



Augmented Reality experiences with incentives that effectively attract Fans by enhancing engagement and offering rewards

CREATE A NEW TOURISTIC CRAZE

Similar to that of Pokemon go's success



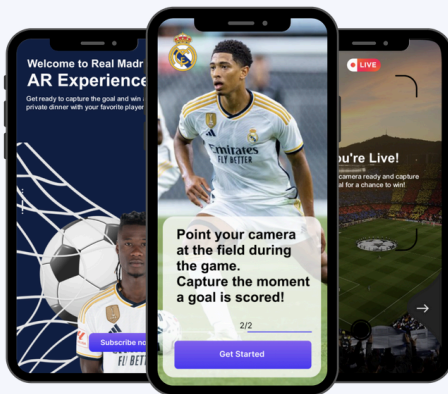
ENTER THE CONTEST AND WIN!

VIP tickets, lunch
with favorite player
and much more.



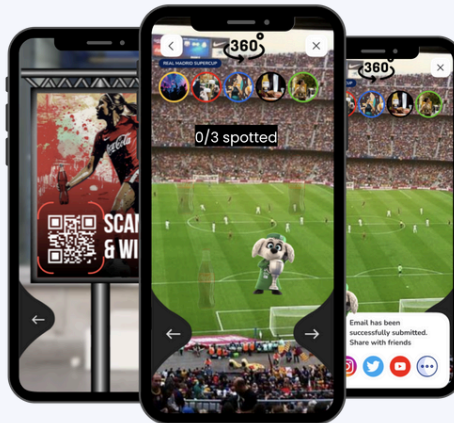
Gamification through AR Drives Satisfaction and Spend

ACQUIRE CUSTOMERS at near ZERO CPA



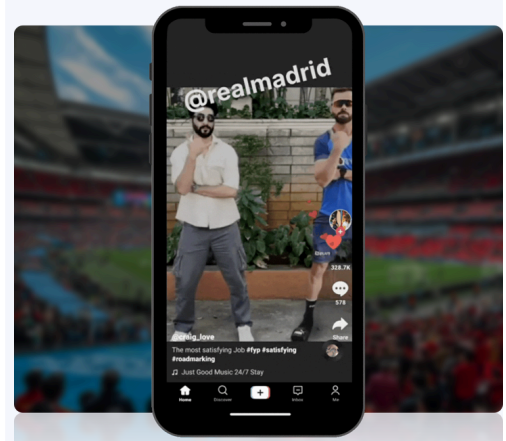
- Increase Revenue by offering incentives (free tickets, meet and greet with player..) covered by Brands and Sponsors to Saudi sports events attendees.
- Link Attending Sports events in Saudi Arabia with MEGA PRIZES and SAUDI REWARDS accessible through the SPL app
- Attract new and old fans alike to take part

ENGAGE Mixed Reality Experiences



- Gamified Treasure hunts: digital brand related artifacts inside stadiums and fan zones, safe spaces.
- Create interactive and immersive experiences that captivate visitors
- Activate customers across destinations by incorporating puzzles and challenges accessible to fans of the SPL

AI AND AR CONVERGED



- Catch the goal and win! Post with handle to double your chances, Create virality around the game
- Have a discussion with your favorite athletes at the palm of your hands,
- Holoboxes with lifesize Ai powered Athletes to Chat creating a personalized interaction and replicating celebrations.



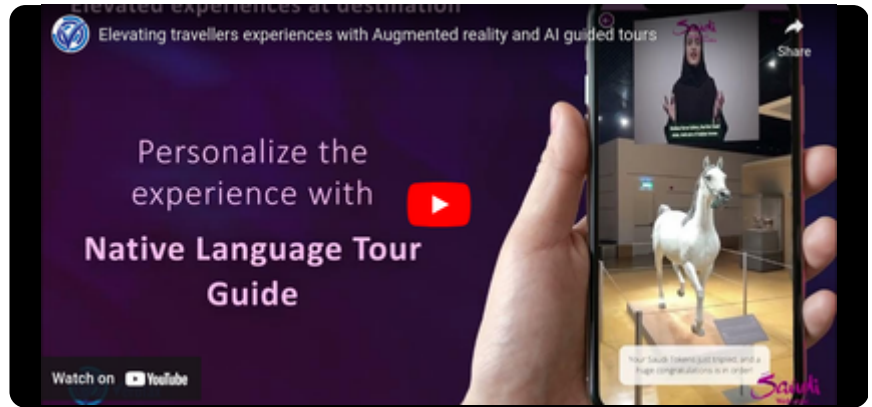
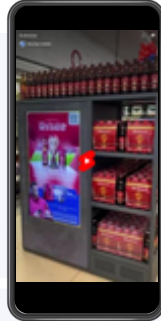
Results Validated With Fortune 100 Brands In 50 Markets

20x – 50x ROI expected within first year of deployment



ABInBev

CLICK TO PLAY



Customer Acquisition

Decrease Cost of Acquisition by 20x



Consumer Retention

Improve Brand Satisfaction by 30 points



Real-time Insights

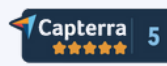
Real-time data for visibility on where, when & by whom products are consumed

High Consumption
Medium Consumption
Low Consumption



Award Winning AI & Blockchain Solution

Clients rating for Verofax Martech Service "Exceptional"



Verofax has been powering these AI/AR experiences since 2021

- Verofax is Proposing life changing incentives
- Sponsored by the Brands and Enterprises
- Near 0 CPA - Rewards to be paid by Sponsors
- Ready to deploy within 4 months
- Secured and verified by our Partner Microsoft
- Can be deployed across different markets

VALIDATED BY LEADING GLOBAL PARTNERS

VERIFIED AND APPROVED BY THE PIONEERS OF SMART TECHNOLOGY



QUALITY ASSURANCE & CONSULTING PARTNERS:



LEADING VC INVESTORS ON CAP TABLE



GOVERNMENT SUPPORT



Why The Best Brands Choose Verofax

- AI Data Intelligence with Dynamic Dashboard Analytics
- Short time to benefit – within 60/90 days
- Integrates with over 130 ERPs
- Short time to benefit – within 60/90 days
- 100% data security with Azure Cloud Services
- Zero knowledge protocol – GDPR compliance