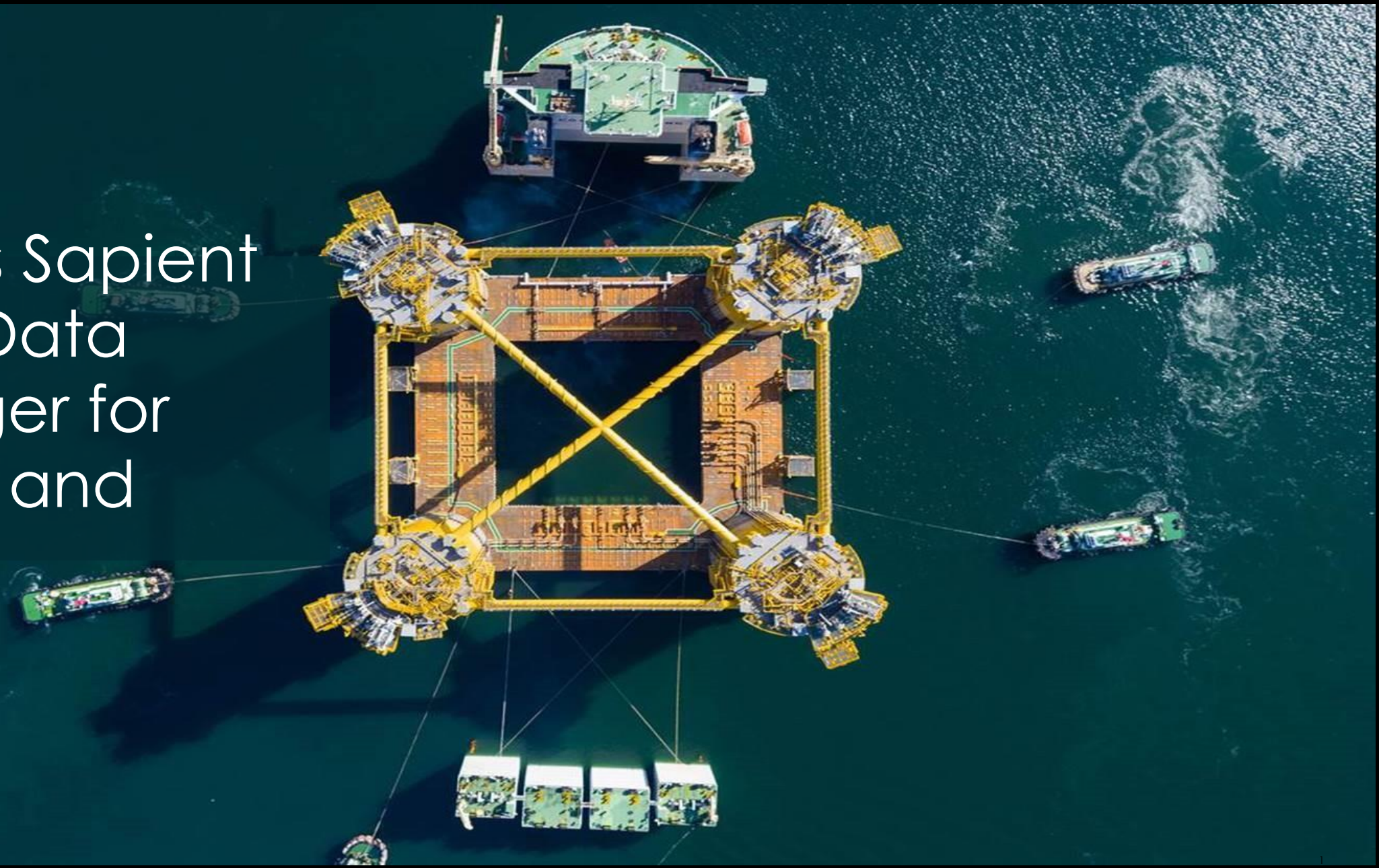
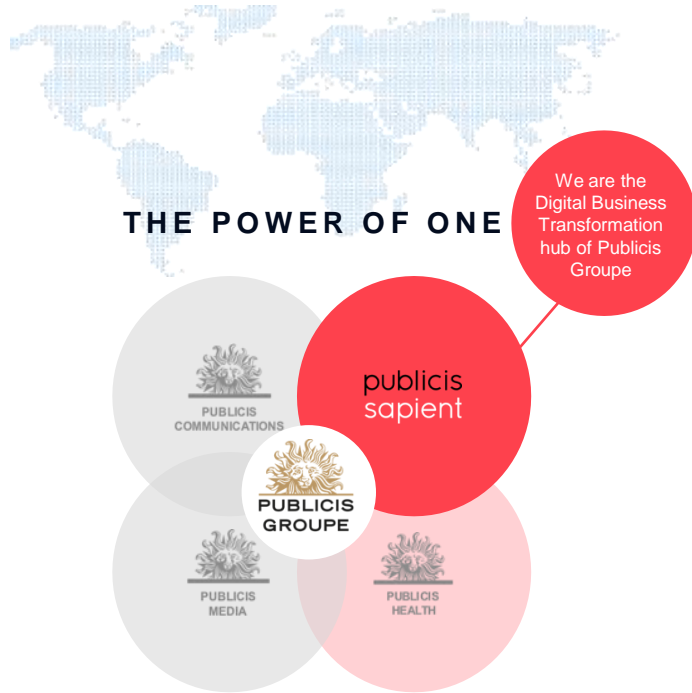


