

omni:us

THE ULTIMATE CLAIMS JOURNEY *ENTERPRISE AI FOR INSURANCE*

Microsoft Marketplace

WE ARE OMNI:US. HOME OF AI. FUTURE OF CLAIMS.

100+

YEARS OF ENTERPRISE EXPERIENCE

Seasoned Leadership Team with combined 100+ years of Enterprise Experience.



Sofie Quidenus-Wahlforss *CEO*
Forbes Europe's Top 50 Women in Tech
Founded first robotics company at 21



70+ Talents, ML & Insurance Experts in our Berlin Headquarter & Offices in North America, UK & France.

12

DATA SCIENTISTS

9

CLAIMS EXPERTS

20

ENGINEERS

28

NATIONALITIES

€ 32M

FUNDING

Tier A European & Israeli InsurTech Investors



Investor Pool with Access to World-Class AI-Ecosystem



40+

CLIENTS

Projects across multiple lines of business in leading insurance companies



- Travel
- Household & Liability
- Pet
- Motor Private
- Motor Fleets
- Health
- Corporate
- Life

20+

TOPICS

Selection of topics we covered throughout various projects

- First Notice Of Loss, Claims Indexation & Routing
- Claims File Creating & Coverage Check
- Claims Forms Incl. Handwritten Forms (E.G. EAS European Accident Statement, Proprietary Forms)
- Broker Statements
- Policy Extractions
- E-mail Extraction, Indexing & Routing Incl. Attachments
- Overall Invoice Data Extraction
- Travel Documents
- Medical Invoices (Hospitals & Practitioners)
- Request-forms
- Real-Time In-App Data Extraction
- ...



PROMINENT CLAIMS PROVIDER
Intelligent Text Ingestion



LEADING GLOBAL INNOVATOR
Fintech 100 2019



INNOVATION OF THE YEAR
Insurance Insider Honors 2019

OUR VISION: AI-POWERED CLAIMS AUTOMATION & PEOPLE ENABLEMENT.



PREVENTION

Telematics & connected IoT devices allow insurers to act before losses occur.



COGNITIVE AUTOMATION

AI-powered, cognitive modules automate end-to-end claims processing with seamless integrations of third-party solutions.



PEOPLE ENABLEMENT

AI supports claims adjusters in resolving complex cases that require nuanced judgement.



CUSTOMER CENTRICTIY

Personalized, pro-active & transparent customer interactions lead to an empathetic claims journey.

OUR KEY BELIEFS: HOW TO SUCCESSFULLY APPLY AI TO AUTOMATED CLAIMS PROCESSING.



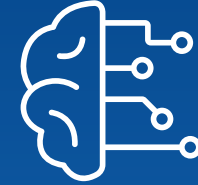
BUILDING TRUST IN AI & ITS RESULTS

- Scoping of initial MVPs to easily track and verify results by employees and experts
- Strong involvement of relevant stakeholders
- Enable non-technical employees to work with AI (e.g. omni:us AI training module)



CREATION OF A BROAD & DEEP DATA BASIS

- Earliest possible and broad data collection from relevant sources (e.g. forms, e-mails, notes)
- Consistent and validated structuring of unstructured and semi-structured data



MINIMIZATION OF MANUAL DATA PROCESSING

- Minimization of manual claims data collection by employees and customers
- Avoidance of downstream data acquisition
- Reduction and elimination of media and system discontinuities
- Modelling and training of business specifics into decision frameworks and AI modules

OUR IMPACT: OMNI:US IMPROVES KEY LEVERS ALONG THE CLAIMS VALUE CHAIN.

OPERATIONAL EXCELLENCE

25-35%

REDUCED PROCESS COSTS

- **AUTOMATION OF PROCESSES**
- **REDUCTION OF PROCESSING TIMES OF REMAINING MANUAL TASKS**

- **Level of automation increase**
(e.g. automated FNOL or "fast track" processing)
- **Minimize touch points**
(e.g. real-time in-app data extraction & feedback)
- **Increased transparency & availability of resource & costs**
- **Process complexity reduction**

