier to catch up on what they missed. 84%

said Copilot makes it easier to take action after a meeting.

Productivity gains of Copilot for Microsoft 365

And Copilot improves quality and creativity:

75%

said Copilot saves time by finding whatever they need in their files. 71%

said they saved time on mundane tasks.

68%

said it improved the quality of their work.

57%

said it made them more creative.

68%

said Copilot helped them jump-start the creative process. 72%

said it helped them generate ideas while writing.



Q & A with Slido







License costs and requirements

Copilot for Microsoft 365 commercial details

License cost (per user)

£ 296.40*

Commitment

Annual commitment- annual

payment

Payment Full payment upfront

Requirements and details

All channels (EA, CSP, Direct)

Base license:

Microsoft 365 E5

Microsoft 365 E3

Office 365 E3

Office 365 E5

Microsoft 365 A5 for faculty

Microsoft 365 A3 for faculty

Office 365 A5 for faculty

Office 365 A3 for faculty

Microsoft 365 Business Standard

Microsoft 365 Business Premium

No min order size / Seat count

*Correct at time of publish & Subject to change



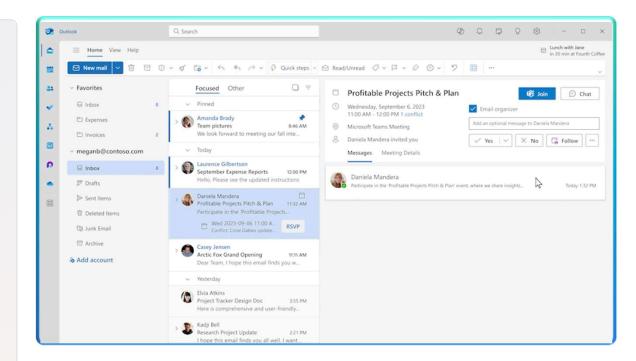
Copilot in Outlook



Helps you stay on top of your inbox and create impactful communication in a fraction of the time.

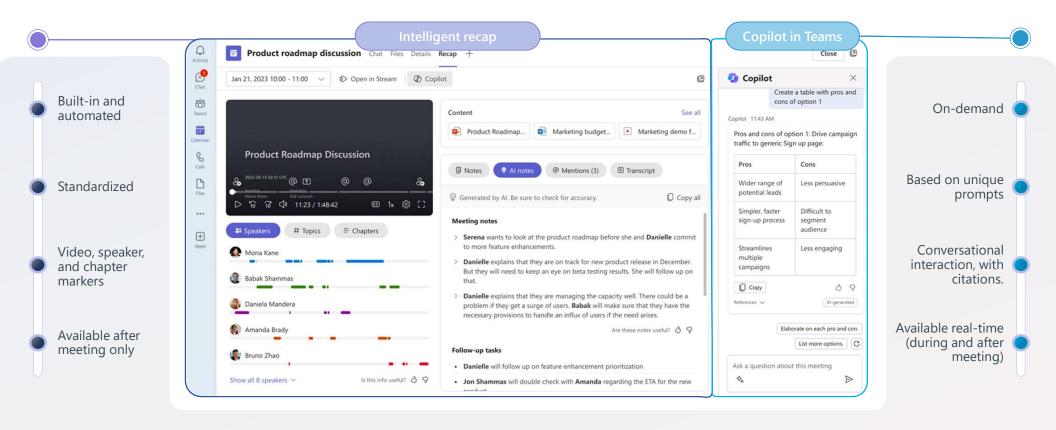
With Copilot now you can:

- Summarize an email thread and suggest action items, replies, and follow-up actions.
- Choose "Sounds like me" to match your unique writing style and voice.
- Follow along with a Teams meeting right from Outlook. Organizer will be notified to record it and Copilot will notify you when the recording is ready.





Intelligent recap in Copilot



Use built-in meeting summaries and ask any question about the meeting

*Intelligent recap is also available in Teams Premium

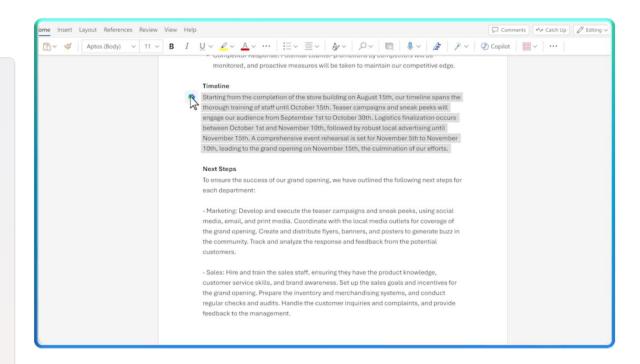
Copilot in Word



Transforms the writing process to make you more creative and efficient.

