Verofax

Veroshop: Store Automation and Optimization

Check-out Automation	Process Optimization

Verofax Application - developed on Hyperledger Fabric, available on **Microsoft Azure** | **ORACLE CLOUD**

IN-APP CHECK-OUT, FRESHNESS MANAGEMENT, CONSUMER ENGAGEMENT AND FEEDBACK

Optimize freshness and replenishment processes. Automate checkout. Generate Granular operational visibility. Maximize engagement B2B2C and unleash the potential of Big data.

TRACEABILITY PLATFORM · SMART IOT SENSORS · AI DATA ANALYTICS · ENTERPRISE BLOCKCHAIN · CLOUD NATIVE

MANAGE ASSETS, INVENTORY AND AUTOMATION

Intelligent decisioning
based on granular analytics

Monitor staff interactions with products
based on staff User ID

Increase range availability
based on shopper data

Upsell / cross-sell range,
with in-App offers

Increase Customer Engagement instore
with personalized instore Marketing

Smart Trolley and automated checkout App
to reduce cost and long queues

Direct feedback from customers
to boost sales

Optimize operations based on Unique Item ID
enables scheduling and validating each delivery

Better user experience
with chat & feedback

Optimize Freshness and Inventory replenishment
with Serialized Carton loading on shelves

Cloud Native service,
Interoperable with ERP

BENEFITS

ZERO
Freshness Cost

-80%
Checkout Staff

ZERO
Pilferage

23%
Effective Marketing

+15%
Cross-Sales

-60%
Line-up Time

-30%
Time in receiving deliveries

-42%
Consumer Returns

Features:

- Scan and add to Basket in-App
- Shop and checkout In-App
- Standard for unique digital identity for suppliers
- FIFO replenishment plan for Floor staff
- Validated Product credentials and Certificates
- Predictive reporting on inventory replenishment
- Build and manage marketing campaigns
- Personalized marketing offers in-App
- User engagement Loyalty programs

Functionalities:

- Scan and shop in-App
- Smart Trolley for checkout audit
- Direct user interactions with products
- Seamless Logistics Delivery and receipts
- Manage Inventory and range availability
- Validation of authenticity and Cold-chain

Problem statement:

- Inventory replenishment costs
- Long Queues
- High freshness cost
- High Pilferage cost
- Poor in-store marketing management

Solution:

- Reduce Cost - Employees & system complexity
- Improve efficiency - Reduce expiries boost availability
- Improve effectiveness - Long waiting queues, Pilferage
- Reduce Consumer returns
- Strong marketing campaign to connect with right customer

WHAT USERS ARE SAYING ABOUT VEROFAX

"Shoppers' preference is shifting towards brands that adopt values such as sustainability, environmentally friendly and community engagement. Recent surveys show that over 70% of consumers are willing to pay a significant premium for brands that adhere to such standards. Auri and Verofax share these core values and have teamed up to provide consumers with a seamless application to validate brand claims and increase direct engagement. As such, we are working towards connecting the industry to deliver stronger impact."

- Kristy Yong, Executive Director of Auri

Contact us for a demo or visit www.verofax.com for a free trial account

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