LEAKAGE

1-3%

LESS CLAIMS PAYOUT

- **AI GOVERNANCE OF CLAIMS SETTLEMENT DECISIONS**
- **COGNITIVE DECISION SUPPORT OF CLAIMS ADJUSTERS**

- **Fraud detection accuracy increase**
- **Leakage detection enhanced**
- **Claims decision support for claims adjuster**
(Data-driven approach with historical case knowledge)

NPS

+20%

CUSTOMER & EMPLOYEE SATISFACTION

- **REDUCED RESPONSE TIME**
- **AI BASED INTERACTIVE COMMUNICATION WITH CLAIMANT**

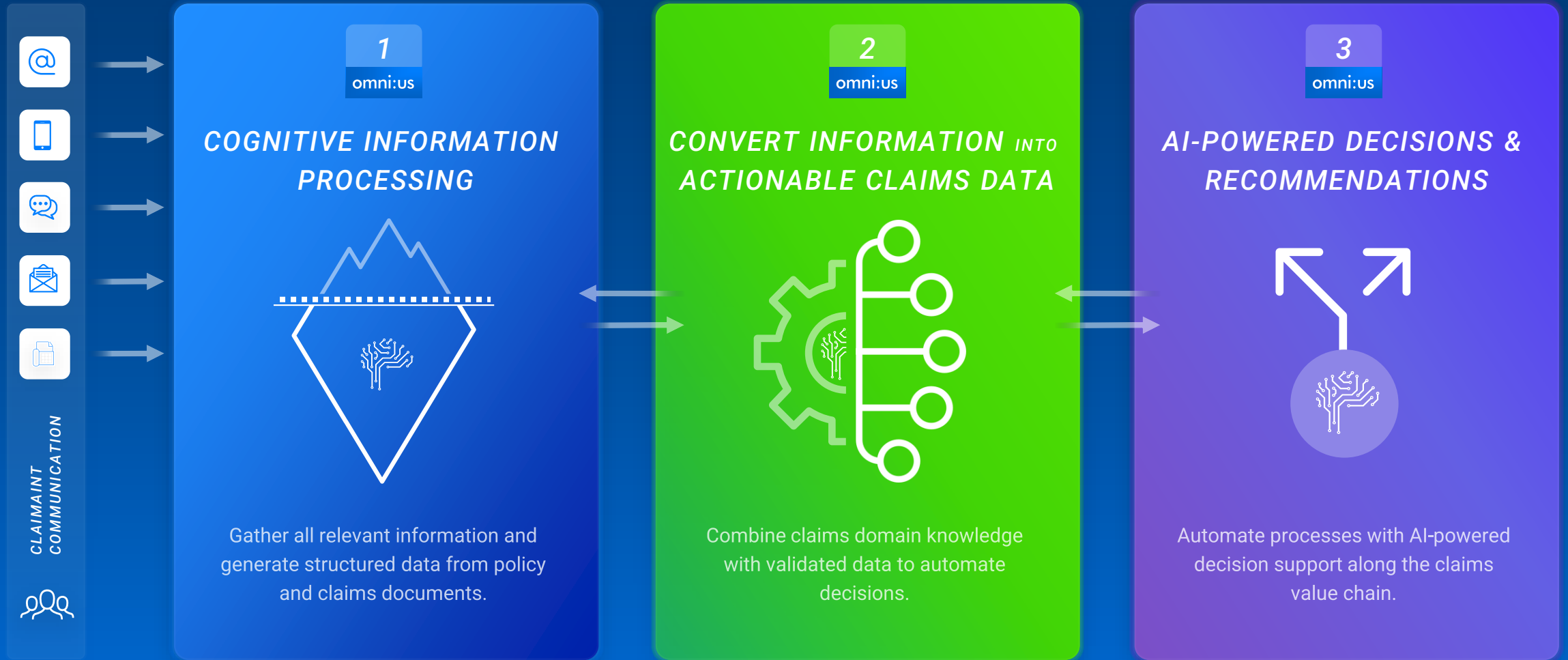
- **Seamless digital claims FNOL**
- **Interactive digital customer communication**
- **Real-time claims status & updates**
- **Personalized claims experience**
- **Fast & transparent settlement**

