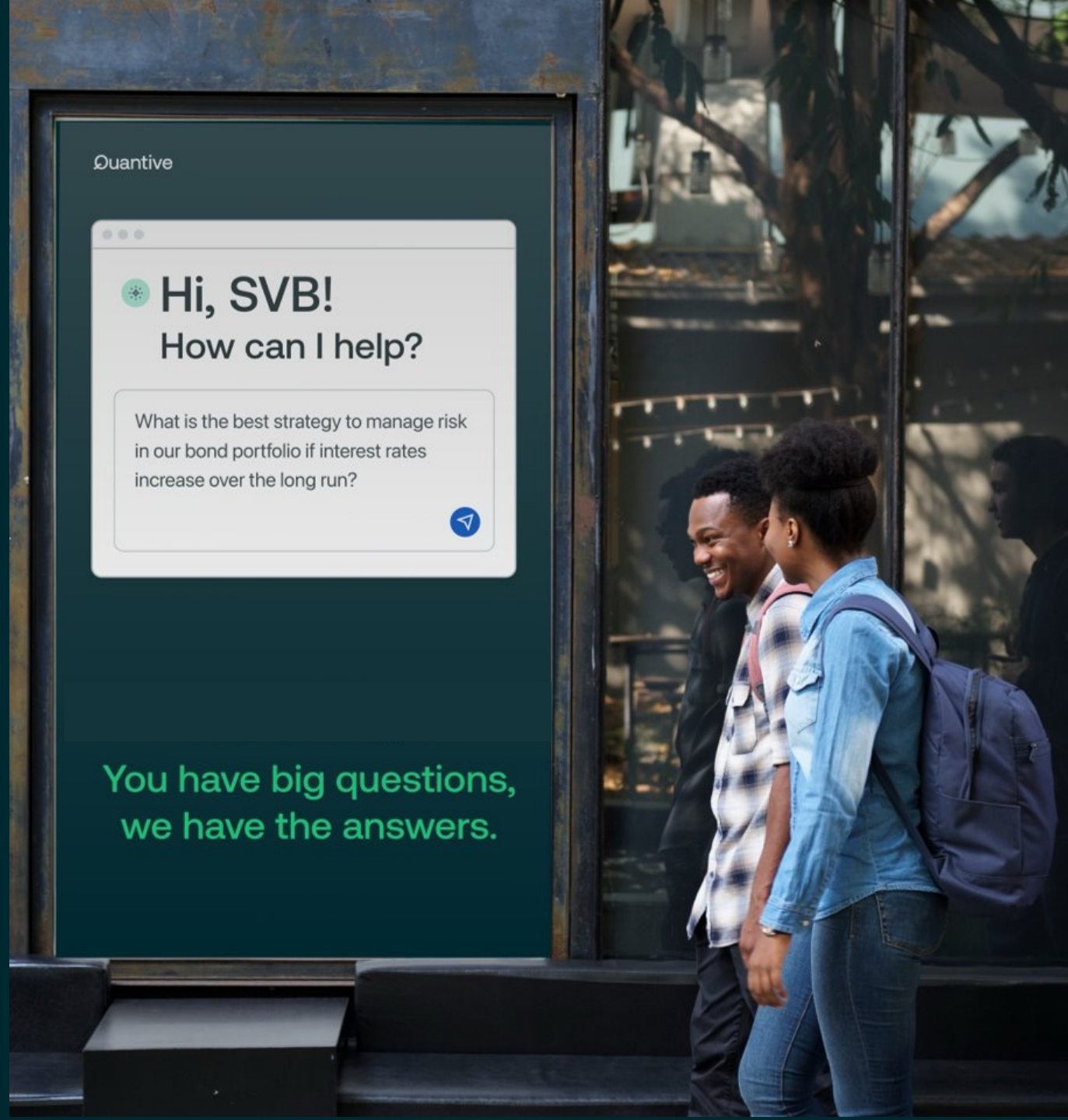


# Be the change

Win with AI-powered strategy  
management

Quantive



Quantive

Hi, SVB!  
How can I help?

What is the best strategy to manage risk  
in our bond portfolio if interest rates  
increase over the long run?



You have big questions,  
we have the answers.

# Speed of change is accelerating faster than ever



**90%**

**of businesses struggle to**

adapt efficiently and effectively to market changes.

