

Connect, monitor, and service the equipment you sell

ThingWorx®

PTC's Service Optimization solution helps you enhance your relationship with manufacturing customers, improve the value of your products, and create new service revenue. Our solution connects your equipment and allows you to see how it is used, enabling you to deliver proactive maintenance and performance management services.



Customer ROI

Increase equipment value to customers through with remote performance improvements and proactive maintenance



Relationships

Create more opportunities to interact with your customers by helping them save money and run more efficiently



New revenue

Turn service and maintenance from a cost center to a revenue generator supplementing your total sales value



We wanted to build on the best technologies, which is why we chose Azure and ThingWorx. We were able to accelerate our time to market and safeguard critical data, ensuring we can quickly capitalize on IoT opportunities while staying focused on adding value to our portfolio of products.

Eyal Shahaar, Director, Cloud Products, ESAB