

PW Consulting

“your partner in analytics”



PW Consulting

In the next slides we show how PW Consulting can help you to discover the added value of analytics for your company





How to close the gap between data and business?

“Guide a company to recognize the innovation”

During the POC we'll pay attention to the following parts:

- Problem analysis by interviews with customers and IT within the organisation
- Define goals and scope
- Create an actionplan
- Develop a Proof of Concept using Azure data analytics
- Discuss the proof of concept
- Generate an implementation advice





Outcomes and deliverables

The POC will produce the following outcomes and deliverables. All outcomes and deliverables are based on the company's input and will be evaluated several times during the POC.

- Documented problem analysis
- Definition of goals and scope
- Joint action plan
- A developed prototype on Azure Data Analytics including at least:
 - Data preparation
 - Data exploration
 - Data modelling
 - Data visualisation
- An implementation advice





Azure professional services

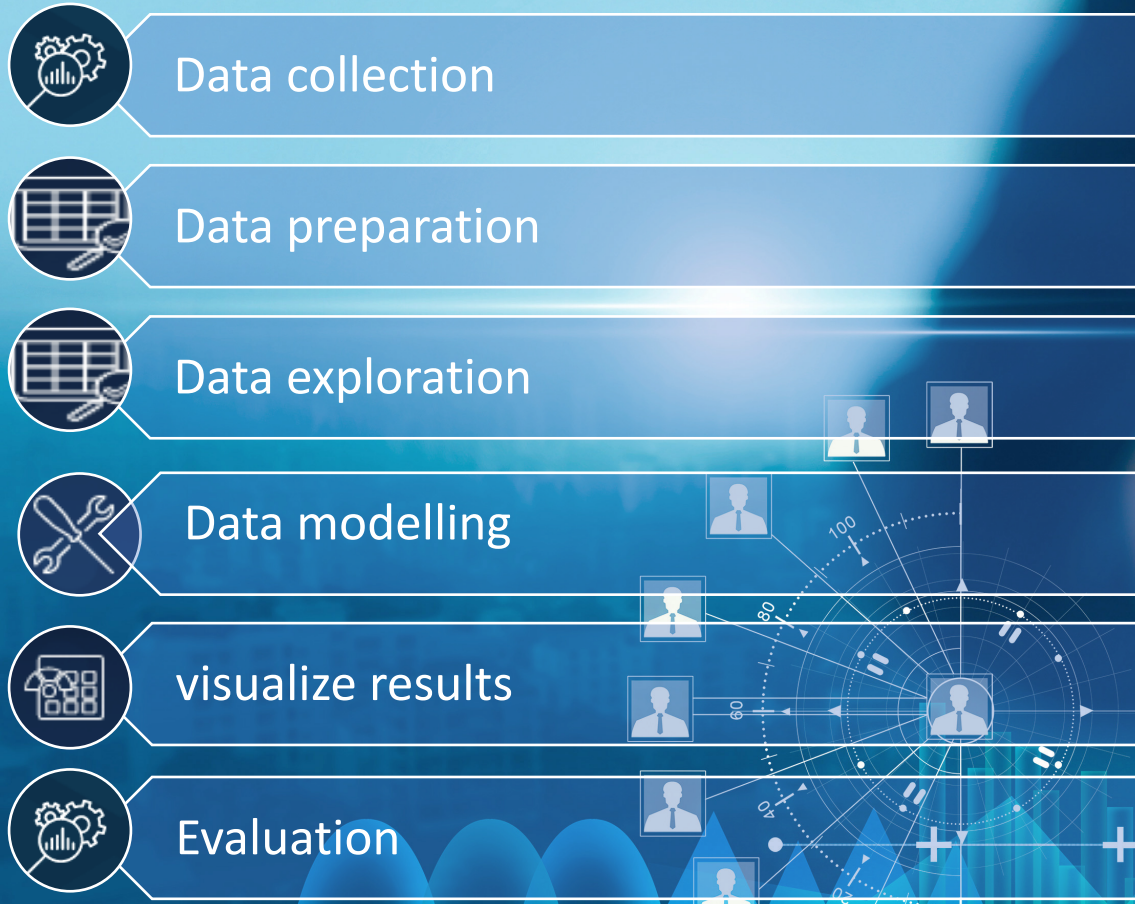
During the POC several Azure Data Analytics Services, listed below, will be used dependent on the goals and scope of the customer.

- Azure Synapse Analytics
- Azure Databricks
- HDInsight
- Data Factory
- Machine Learning Studio
- Azure Stream Analytics
- Data Lake Analytics
- Azure Analysis Services
- Event Hubs
- Azure Data Explorer
- Azure Data Share
- Azure Time Series Insights
- Power BI





Analytical lifecycle





Type of analytics

We offer several types of analytics during the POC:

- Statistics
- Descriptive techniques
- Prescriptive models
- Forecasting models
- Pattern recognition
- Text analytics
- Image recognition
- Streaming analytics





Reporting

“Visualize data to get insights in data”

To show the value of the POC for the company we make use of different types of reporting.

- Interactive dashboards
- Visualize data
- Visualize results
- Visualize forecasts
- Create new insights
- Storytelling





Our company

“PW Consulting relevant for the whole organisation”

- Internal learning paths:
 - Masterclass (juniors)
 - Consultancy skills (Softskills)
 - Specialists per competency
 - Lead consultants
 - Business consultants
- Customized Training programs organisations
- Several service models:
 - Result obligation
 - Best effort obligation
 - Technical support contract
 - Workshops

