



mailtarget
email API solutions

www.mailtarget.co



PT. Target Sukses Sinergi, Maitarget Pte Ltd
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OUR COMPANY

We are a Software-as-a-Service (SaaS) company based in Jakarta, Indonesia. We help companies to increase their revenue by increasing engagement through email services..

As a leading email API service provider, we offer advanced features designed to empower businesses in seamlessly integrating email functionality into their applications. Our user-friendly platform simplifies the process of managing and optimizing email communications, ensuring you have the tools you need to enhance your application's capabilities.

Our features are meticulously crafted to enhance developer workflows, ensuring seamless integration and efficient email communication within applications. By simplifying email functionality, we enable developers to focus on creating exceptional user experiences and applications, all while optimizing efficiency and reducing development time.

Our services are currently used and trusted by various industries of different scales originating from Indonesia and Southeast Asia.



“Our vision is to be a world-class email delivery company that empowers business growth and our mission is to provide fast, secure, and affordable email capability software for the finance and retail industry.”

Yopie Suryadi, Founder & CEO

mailtarget was first developed in October 2016 by Yopie Suryadi, Masas Dani, and Johan Tahardi with the initial aim of supporting small and medium enterprises in Indonesia. Because competition is high in business, digital existence is very important. This digital representation can be in various forms, such as websites, automated systems, analytical performance, and customer-driven personalization, which is a must in today's digital era.

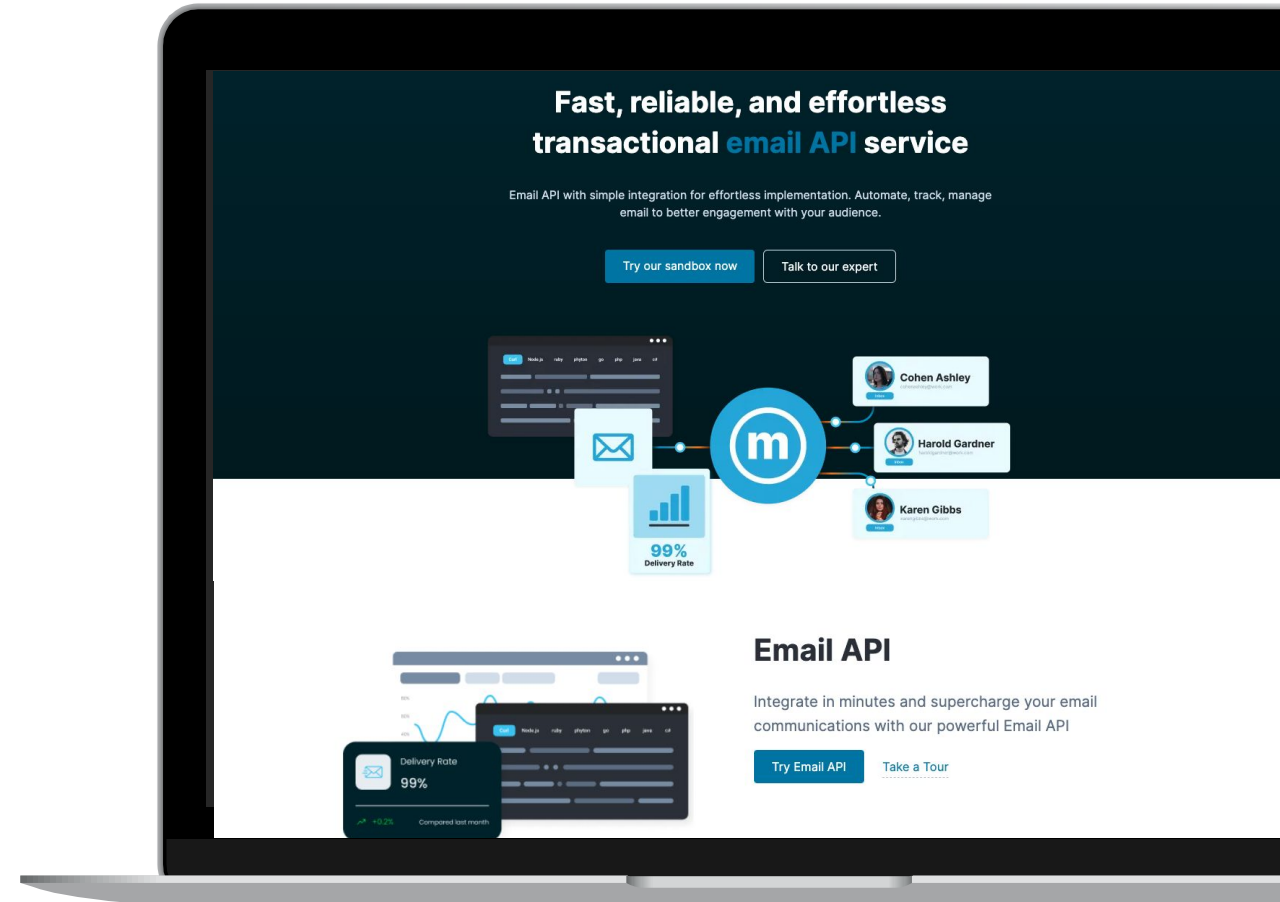
Experiencing intricacies as an IT start-up, our fairly complex products were completed within 4 months. During the first development stage, we only had email marketing features, so this tool could send emails to many recipients. In February 2017, we developed UX products and other features such as email automation, email A/B testing, landing page builder, form API, contact management, transactional email, and so on. We regularly optimize and update event management features to support broader marketing activities.

