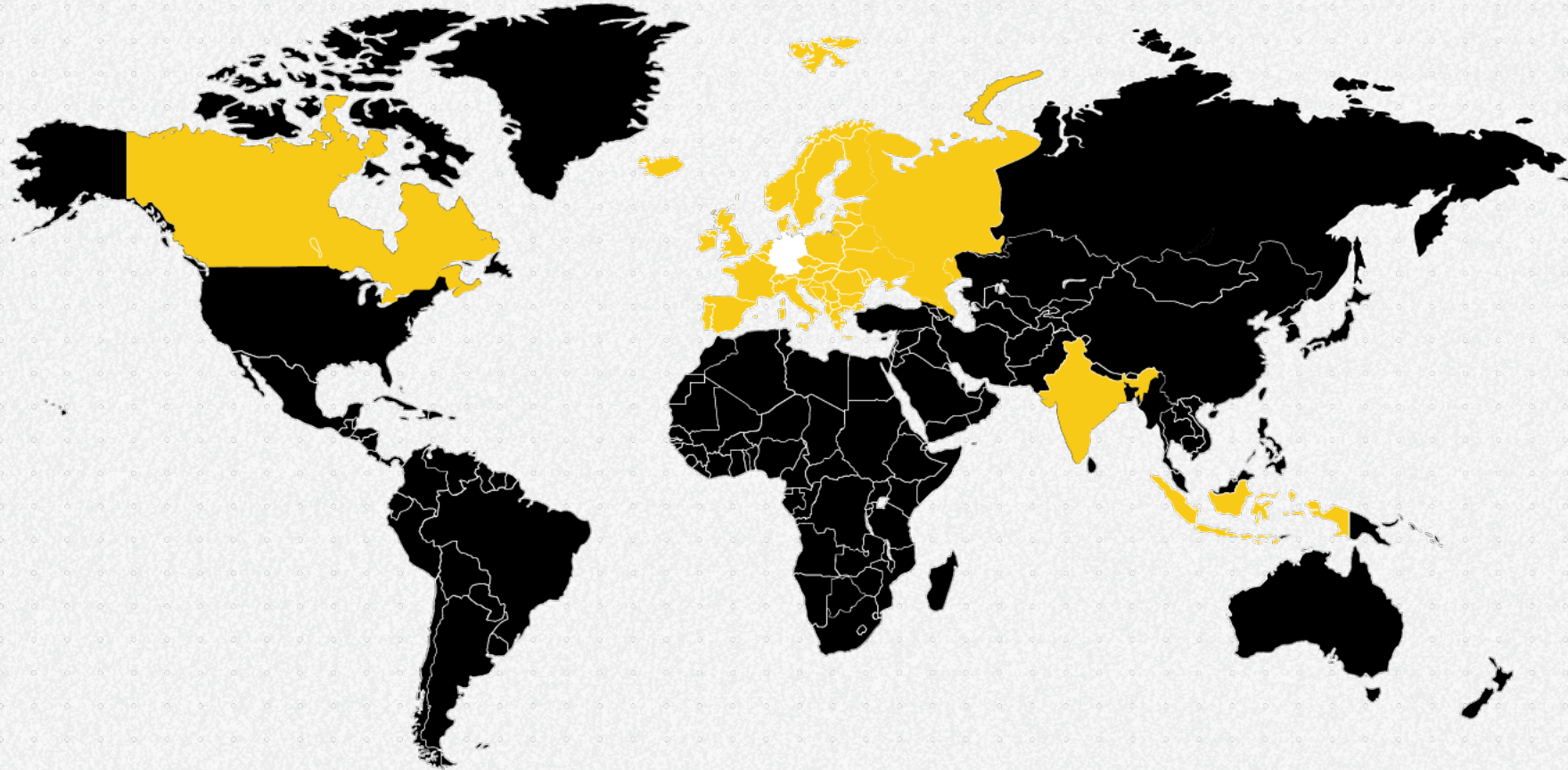# Nawatech

Transform Your Business and Create Impactful Solutions

Nawatech

Create Solution
Focuses on creating solutions built with impacts at scale to solve business challenges.

Cloud Based
Cloud mindset as its foundation, with over 60+ years of collective experiences in global consulting services.

Broad Clientele
Clients in the US, Europe, and South-East Asia.

Across Industries
Solutions and products for various industries

Nawatech

Product
**Valerie
(Social Media Analytics)**

Highlight Product

▪ **Social Media Profile Crawling**

Collecting all information regarding candidates through Social Media (LinkedIn, Facebook, Instagram, Twitter). We can collect personal info, experiences, social networking, and so on automatically.

▪ **Enrichment data profile by Social Media**

Collect the persona of candidates with their social media seamlessly with a crawling engine. With that information we can know what candidates did with social media and determine are they have a good reputation or otherwise.
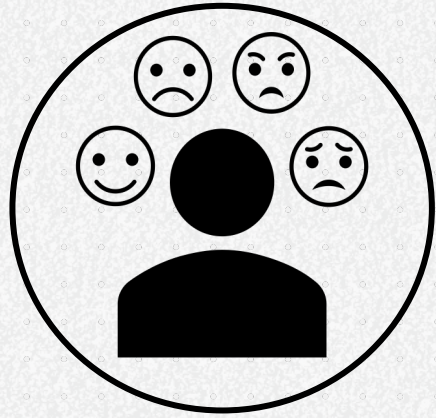
▪ **ML Enhancement with predictive analysis**

The benefit of we have big data is we can take a correlation between specific required data and external data. We can process all data with visualization and build a predictive analysis for forecasting which typical candidate is fit for the user requirement and get a prediction.
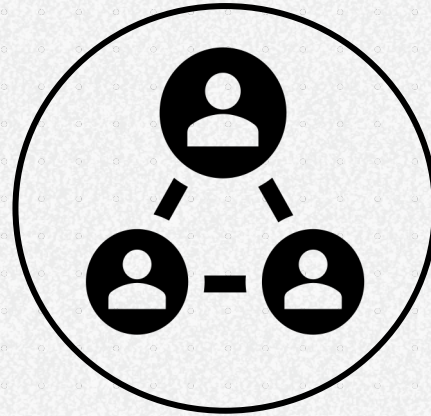
Benefit of Social Media Analytics

Sentimental details
Sentiment data will present data on social media activities for each profile to identify each activity containing positive or negative elements.
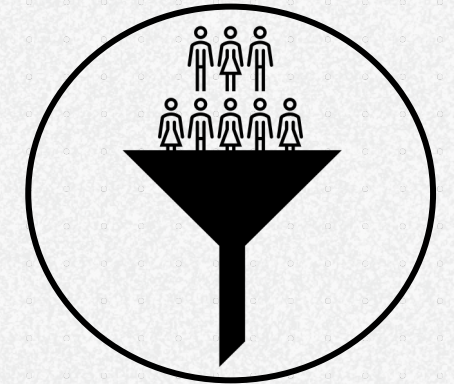
Social Networking
We can find out our colleagues from their social media profile that we crawl, so we can collect candidate information from their colleagues or connection.

Social Media Monitoring
With a crawling engine, we can also monitor social media that uses negative sentiments towards companies and brands they own. Furthermore, we can also measure trending scores with competitors.

Lead Acquisition Generation
Lead generation will provide social media profile data that can be used as targets to offer or reach user goals or requirements.

Last Projects

![Nawatech logo]

Let's discuss our collaborations

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