

Velocity for Data

Accelerating the Speed of Data-Driven Initiatives

Velocity for Data helps companies gather valuable insights from data to drive actionable decisions based on identifiable trends, needs and targeted services. This ultimately transforms the experience of your customers, your employees and your workplace.

Despite the exponential growth of data, it is becoming more difficult to meet the needs of customers, provide insight to employees, and make data-driven improvements to operations. Data is often spread across multiple locations or departments with limited or no access. The traditional approach to data analytics and reporting can take years to plan, requires costly investment in software and hardware, and demands a breadth and depth of hard-to-find expertise.

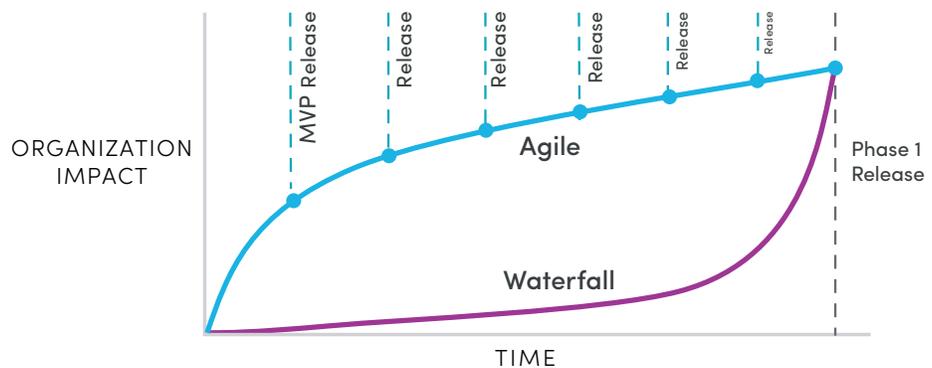
Quisitive's Approach

Traditionally, once requirements are defined, you must invest in expensive software and hardware before you can move toward your ultimate goal. Unfortunately, needs often change along the way, altering the entire scope of your project. Quisitive takes a different approach that accelerates results while reducing cost. We provide insights every few weeks to help you get the most out of your data. By leveraging the cloud, you only pay for capacity you use, when you use it. Digging deeper into your data, we can help you empower a more productive workplace.

VELOCITY

How it Works

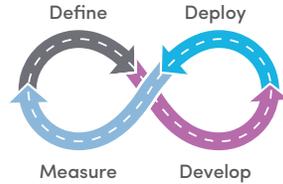
We begin with collaborative sessions to define your vision and goals, prioritizing near and long-term objectives, and pinpoint both internal and external available data sets. We identify potential insights in your data, provide feedback, and utilize analysis and visualization tools for collaboration and easy-to-consume analytics. If your goals change, we quickly course-correct to ensure you receive insights you can actually use. Additionally, by leveraging the Microsoft Cloud, Quisitive provides you with world-class security to protect your data.



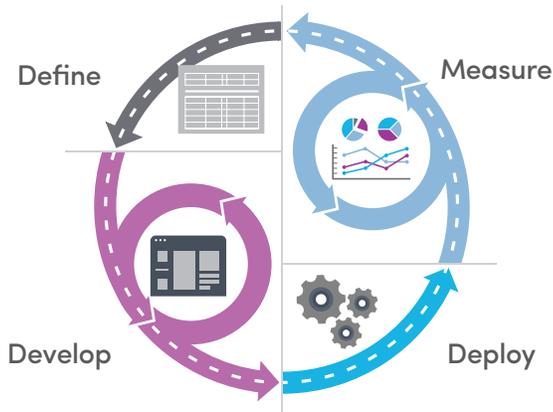
Quisitive's Secret Sauce: Our Service

We construct a solution architecture unique to your business, and continuously improve the solution. Our proven approach provides continuous innovation, support and improvement, all while allowing you to stay agile in meeting market demands.

Through our continuous define, develop, deploy and measure loop, value delivery aligns with your desired outcome based on your ever-changing needs.



This process also enables solutions to be available to end users more quickly, allowing them to gain value and provide feedback about the solution. All of this information feeds back to the product management team so they may retarget features or requirements as needed.



Our as-a-service model provides you with the experts you need, when you need them, without the cost of overhead. Best of all, our service allows the flexibility of paying for only what you use.

Advantages Of Agile Analytics

Agile Analytics helps companies supplement expensive and hard-to-find skill sets, not only supporting a breadth of technical knowledge, but providing the business acumen to help you get the most from your data. Cutting the high costs of traditional analytics projects, Quisitive provides an option that is flexible, scalable and secure.

Benefits

- *Protects data with world-class security provided by the Microsoft Cloud*
- *Identifies business needs and continuously re-targets features/requirements as needed*
- *Provides valuable insights early, often and accurately using an agile model*
- *Decreases administrative burden*
- *Accelerates speed of data-driven initiatives*
- *Decreases investment in purchasing expensive software and hardware*