

Customer Insights in a Day Workshop

Learn How Microsoft Customer Insights Helps Organisations Build Meaningful, Personal Relationships with their Clients and Stakeholders at Scale & by Leveraging all Available First and Third Party Data Sources.



Discover how to build a Customer Insights environment using your own data



Enable Marketing, Sales, and Service Teams to tailor digital and 1:1 interactions



Leverage the latent power of all disparate legacy, operational and third party data siloes

Customer Insights in a Day

QUANTIQ's **Customer Insights in a Day** is a hands on, immersive experience that explores how to intelligently build and optimise relationships with stakeholders, clients and partners at scale. **Dynamics 365 Customer Insights** is Microsoft's **Customer Data Platform** (CDP), offering the fastest way to maximise client data, with a ready-to-go solution that transforms fragmented data into actionable insights.

The Agenda

In this 1-day interactive training your team will:

- Discover how to build a Customer Insights environment using your own data, and extend the impact through the **Microsoft Power Platform**; creating connected, automated workflows.
- Learn how to enable Marketing, Sales, and Service Teams to tailor digital and 1:1 interactions with contextual insights.
- Create an IT persona example from a real life organisational business user experience.
- Learn how to leverage the latent power of all disparate legacy, operational and third party data siloes through the **CDP** and Microsoft Customer Insights.

Customer Insights in a Day is a 1:1 customer workshop environment and will be delivered on an exclusive basis, to individual customers one at a time. It is designed to accelerate your team's Power Apps, Power Automate and Dataflex Pro Applications experience, and allow you to quickly evaluate the suitability of the technologies for your organisation.

- Delegates will build a Customer Insights environment with their own data, to address real-time organisation issues. Using key Customer Insights and CDP features, delegates will create and drill-down into intelligent data visualisations, driving valuable insights immediately.
- For those that struggle to align the required team within a single day, the learning can be delivered in modular format to accommodate teammate availability.
- All training will be delivered by one of QUANTIQ's Principle Technologists. Your team just need to bring their Windows-based device and we will supply the rest!

Why Consider Customer Insights in a Day?

Customer Insights in a Day is recommended for the leadership teams of any type of organisation where there are challenges with existing performance analysis, or wider marketing, sales or operational BI reporting. This workshop is ideal in any instance where unlocking the latent power of legacy, third party, structured or unstructured data repositories is an ongoing challenge.

Organisations looking to accelerate their 'data science' capabilities in order to create more agile and informative analytics environments that are concerned at the cost or availability of specialist resources are particularly encouraged to attend.

Customer Insights in a Day is a **customised workshop experience** and content will be delivered with reference to the specifics of an individual organisation. Some preparation time is therefore required between event booking and delivery.

- **100% funding is available** from Microsoft for qualifying organisations. In this case, QUANTIQ will manage the application and approval process on behalf of clients. Funding decisions are streamlined and normally confirmed within 5 working days.
- Alternatively, organisations can self-fund the cost of the workshop which is **£1,500**, with a maximum restriction of 30 delegates per workshop in order to ensure appropriate levels of interaction.

To find out more please complete your Customer Insights in a Day Workshop Request [Here](#).

Notes

*Costings exclude VAT.

Terms and Conditions apply.

Costings are correct as of August 2020 - QUANTIQ reserve the right to amend.