OUR IMPACT: WE ADDRESS THE KEY PAIN POINTS IN THE INSURERS CLAIMS SETTLEMENT PROCESS

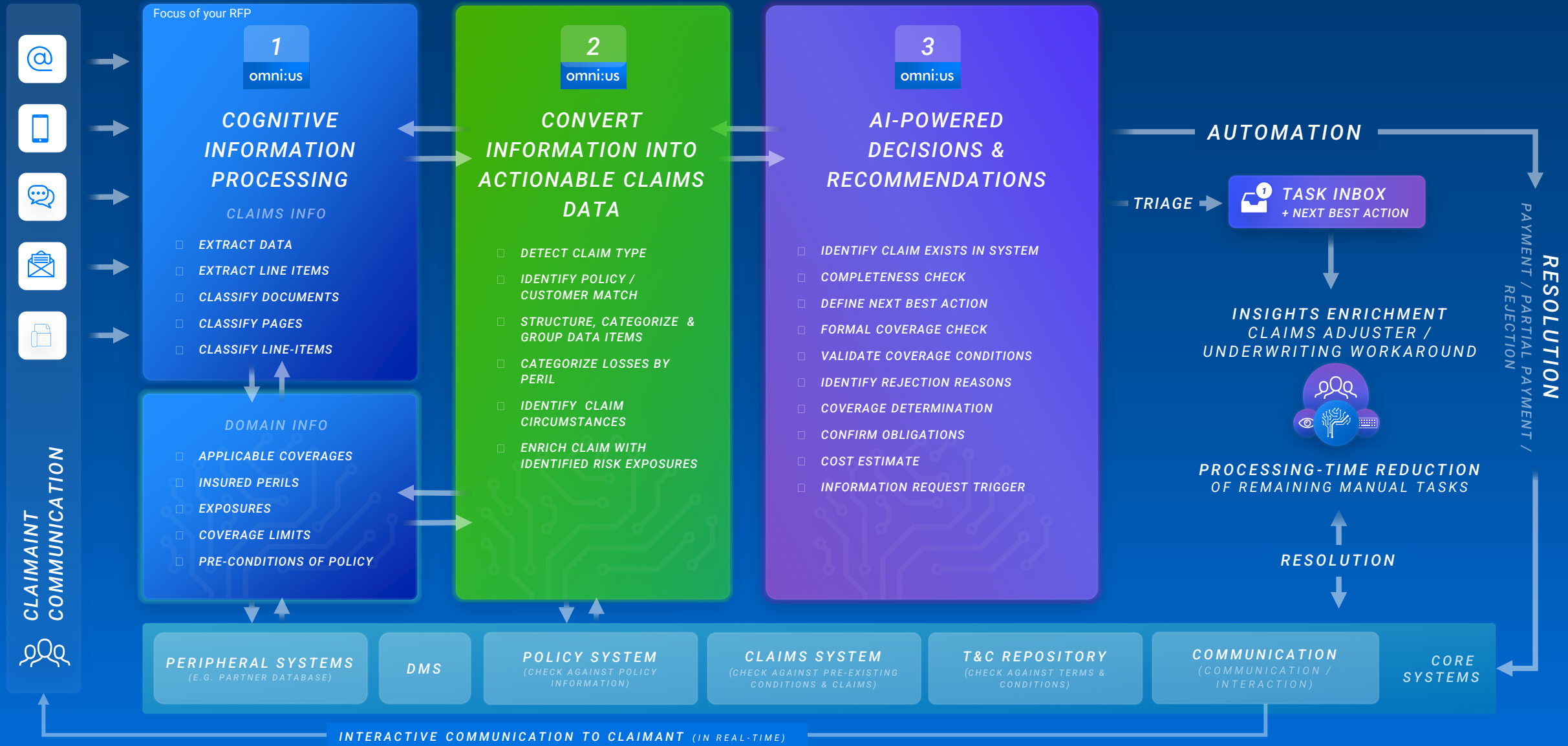


* AFTER 3 AI TRAINING CYCLES

THE OMNI:US PLATFORM: UNLOCKING THE AI-POWERED, DATA-DRIVEN CLAIMS JOURNEY.