In 2023, we ventured into Email API solutions for developers. This move aimed to meet the growing demand for integrating email capabilities into various applications. The API featured easy integration, customization, reliability, scalability, security, and advanced analytics. This expansion allowed us to serve a broader audience and remain competitive in the ever-evolving digital landscape.



We are your trusted email API service, offering developers a fast, secure, and affordable solution powered by Layang Technology™. Our API makes it effortless to integrate email functionality into your applications, eliminating the need to manage email servers.

With our service, you can streamline email communications within your applications, ensuring reliable message delivery.



Fast and secure email delivery



Email API

Integrate in minutes and supercharge your email communications with our powerful Email API



SMTP Relay Service

Achieve reliable email delivery directly to recipients' inboxes, without the need to worry about spam folders or lost messages.



Software Development Kit

Boost efficiency, speed up development, and get your email functionality up and running in no time.

Our killer features

Email API



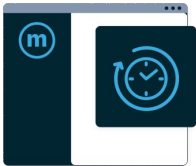
Email Design



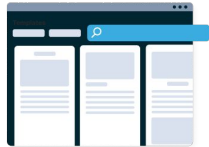
SMTP Relay Service



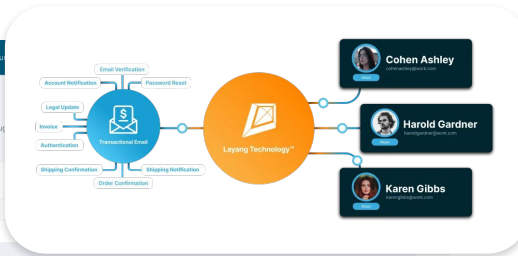
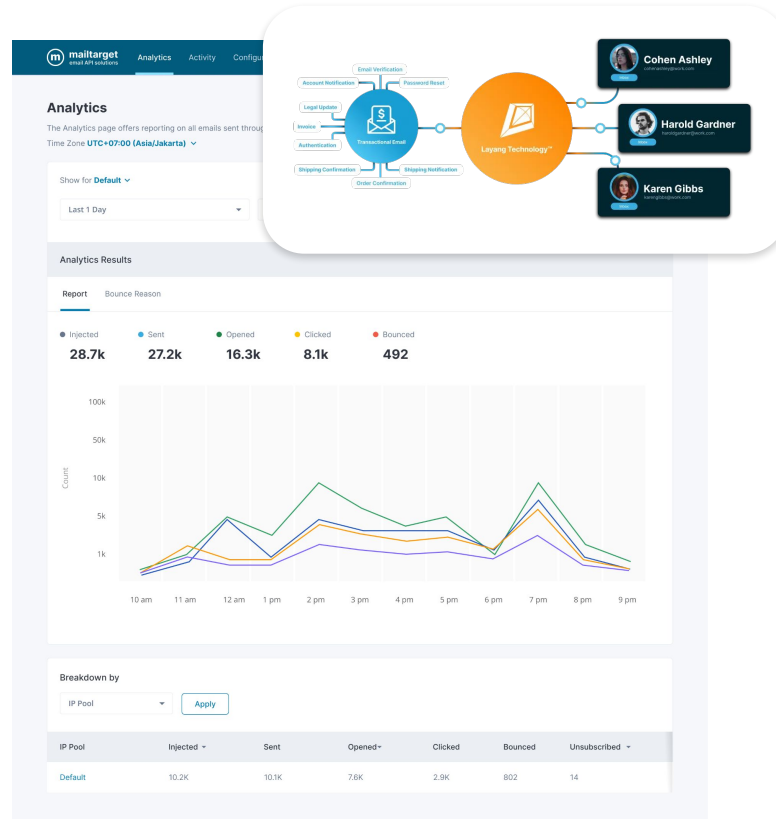
SDK



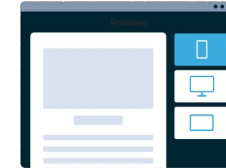
Email Template



Email A/B Testing



Email Testing



Email Send Time Optimization



Email Validation



Email List Management



Email Monitoring



Email Analytics



Specifically developed for high volume email senders



Bandwidth Optimization

We dispatch high-volume emails to the internet without bottlenecks.