– Global State of Strategy Report, 2024

# Traditional strategy management can't keep up



## Traditional strategic planning and execution

- antiquated, unchanged, disconnected, episodic

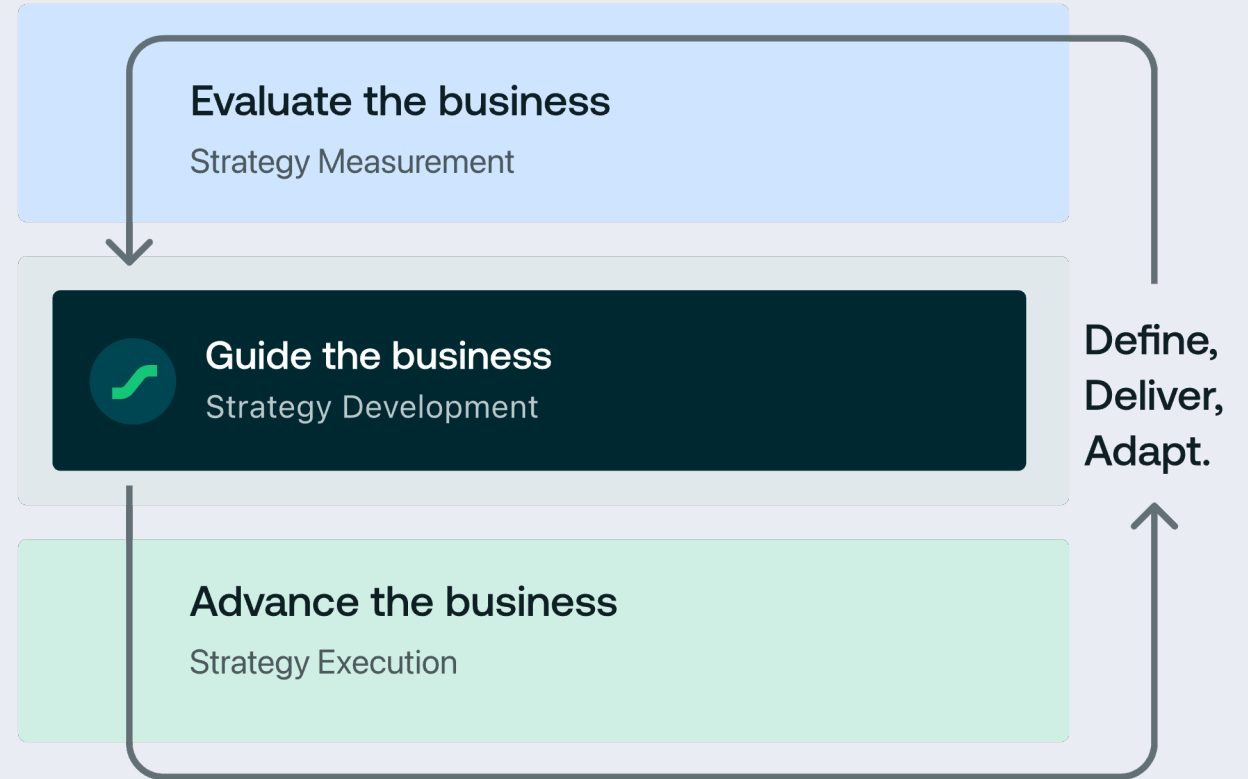
VS

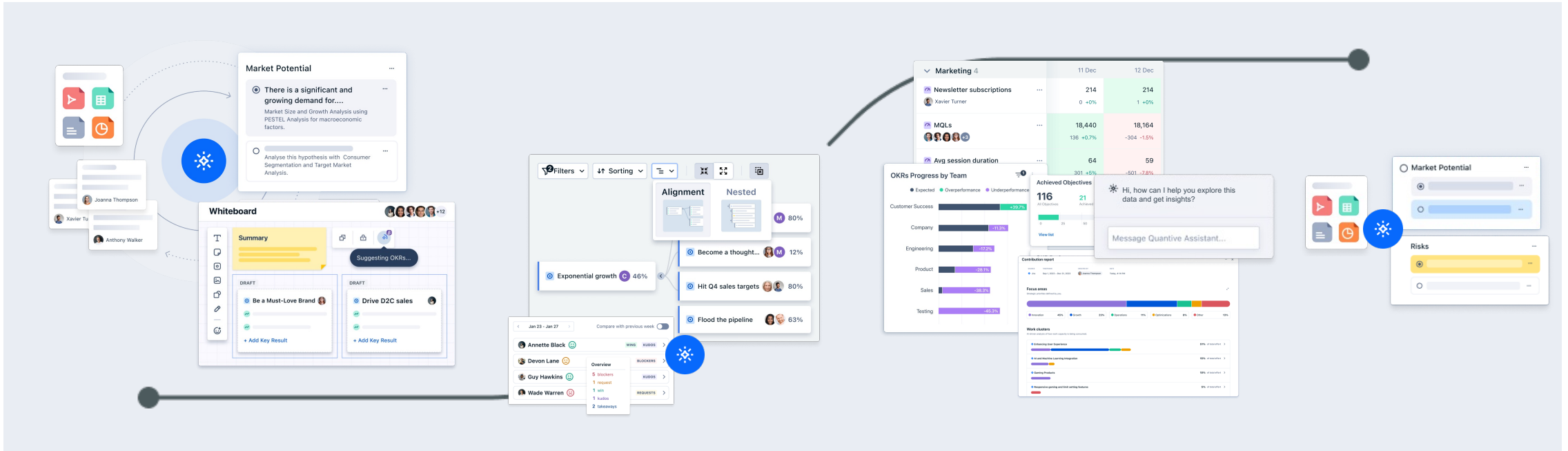
## Markets | Capacity | KPIs

- changing, requiring constant adaptation, volatile, complex

# Winning businesses run an **always-on** strategy

- Clear, shared, & actionable strategy
- Real-time analysis of context data
- Unbiased risk & opportunity identification
- Integrated strategy-implementation plan
- Ongoing strategy measurement & optimization





# Quantive StrategyAI

One platform for strategy management

Powered by AI to evolve at the speed of change



## Plan

Make better strategic plans faster, with AI-powered insights and guidance every step of the way.