Publicis Sapiient Azure Data Manager for Energy and OSDU

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Publicis Groupe at-a-glance



DIGITAL BUSINESS TRANSFORMATION

DIGITAL MARKETING SERVICES

DIGITAL INFLUENCE

MEDIA

CREATIVITY



SOFTWARE

DATA

CUSTOMER ENGAGEMENT

SALES

HEALTH

OUR SCALE

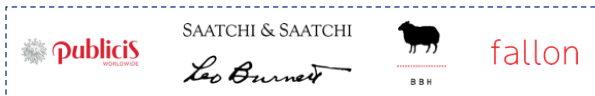
84,000+
Passionate People

100+
Offices
Globally Connected



30
Years of Digital Pioneering
and Customer Innovation

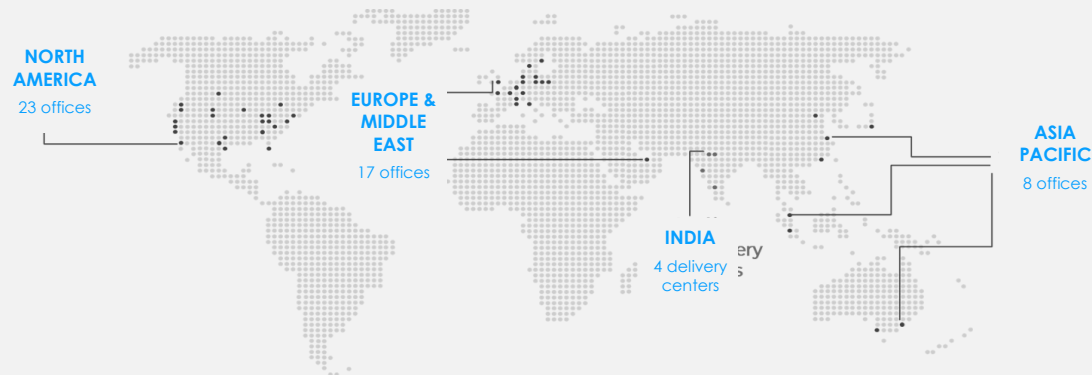
KEY REGIONS

- United States of America
- Australia
- India
- Costa Rica
- Columbia
- Argentina
- Manilla
- Canada
- United Kingdom