High Deliverability

We reduce email rejections and ensure your emails land in the inbox.



Server Management

We make sure the public IP remains reputable and avoid blacklisting.



No-Content -Reading Policy

We prioritize your data privacy and security. We don't read nor access your emails sent to your customers.

Why us?

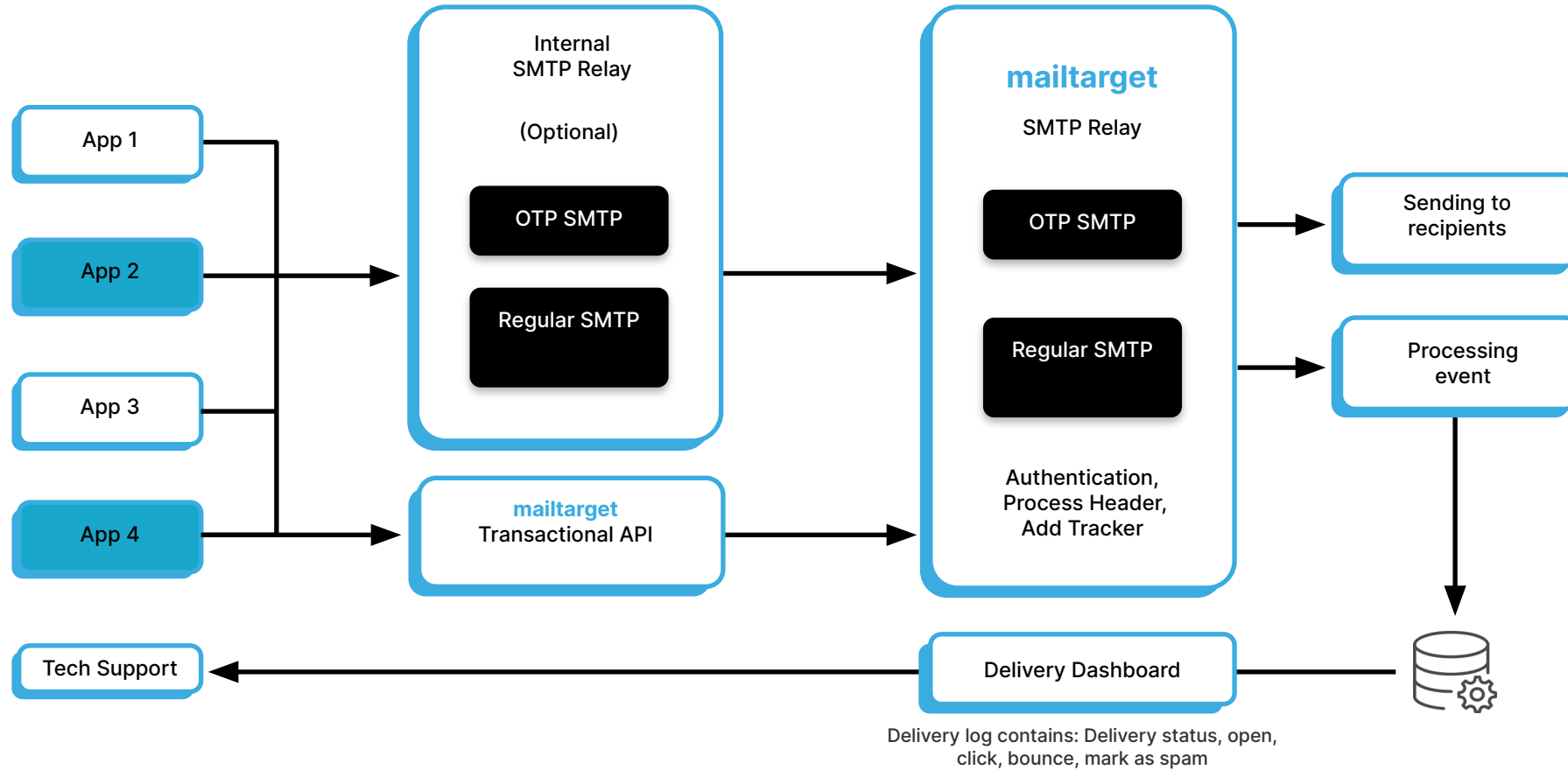
**Local support
and server**

**Provide data
retention policy**

**Multiple level
security & data privacy**

**Seamless integration to
existing systems**

How we help you



The benefits

- **Faster access to email sending connections.**
- **Filtering and spam protection features for outbound traffic.**
- **Dedicated IPs, warming up IP setup, managed bandwidth, and IP reputation monitoring.**



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mailtarget.co



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Founders Hub



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