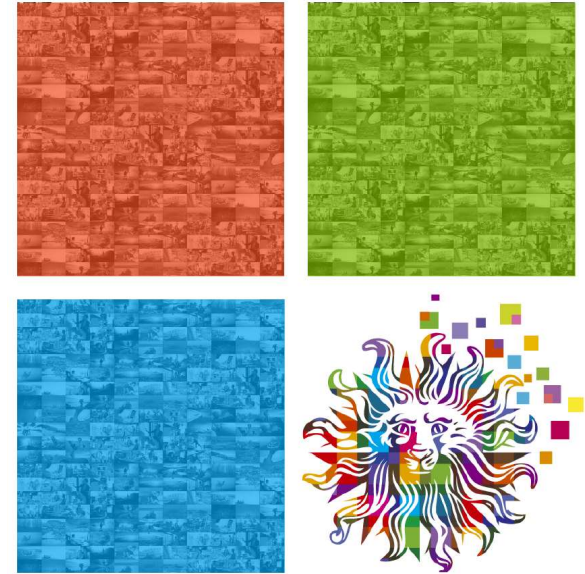


Publicis Sapiient | Adobe Experience Manager on Azure for SLG

- **Publicis Sapiient has a highly successful Citizen Portal solution for US SLG customers to replace all state services websites**
- The solution (Firefly) runs on Microsoft Azure and leverages the Adobe Experience Manager Platform and an Azure Data Lake
- Firefly is a universal, connected, and proactive platform for Citizens that leverages conventional channels, accessible apps and assisted digital services as the primary interaction between the states, their citizens, and businesses
- Adobe Experience Platform is built on Microsoft Azure, and has a robust secure infrastructure (Soc 2, ISO 27001, CCF, SPLC) in place to guarantee that States' digital information is protected and secure.
- Publicis Sapiient has partnered with Microsoft and Adobe on State RFP responses for these efforts and had great success with the 3-way partnership
- A full video showcasing the Firefly Citizen Portal solution can be found [here](#).
- The Microsoft/Adobe Strategic partnership began in 2016 and Publicis Sapiient has been the Adobe Implementation Partner of the Year almost every year since



<https://vimeo.com/600778699/e5e2841f71>