Our Partnership With Microsoft

PEOPLE	RECOGNIZED CLOUD PARTNER	SERVICES & ACCELERATORS	ICONIC BRANDS ACROSS INDUSTRIES
<p>8,000+ Microsoft platform experienced and trained professionals globally</p>		<ul style="list-style-type: none"> • 30+ Industry-specific cloud solutions in Banking, Retail, Consumer Products, Travel & Hospitality, Health, and Oil and Gas 	
<p>1,200+ Azure Certified Professionals</p>	<div data-bbox="700 485 968 649">  <p>Digital & App Innovation Azure</p> </div> <div data-bbox="993 485 1261 649">  <p>Data & AI Azure</p> </div>	<ul style="list-style-type: none"> • Digital Business Transformation (DBT) 	
<p>500+ Solution Architects</p>	<div data-bbox="700 664 968 828">  <p>Security</p> </div> <div data-bbox="993 664 1261 828">  <p>Business Applications</p> </div>	<ul style="list-style-type: none"> • Azure Well-Architected Framework / Cloud Accelerator Program • Azure Application Modernization 	
<p>300+ Dynamics 365/Power Platform SME</p>		<ul style="list-style-type: none"> • Dynamics 365 & Power Platform Consulting & Implementation • Azure Cloud Strategy & Migration • Customer Data Platform / Data Monetization 	
<p>100+ Cloud Specialists</p>			



GLOBAL AGILE DELIVERY MODEL

Deep delivery expertise

Global agile delivery across North America, Europe, Asia Pacific/Middle East, and multiple centers in India.

A better HOW: The services you need in a single, modern partner



Strategy & Consulting

- Management consulting
- Experience strategy
- Technology strategy
- Data and AI strategy
- Research & insights



Innovation & Product Mgmt.

- Digital product innovation
- Digital organization enablement
- Enterprise agile adoption
- Global product engineering
- IT & application modernization



Technology & Engineering

- Engineering transformation
- Experience technologies
- Microservices & APIs
- Site reliability engineering
- Cloud engineering
- Software implementation



Marketing Platforms

- Omni-channel experience platforms
- Omni-channel campaign platforms
- Personalization
- Marketing operations
- Marketing resources management



Customer Experience & Design

- CX strategy & transformation programs
- Product, system & service design
- Branded content
- Digital product innovation (dpi)
- Cognitive experiences
- Connected environments



Data & Artificial Intelligence

- Enterprise strategy & roadmap
- Assessment
- Implementation
- Self-sufficient AI operating model

Our experience in Open Subsurface Data Universe (OSDU)

Our Experience in OSDU

1 OSDU Platform Experience

- Team of experts working on OSDU since 2019
- Co-Creating schema and data definitions
- Integration with SLB DELFI

3 Data Consumption & Insights

- Productionize Data Science Models
- Build Consumption layer & PowerBI Dashboards for Data Analytics
- Text and map-based search
- Enabled Self-serve analytics

