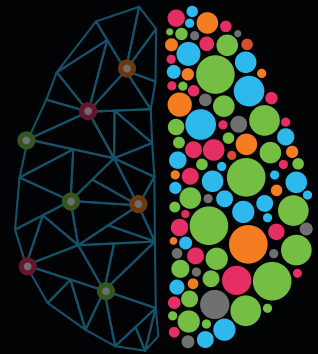


# Think Digital First, Without Leaving Your Business Behind

Finally, a solution that is digital first – not digital only



“Quadient has independent validation from Gartner and Forrester. We appreciate the support Quadient and their user community offers. Their product development roadmap demonstrates innovation and a commitment to the future.”

—Senior IT Manager, Medium Enterprise Government Company

“Many IT teams will have significant backlogs of application work that need completing, which increases the risk of lines of business going around IT to get what they want sooner.”

—Adrian Leow, Research director at Gartner

Quadient Digital Advantage Suite is the only low-code digital experience platform that enables you to develop personalized mobile and web experiences that are fully integrated with core systems and aligned with non-digital communication channels.

Built on top of Quadient’s industry-leading Inspire solution, Digital Advantage enables IT teams, line of business owners and product teams to collaborate and create customer touchpoints that are connected across the entire customer journey, leveraging people, systems and knowledge already available in your business.

Whether you are a line of business owner looking for a low-code solution to quickly implement new services, or an IT leader making the move to omni-channel, Quadient is here to help. Because digital transformation isn’t just about delivering on new channels, it’s about upgrading your entire business to run at the speed of today’s commerce.



**BACKED BY THE EXPERTS**  
Gartner, Forrester, and Aspire



**EXPERIENCE**  
A rich history of world-class leadership



**PROVEN RESULTS**  
96% customer satisfaction rate



**EXPERTISE**  
8 billion personalized experiences annually



## Promote your products to market faster

Quickly develop and deploy integrated online and mobile experiences

Your business is under pressure from start-ups, new entrants and traditional competitors who are looking to disrupt your market. Customers are demanding more and better digital interactions, and your business can't wait. Start by building for today, without sacrificing the scalability and interactivity you'll need in the future.

Quadient's Digital Advantage Suite allows you to quickly create responsive, interactive, regulatory compliant, and highly individualized mobile and web experiences from one intuitive low-code interface.

Quickly test your mobile applications using Quadient's unique Omni-Channel preview, then deploy your mobile website and apps directly from Digital Advantage Suite.



## Speed development time with dynamic content

Deliver engaging and personalized interactive content

For many organizations, personalized mobile and web content is extremely costly to develop and maintain as separate systems, tools, teams and third parties are involved. This results in the duplication of efforts, inconsistency and compliance risk.

Digital Advantage Suite simplifies the process of transforming customer data from core systems into dynamic content (HTML5) widgets that can then be integrated in web or mobile pages.

With more than 100 built-in HTML5 compliant components and animations available, your development team will leverage the Quadient low-code platform to quickly customize, save and repurpose widgets to create and deliver more engaging, personalized digital experiences.

## Power your apps with user-driven content

Be agile, consistent and compliant

With Quadient Digital Advantage Suite, development teams give business users control to edit and approve the content that matters most to them through an easy-to-use web interface.

Legal teams approve and control terms and conditions. Marketing leaders define brand guidelines. Compliance officers dictate content requirements.

This eliminates the need to manage the coordination of people across multiple siloed teams, reducing risk and ensuring a seamless and consistent customer experience while reducing the development strain on IT.

Quadient Digital Advantage Suite presents content blocks to the right person in your organization, giving your employees the power to manage, track and approve content, significantly reducing compliance risk and providing a more consistent experience for your customers.





## Empower your users with dynamic, integrated apps

Grow revenue and deliver a great customer experience

Enable your customer-facing agents with customized mobile and web applications that feature smart interactive forms and personalized content:

- Insurance field agents follow up on claims using data that customers input using a mobile app or online form.
- Call centre agents walk customers through a loan application guided by content originally entered by customers online.
- Client facing wealth management professionals present clients with onboarding forms featuring integrated e-signature.

Transform your existing templates and content into fully-featured native mobile applications and web experiences quickly and easily.

## Deliver more with less

Focus on innovation while closing the technical skills gap

Quadient Digital Advantage Suite delivers more projects in less time, leverage existing IT resources and reduce the costs of their overall operations.

Quadient's low-code platform enables IT leaders to rapidly upskill their current IT teams and leverage organizational knowledge to deliver a new generation of mobile and online applications, avoiding the need to hire experts or outsource digital projects.

## See how your digital apps are performing

Track and optimize the user experience

Simply building a mobile app or website isn't enough. You have to track usage to identify potential areas for improvement in order to deliver a great digital experience.

With Quadient Digital Advantage Suite, you gain visibility into vital statistics regarding mobile app and mobile website usage.

Track users, downloads, logins and visitors. See where customers are leveraging dynamic content widgets and track performance over time.



“60% of CIOs are grappling with skills shortages.”

Source: CIO Magazine, 2017.



## Explore new channels while staying on-brand

### Deliver innovation while leveraging relevant and compliant content

Our omni-channel design capability allows you to experiment with new delivery channels such as wearables and connected devices with little effort or risk.

Control brand messaging and consistency across all channels from a single platform.

## Advanced Capabilities at a Glance

### Fingerprint Reader Support

Digital Advantage Suite provides support for device fingerprint and faceID readers – increasing the security of your applications and enhancing the user experience for your mobile applications.

### OCR Component

Integrate optical character recognition into your web and mobile applications. The component reads and interprets data from an image retrieved from the phone's gallery or taken by the camera for input into a form. Once displayed in a form, OCR results can be edited and submitted by the user.

### e-Signature

Realize revenue faster and ensure documents get completed and signed error free in minutes, radically accelerating cycle time to generate results and revenue sooner.

Increase customer satisfaction, with seamless integration with e-Signature providers including DocuSign – offering your customers the convenience of signing anytime, anywhere, on any device.

### Rich Push Notifications

Deliver integrated push notifications via mobile apps and web pages that display custom images. Both short and long push notifications are definable, and notifications are proofed in the omni-channel preview.

Notifications are timed to align with events, such as downloads and login. Displaying notifications on Apple Watch and Android Wear is also supported.

[www.quadient.com](http://www.quadient.com)

## About Quadient

Quadient is the driving force behind the world's most meaningful customer experiences. By focusing on four key solution areas including Customer Experience Management, Business Process Automation, Mail-related Solutions, and Parcel Locker Solutions, Quadient helps simplify the connection between people and what matters. Quadient supports hundreds of thousands of customers worldwide in their quest to create relevant, personalized connections and achieve customer experience excellence. Quadient is listed in compartment B of Euronext Paris (QDT) and belongs to the SBF 120 index.

For more information about Quadient, visit [www.quadient.com](http://www.quadient.com).

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Because connections matter.

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