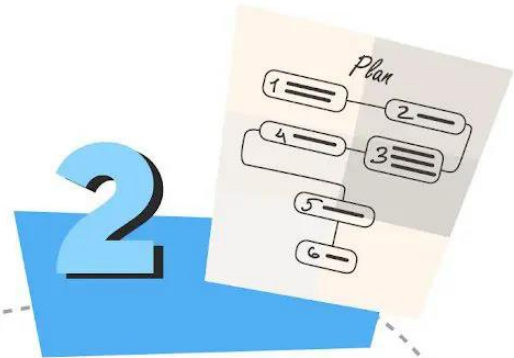


How GenSpark Works: An Overview

GenSpark strives to build a diverse talent pipeline for hundreds of employer partners. Its process is unique. First, participants (or GenSparkers) get paid to undergo job-focused training. Then, they get access to job opportunities from employer partners. Here's how it really works:



Employer partners communicate their needs to fill specific roles.



GenSpark curates a lesson plan to include the exact skills needed to fulfill employers' brief.



GenSpark connects participants to job opportunities from employer partners.



GenSpark ensures participants deliver to the expectations of their role by providing continued training in their off-hours.