

q-channel AB Now Available in the Microsoft Azure Marketplace

Microsoft Azure customers worldwide now gain access to the queue system q-basic to take advantage of the scalability, reliability, and agility of Azure to drive application development and shape business strategies.

Stockholm September 17, 2024 q-channel AB, digital queueing, today announced the availability of q-basic in the Microsoft Azure Marketplace, an online store providing applications and services for use on Azure. q-channel AB customers can now take advantage of the productive and trusted Azure cloud platform, with streamlined deployment and management.

q-channel develops, installs and operates modern, cloud-based queue systems where people can make more active decisions regarding how they spend their time and do other things while queuing. Basic is our plan for those who want a simple queuing system. q-system Basic is completely digital and requires no special hardware except for staff and customers' own smartphones. You can therefore get started immediately by downloading the queuing system apps. You can buy the q-basic queuing system directly on Microsoft Marketplace and pay per ticket.

“Microsoft welcomes q-basic to Azure Marketplace, where global customers can find, try, and buy from among thousands of partner solutions,” said Jake Zborowski, General Manager, Microsoft Azure Platform at Microsoft Corp. “Azure Marketplace and trusted partners like q-channel AB help customers do more with less by increasing efficiency, buying confidently, and spending smarter”.

The Azure Marketplace is an online market for buying and selling cloud solutions certified to run on Azure. The Azure Marketplace helps connect companies seeking innovative, cloud-based solutions with partners who have developed solutions that are ready to use.

“Through our solutions, we strive to provide our customers with digital queuing systems that make it easier to manage their customers or visitors and at the same time give their customers a more positive experience of waiting in a digital queue that gives the freedom to use the waiting time in a better way,” said Bo Stintzing, CEO of q-channel AB. “The availability of our q-basic queue system product in the Microsoft Azure Marketplace enable us to offer these easy to use queueing systems to a wider range of organizations.”

Our vision is to completely queue up digitally and our goal is to minimize and eventually eliminate paper. We are essentially a software company that strives to minimize special hardware for the queuing system. We utilize existing products that the customer is already in possession of, but of course we deliver the ones you need for the queuing system. We handle everything from ordering and delivery to installation and commissioning. We modernize an outdated industry by further developing the queuing system with new and effective functions.

With q-channel's queue system, you receive unique information for controlling resources and modern tools for statistics and business intelligence. Together with our customers, we constantly strive towards further development.

q-channel has been around since 2008 with long experience of modern queuing systems. Today we are a modern virtual organization with stable economy and positive development. For more information, press only:

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