

World Class Incentive Compensation Management for Financial Service Firms

Clients are your business. Your team delivers your business. Incentives drive your business. With PureRewards, you can measure those aspects of your business that best reflect your objectives and you can confidently incentivize your team to achieve them.

PureRewards supports incentive compensation across the entire compensation lifecycle – design, deploy, operate, evaluate and manage – for virtually unlimited reward and incentive regimes.

Compensation is a key component of our End-to-End Revenue Management Strategy. PureRewards is part of the PureRevenue platform.

Key Benefits

- Powerful Rules based compensation system offers incredible flexibility and ease of use to keep your compensation investments working for maximum performance.
- Easily supports a wide range of Affiliation models critical to the success of the Independent Advisor segment.
- Built to work across business units supporting cross-unit objectives and performance transparency.
- Scalable and adaptable to ensure your compensation management is an enabler of business opportunities.
- Incredible reliability and built-in industry expertise means that PureRewards is robust, compliant, and operationally nimble from day one.
- Ultra-modern, beautifully usable with insightful business intelligence and reporting to keep each user informed, focused and effective.





Operationally Robust

PureFacts is trusted to support the compensation of tens of thousands of financial advisors and other financial staff each month. Companies who rely on PureFacts know the critical importance of paying accurately, on-time and on-target. It supports a wide range of compensation design options and deployments, managing complex calculations, delivering complete reporting & analytics and includes payroll and finance system integrations. PureFacts ensures accurate, compliant, on time compensation with a minimal operational footprint.

Data Driven

PureFacts Compensation Management is built on a rich data foundation. We enable easy aggregation of masses of data to power both your compensation programs and your business analysis and reporting.

Adaptable integrations via PureFacts Data Hub, ensure seamless connectivity to key in-house and external systems enabling maximum data access and helping your team to be efficient and effective.

PureFacts ensures that every piece of valuable information can be brought to bear for incentive reward and business performance management.

Backed by Experience, Supported by Experts

Our team of experts who build, implement and support our Compensation Software know financial services cold, many of whom have dozens of years of experience with helping organizations get the most out of their Compensation Programs and ICM Software.

Our team's knowledge and insight has been gained from working with hundreds of firms, tens of thousands of front-line sales, service and advice channel staff and is backed up by terabytes of anonymized metadata that gives us a unique advantage in helping guide our customers.

Our experts write extensively about Incentive Compensation and Revenue Management issues. Check out the latest on our blog.

Strengthen Decision Making

Virtually all the reporting your team needs to validate and manage your reward programs is available out of the box, and custom reporting is as easy as a few clicks to set up.

Beyond the full reporting package, each user has access to a configurable dashboard that provides them with critical status updates, KPIs, and puts powerful business analytics tools in their hands, ensuring the best possible understanding of business, practice and plan performance – performance BI beyond 'just' compensation.

ROI Focused



Enhance Efficiency

Staff across the front, middle and back-office gain efficiencies and benefit from increase accuracy reducing lost productivity and costly errors.



Increase Scalability

Enhance the investments in technology, tools and teams by enabling and driving more results from your current infrastructure.



Drive Growth

Accelerate growth at the individual performer and organizational level through carefully targeted incentives and the ability to rapidly respond to market opportunities.

Contact our team (info@purefacts.com) for our Incentive Compensation Performance Check Guide.



We have been partners with PureFacts since our founding. Our team has great confidence in their top notch products and service and when we have needed creativity to help with a business problem, they have brought that to the table as well.

Lon Dolber,
CEO at American Portfolios

Build and operate effective Reward Programs with the confidence that your compensation investments are driving the right results. Let one of our team help you find out more about how PureRewards Incentive Compensation Management tools can help your organization achieve more every day.

PureRewards Right Rewards. Right Results.