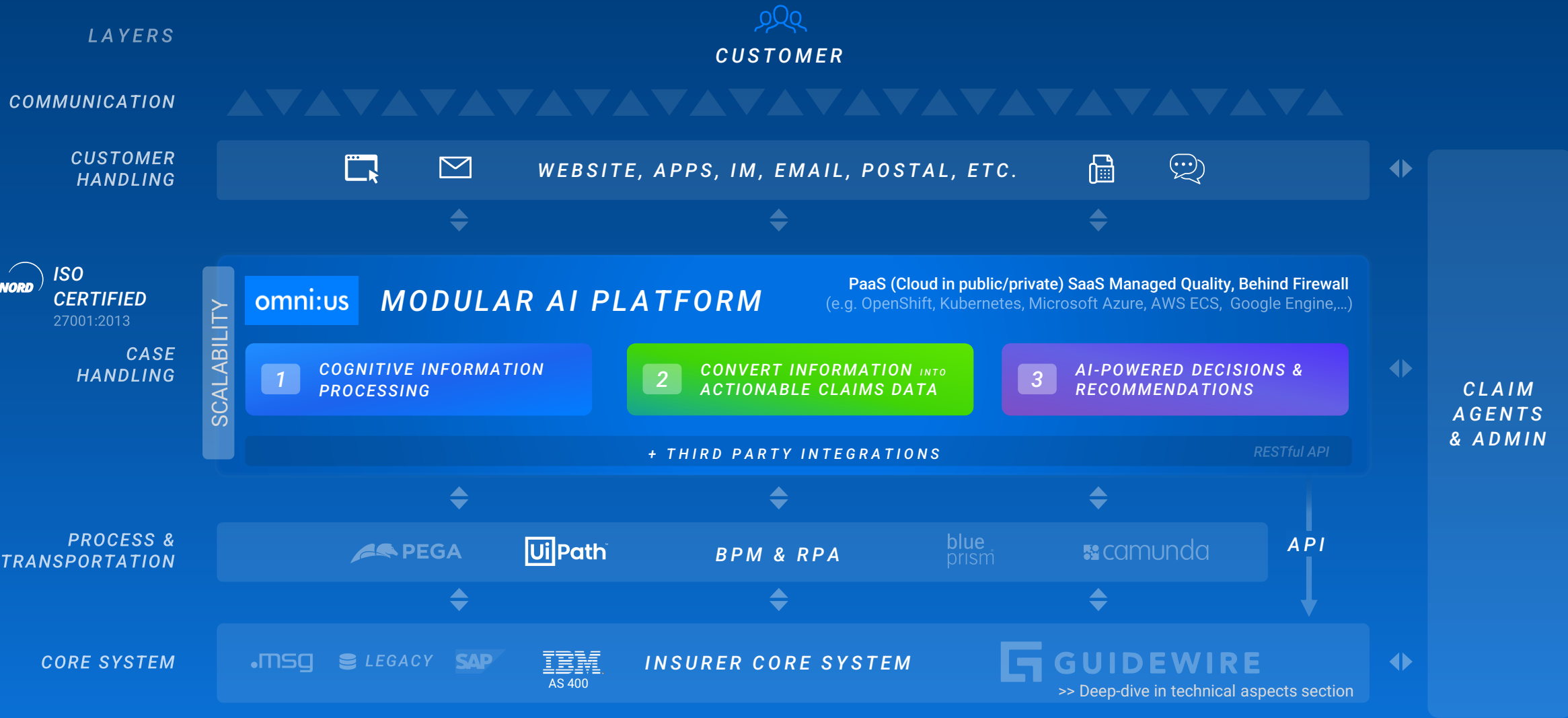


OVERVIEW: THE OMNI:US PLATFORM





A COGNITIVE AUTOMATION LAYER: OMNI:US CONNECTS EXISTING IT INFRASTRUCTURE AS A SERVICE OR BEHIND FIREWALL



*OUR PROMISE:
AI SELF-EMPOWERMENT AT ENTERPRISE LEVEL.*



MODULAR

Build end-to-end claims journeys
by combining AI modules .



FLEXIBLE

Configure AI claims automation &
decision support according to your
business requirements.



SCALABLE

Expand robust & stable
within your enterprise architecture.

AI SELF-EMPOWERMENT

Implement & train AI models yourself.



MARTIN MICKO
FOUNDER & COO



DANIEL FEURSTEIN
VP SALES EUROPE