2 Data Ingestion & Workflow services.,

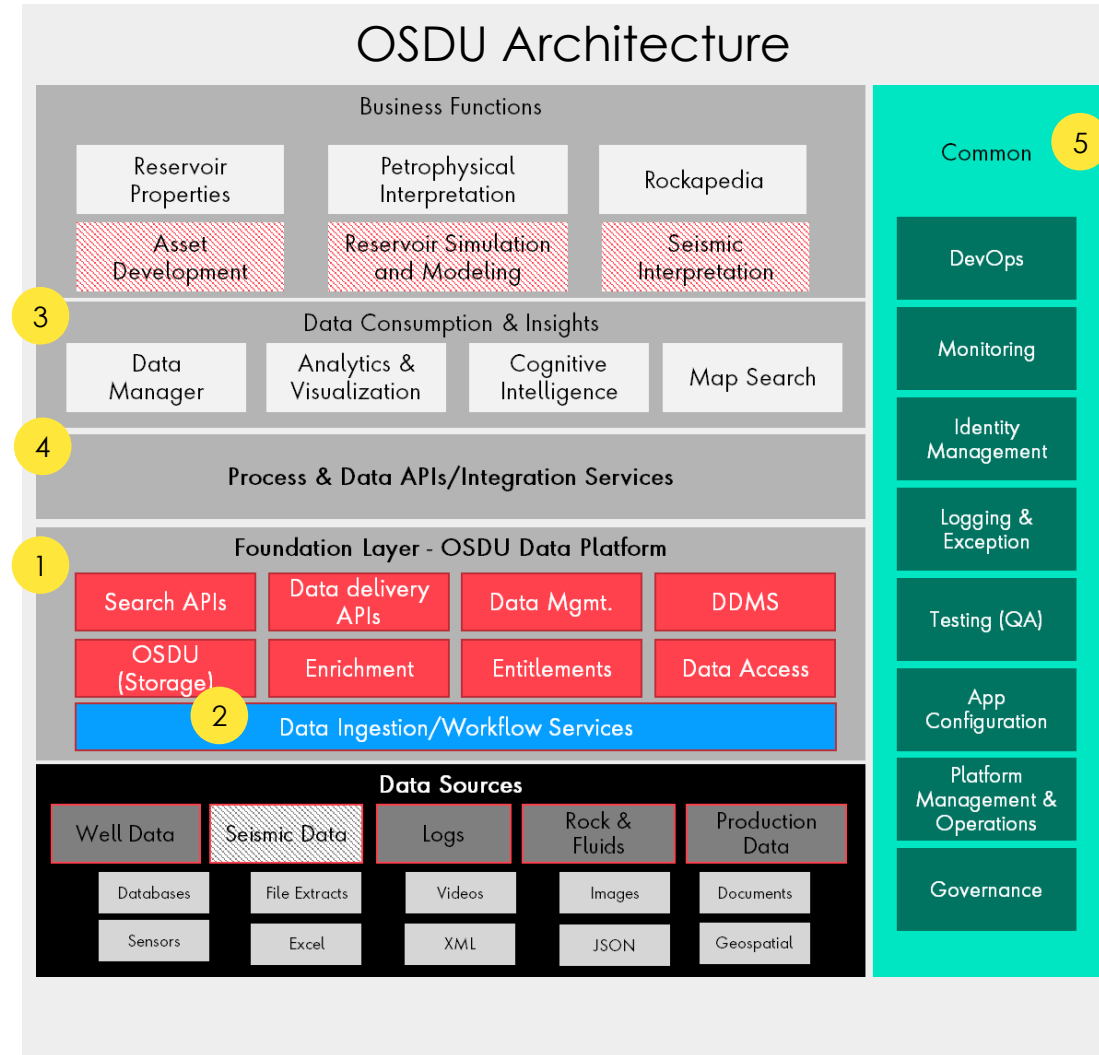
- Data Migration from On-premise or Operator Application to Cloud
- Document Classification & Data Extraction
- Building Data Quality Engine
- Managing data security & entitlements

4 Process & Data APIs

- External data Integration
- Microservices/APIs

5 Common

- QA Automation strategy
- DevOps



Accelerators

Publicis Sapient brings in various accelerators and products. The accelerators mentioned can be utilized to speed up development of digital platforms

1. **Smart data extractor (SDE)** : Configurable tool designed handled multiple templates variations of Un-structed documents like PDFs, Excel, Word etc., This tool uses Natural language capabilities to identify the variations in the document to extract the data for analysis
2. **Data quality solution : A custom solution** based on the rule engines allowing users to create and modify rules for identifying the data quality issues. The tool also offers reporting capability allowing users to monitor and rectify all data issue
3. **DevOps Automation:** Configurable CI/CD pipelines to speed up the integration and deployment processes. These pipelines are design to connect with OSDU solution and setup a new environment for development teams to get started immediately
4. **Cloud Migration Accelerator:** Accelerator to migrate the documents, images etc., from network drives to cloud. This accelerator works on certain configurations and has inbuilt checks to report out any errors

Summary



Thank you!