

# Do More with Microsoft 365

Microsoft SMB Briefing

PSM Partners | www.psmpartners.com sales@psmpartners.com 312-940-7830



### What we'll cover...

- What are the key challenges that small and medium business face in a hybrid work world?
- Why should you trust Microsoft for security?
- How does Microsoft 365 help in reducing your IT cost and complexity?
- How does Microsoft 365 enable secure productivity?

How can you get ready for Microsoft 365 Copilot?

### Top of mind for our customers...



How do you meet employee needs for remote flexibility AND in-person collaboration?



How do you enable seamless work from anywhere?



How do you keep data secure when it's now everywhere?

43%

of remote workers do not feel included in meetings<sup>1</sup>

54%

of leaders fear productivity has been negatively impacted since the shift to hybrid work<sup>1</sup> 64%

of small and medium businesses allow employees to access work data on personal phones and computers<sup>2</sup>

- 1. Microsoft Work Trend Index: 2022 Annual Report
- 2. Microsoft Internal Research of SMBs (2-299 employees)

### Security is top of mind for every business

**Employees are working** from more locations than ever. Are you confident that your data is safe?



+300%

Ransomware attacks in the past year, with more than 50% targeted at small businesses 1

1 in 4

Nearly one in four small or medium businesses state that they had a security breach in the last year <sup>2</sup>

70%

Over 70% think cyber threats are becoming more of a business risk <sup>2</sup>

\$108K average cost of a SMB data breach <sup>3</sup>



- Homeland Security Secretary Alejandro Mayorkas, 06 May 2021 ABC report
- 2. Microsoft commissioned research, April 2022, US SMBs 1-300 employees
- Kaspersky Global Corporate IT Security Risks Survey, 2019

## Benefits of Microsoft 365 solution

### All in one place



Enables people led transformation with real-time collaboration tools

Safeguards your business with technology you can trust

Helps reduce costs with increased ability to save

Market trends

Focus on digital strategies

Security is top of mind

**Financial stability** 









Why choose Microsoft 365 Business Premium?

### Secure Productivity with Microsoft 365

Safely run your business from anywhere with a secure, comprehensive, AI-powered cloud solution that makes hybrid work, work.





Keep your data safe from unauthorized access when passwords are lost or stolen with multi-factor authentication.

Defend against advanced cyberthreats and safeguard business data with enterprise-grade protection against phishing, ransomware, and data loss.



### Simplify endpoint management

Easily enable remote desktop access for employees on any device, while you maintain central management and security of your users' desktops.

Control which devices and users can access your work data with options to block users from logging in from home computers, un-approved apps, or outside of work hours.



### Unleash intelligent productivity

Save money and do more with Microsoft 365 by consolidating vendors and hybrid work apps into one platform.

Build your foundation for the next generation of Al. Available in the coming months, Microsoft 365 Copilot\* will uplevel skills and unleash creativity and productivity. Stay tuned for more details coming soon.

### Microsoft 365 suite offerings for SMBs







\$12.50 per user/month



### Microsoft 365 Business Premium benefits

Enable your business to run from anywhere, with peace of mind







#### Comprehensive and easy to use

- One solution for productivity and security
- Cloud platform simplifies deployment
- Gets you up and running quickly

#### **Reduces costs**

- Eliminates costs of multiple point solutions
- Reduces helpdesk costs
- Eases licensing complexity

#### **Enterprise grade technology**

- Integrated security; trusted by enterprises
- Al-powered threat intelligence
- Top rated security vendor



### Let us help you get started

- > Schedule time for a free briefing today!
- **y** Get started with a free trial: <a href="https://aka.ms/M365BPweb">https://aka.ms/M365BPweb</a>
- Product documentation, Licensing comparison, and FAQs: <a href="https://aka.ms/M365BP">https://aka.ms/M365BP</a>



Thank you.

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