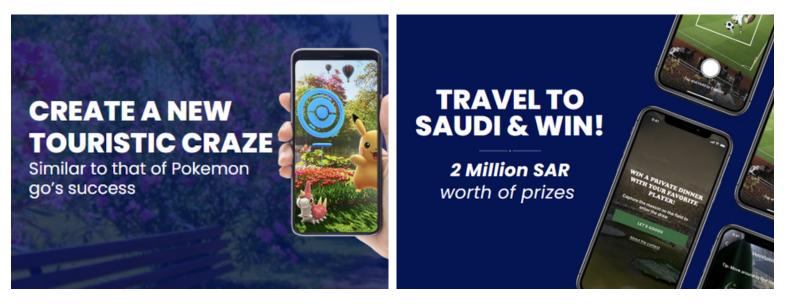


ATTRACT GLOBAL TOURISTS AT A LOW COST OF ACQUISITION WITH GAMIFIED AR EXPERIENCES.



Gamified travel incentives that effectively attract Local and International tourists by enhancing engagement and offering rewards



Gamification through AR Drives Satisfaction and Spend

ACQUIRE CUSTOMERS at near ZERO CPA



- Sell more packages with life changing incentives (SAR 2 MILLION) covered by Brands and Sponsors.
- Link traveling to Saudi Arabia with MEGA PRIZES and SAUDI REWARDS
- Attract millions of undecided tourists to visit Saudi Arabia's exciting destinations.

Mixed Reality Experiences

ENGAGE



- Gamified Walking Tours: Tours incorporating puzzles and challenges
- Create interactive and immersive experiences that captivate visitors
- Activitate customers across destinations within already Established Entertainment and Historic zones within Saudi (Diriyah, Riyadh seasons...)

AI AND AR CONVERGED



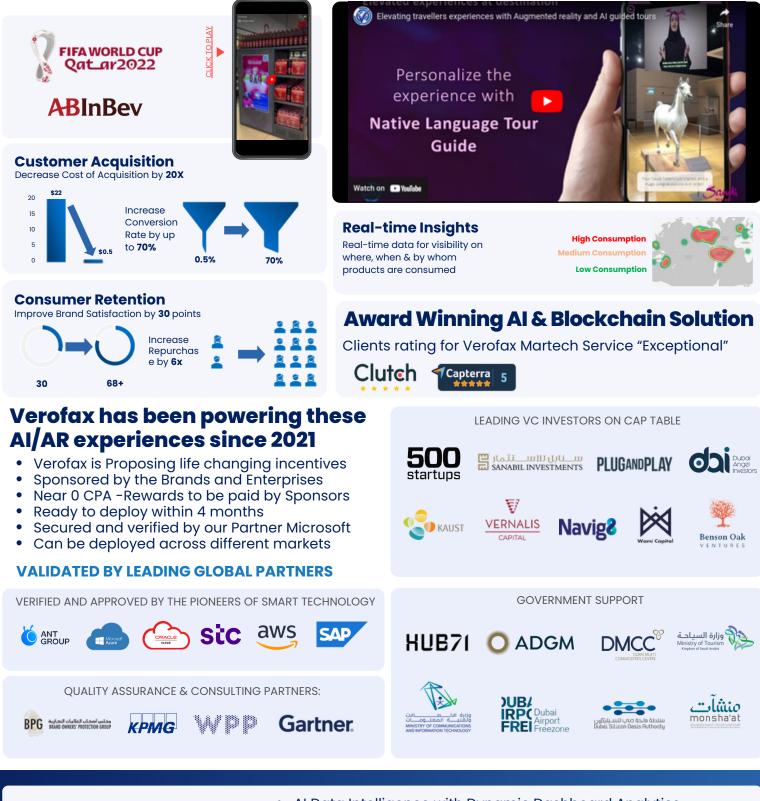
- AR remains an untapped potential media to Wow consumers. elevate their experience driving tourist spending
- Singapore has successfully integrated AR with a city treasure hunt attracting over 2 million visitors
- France, Australia and New Zealand have applied AR to increase spend and visitor satisfaction





Results Validated With Fortune 100 Brands In 50 Markets

20x - 50x ROI expected within first year of deployment



Why The Best Brands Choose Verofax

- Al Data Intelligence with Dynamic Dashboard Analytics
- Short time to benefit within 60/90 days
- Integrates with over 130 ERPs
- Short time to benefit within 60/90 days
- 100% data security with Azure Cloud Services
- Zero knowledge protocol GDPR compliance