## Execute

Turn strategy into results by your organization to strategic goals and ensure everyone is working in unison.



## Adapt

Always know the score with real-time insights to continuously improve performance and optimize your plans.

# We take you from decisions to actions to results

**Effective** strategy meets **efficient** execution



## Better decisions

We help you make better, decisions based on all relevant data, no blind spots, no bias



## Faster decisions

We empower faster decisions based on in-the-moment assessments of your business



## Coherent execution

We map your strategy directly to execution and give your teams the platform to deliver results

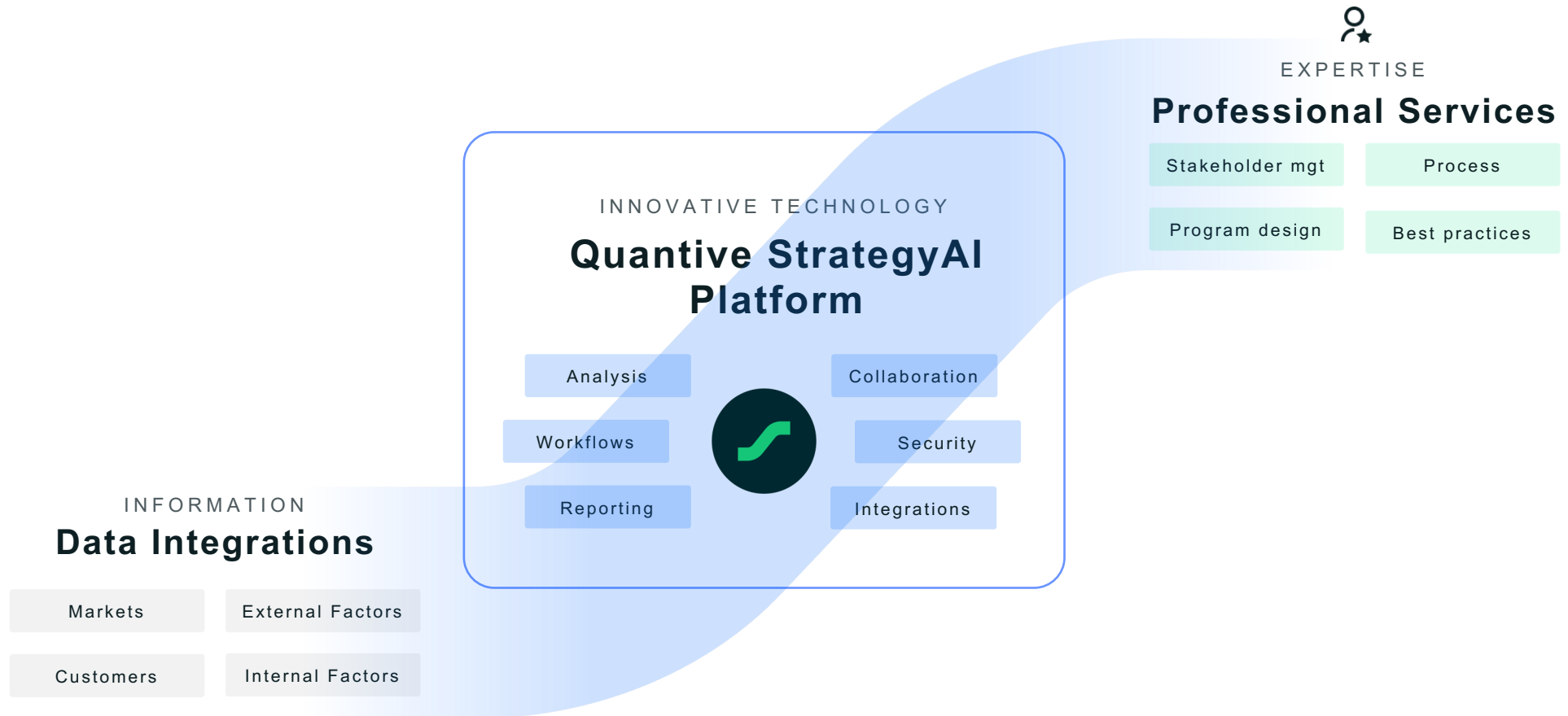


## ROI

We help you optimize strategies to seize new opportunities and avoid costly missteps

# Why Quantive

Get the information, technology, and expertise you need to bring your strategy to life



# Adaptive. Connected. Fast.

"Always-on" strategy is how modern companies will create an enduring competitive advantage