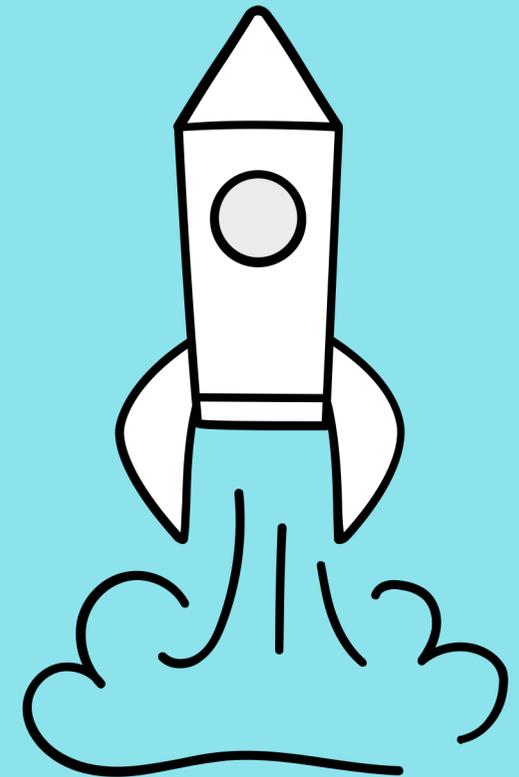


Unlock the full potential of Microsoft Copilot,
Agents & Azure AI for your organization

AI Potential Workshop



A 1-2 day, hands-on workshop that helps your organization understand AI opportunities, evaluate concrete use cases, and develop a clear roadmap for implementing AI solutions using Microsoft technologies.



What the AI Potential Workshop Delivers



Inspiration meets implementation, understanding possibilities and identifying real impact



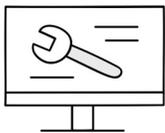
AI Potential Explained

- Opportunities, risks & real-world examples of Microsoft-based AI solutions
- Deep dive into Copilot, agents, automation & Azure AI



Structured Ideation

- Use-case discovery based on business processes & pain points
- Guided evaluation using impact-effort analysis



Hands-on Learning

- Live demos, real implementations, practical exercises
- Experience how AI can automate, streamline and enhance workflows

From Understanding to Action – Your AI Enablement Journey



1.

Knowledge Build-Up

- Copilot Advanced: beyond text assistance (agents, bots, integrations)
- Power Platform & Copilot Studio: automation meets AI
- Azure AI Services: secure & compliant integration of intelligent solutions

2.

Ideation & Use Case Development

- Identify AI-ready processes and specific pain points
- Structured ideation along business processes
- Live examples & mini-implementations
- Prioritization via impact-effort matrix

3.

From Idea to Execution

- Immediate validation of use-case feasibility
- Actionable recommendations and next steps
- Clarity in the AI jungle → structured roadmap

What Your Organization Gains



Clarity & Strategic Direction

Understand the potential, limitations & risks of Copilot, agents & Azure AI.



Company-Specific AI Use Cases

Structured ideation leads to validated, prioritized use cases with concrete benefits.



AI-Enabled Processes & Efficiency Gains

Identify automation opportunities with and without AI, supported by best practices and real customer projects.



Fast Knowledge Build-Up

Learn to use the Microsoft AI ecosystem effectively—from M365 Copilot to Azure AI.



Direct Transition Into Action

Hands-on examples, real implementations, and clear next steps for execution.