QUANTIQ®

Customer Insights 5 Day Proof of Value Workshop

Service Description

The provision of a 5 day fixed set of Consultancy services as agreed with Client for the proof of concept (POC) as defined below.

Scope / Business Requirements

QUANTIQ will undertake a series of sessions to cover the following:

- Client Preparation and understanding
- Data ingestion from source systems with formatting and modelling
- Profiling through Map, Merge and Unify
- Creation of Measures & Segmentation
- Data clients – connectivity through Power Platform tools
- and D365 Marketing
- Follow on activities

Deliverables

Preparation (0.5 day remote Teams call)

- Preparation and Pre-requisites
- Understand business requirements, objectives and pain points –
- discovery teams call
- Overview of solution (training/education) – walkthrough of application
- Setup a trial environment – in advance with access permissions

Onsite Activities (Workshop duration: 4 days)

Day 1:

- Understanding Data sources and environments
- Definition of data models
- Understanding outputs (e.g. Insights required, Segmentation and Apps / Reporting)
- Connectivity Tests
- Data Modelling

Day 2:

- Finalisation of Data modelling
- Data Ingestion into Customer Insights
- Unify Merged Data
- Creation of Customer Profiles

Day 3:

- Building Measures and Insights

Day 4:

- Desired Outputs (Power Apps, Power BI, Power Automate and D365 Marketing)

*Restricted to 2 data sources

Follow Up (0.5 day remote Teams Call)

- Review progress
- Q&A
- Next Actions

Costings

Costings for this engagement are £5,000.00*

*Costings exclude VAT. Travel time and expenses may be chargeable and are to be agreed prior to the commitment. Terms and Conditions apply. Costings are correct as of May 2020 – QUANTIQ reserve the right to amend.

Want to find out more?
Contact us today!

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