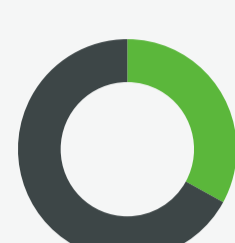


FLEXIBLE, PURPOSE-BUILT IIOT SOLUTIONS FOR MANUFACTURERS

Manufacturers are investing in IIoT solutions. The promises are great: operational efficiencies, new and increased revenue, better customer relationships, and faster time to market. **But getting started can be hard.**



Almost 1/3 of IIoT projects fail at the proof-of-concept stage*

- Expensive to develop and maintain
- Take too long to implement
- Challenging to scale across sites



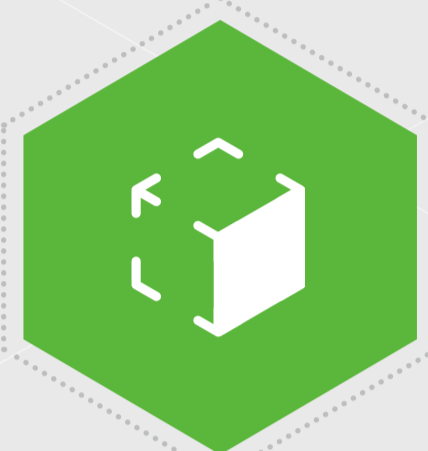
ENTER THE THINGWORX® PLATFORM FROM PTC

ThingWorx is a complete, end-to-end technology platform designed specifically for industrial enterprises to digitally transform every aspect of their business—quickly and easily.



Works with your existing systems

No need to rip and replace



Includes pre-built solutions

Don't waste time building from scratch



Addresses common challenges

Deploy and scale proven high-value use cases



Facilitates connections

Automatically pull together data from different systems

THINGWORX DELIVERS EVERYTHING YOU NEED

With a long history in manufacturing, PTC understands common use cases for IIoT solutions. Combine that with the power of Azure, and you'll get rich, purpose-built IIoT solutions far more easily than doing it yourself.



User-friendly tools and technologies to develop, customize, and deploy powerful applications



Modular functionality that simplifies development



Pre-built web-enabled applications to get to value faster



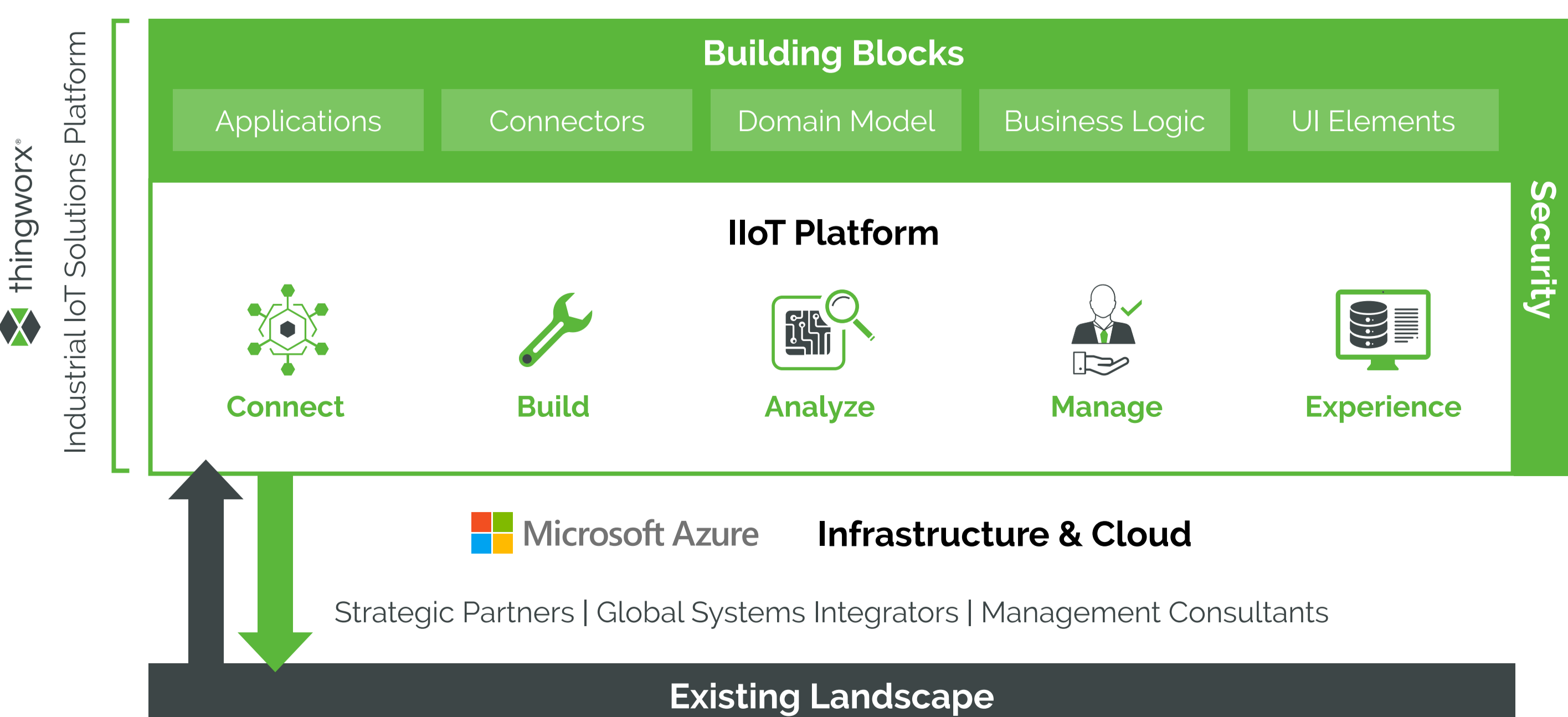
Powerful IIoT enablement across applications, dashboards, workspaces, and mobile interfaces



Connection and context that enable looping insights back into the enterprise for increased visibility, efficiency, and effectiveness

GET STARTED QUICKLY WITH THINGWORX

ThingWorx delivers a series of solution building blocks—that is, pre-defined configurations for connections, domain models, and more—so it's simpler to develop solutions. It also provides a variety of role-based starter apps. And that's all you need to get started.



Get started today!

For more information and to contact us, please visit us [here](#).

*Microsoft IoT Signals Report, October 2020