With Copilot now you can:

- Create a summary of any document to share as a recap or quickly get up to speed.
- "Rewrite" a paragraph or save time on formatting by asking Copilot to generate a table from your copy.
- Create custom graphics right in the document with Microsoft Designer, which will pull from stock images, or your own uploads in the chat.





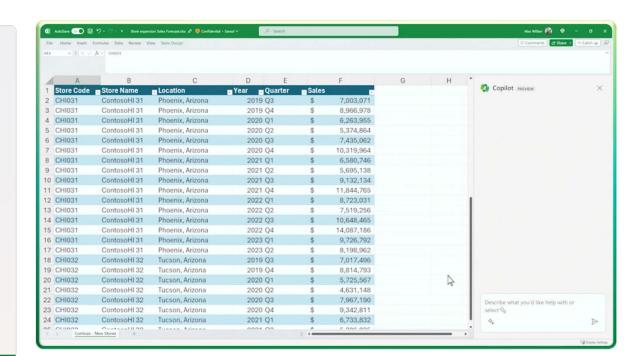
Copilot in Excel



Enables anyone to analyze and visualize data like a data analyst.

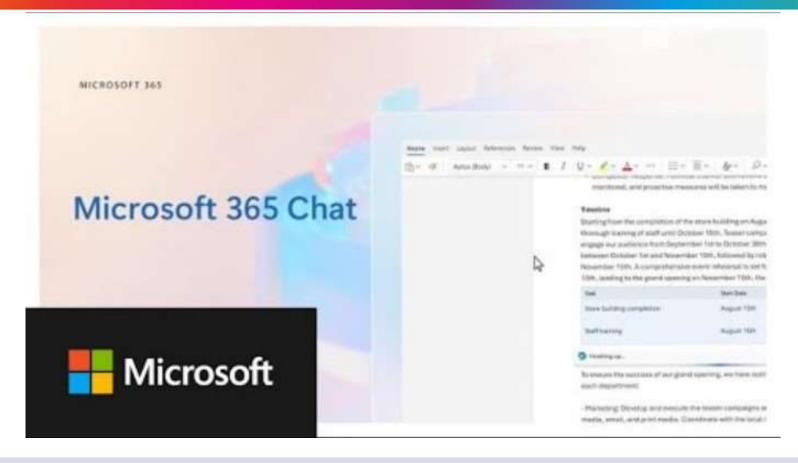
With Copilot now you can:

- Create powerful, professional visualizations, generate forecasts, and save time sorting through data with Python in Excel.
- Prompt: "make all cells red where the value is under 1000," filter and sort your data
- Ask questions about your data to instantly uncover key insights.





Microsoft 365 Chat





What's the difference between ChatGPT and Copilot for Microsoft 365?

ChatGPT is a general-purpose LLM that works like a chatbot. It uses machine learning algorithms to answer user questions or 'prompts' in a way that mimics human conversations.

ChatGPT cannot search the internet, and its knowledge base does not extend beyond September 2021. This means it can "hallucinate" and provide wrong information. Users also cannot custom-tune ChatGPT.

Popular ChatGPT use cases include text compositions, lists, coding, and content summaries.

Copilot for Microsoft 365 is an Al-powered digital assistant that combines ChatGPT with data from the Microsoft Graph and Microsoft 365 apps. It uses data from user calendars, emails, chats, documents, meetings, and more to deliver contextual, relevant solutions directly in Microsoft 365 apps.

This approach only improves the context for a user's specific scenario; Microsoft does not leverage user data to train the Copilot model.

Since Copilot works directly in Microsoft 365 apps, it can do things like create new content in PowerPoint, suggest email replies in Outlook, and recap a Teams meeting.

Read more about the difference between ChatGPT and Copilot for Microsoft 365.



Extending Copilot for Microsoft 365

