# quorso
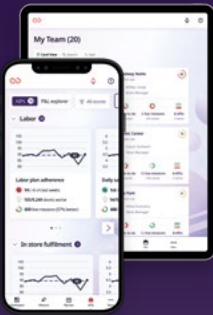
# Quorso's copilot is the smart coach your retail leaders need to drive store performance.

Are your retail leaders spending hours caught in analyzing reports from multiple systems? Stuck in business analysis rather than driving impact?

Quorso's copilot is the modern way to run store operations. It turns terabytes of retail data into personalized priorities for each field and store leader. Smart workflows guide effective action and business impact is measured to embed learnings across the organization.
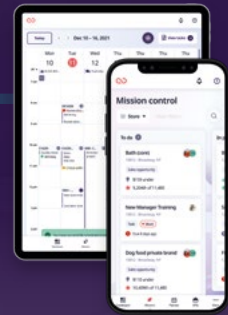
## PRIORITIZE

Quorso turns mass date into personal, daily priorities.

Intelligent alerts and functional experiences mean field leaders know which stores to visit and what actions to take to drive improvement to coach and celebrate their wins.

## LEARN

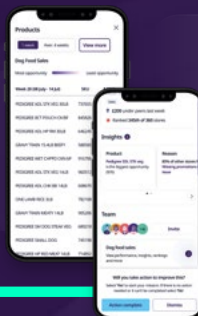Quorso continuously analyzes every action.

Companies gain insights and trends directly from the field and the system continously improves.

## ACT

Quorso uses crowdsourced insights to guide action.

Field leaders solve issues fast and learn best practices.

## MEASURE

Quorso measures the impact of every action.

Field leaders see what works, know who to coach and celebrate their wins.

"Quorso has shown us how to be smarter with data. Not only does it tell field leaders where the problem is, it provides key insights to help diagnose the issue and find a viable solution."

*– Jessie Thomas*
*Snr Director of Store Operations*

"Quorso is unique in the marketplace. It combines best-in-class analytics with an intuitive workflow, helping our field leaders take the right actions to improve store performance."

*– Zak Brining*
*SVP, Corporate Store Operations*

"Engagement has been extremely high from day #1. The Quorso interface is packed with information, yet simple and intuitive to use, making it easy for Store Managers to make decisions and take action."

*– Michael Diedrich*
*VP, Store Operations*

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# "Quorso's the one-stop shop for managing my performance."

Our retail customers have set up over **90 data-driven use cases** to help their team improve in areas including:

| | | |
|---|---|---|
| **Recapturing Lost Sales** | • Identify where category under performance is actionable.<br>• Alert on SOP issues creating leak (e.g. hidden inventory, pricing noncompliance). | **18%** recaptured sales at category level |
| **Reducing Loss** | • Alert on the operational issues driving excess shrink, e.g. waste, damages.<br>• Get instant feedback straight to asset protection teams from stores. | **7.5%** shrink reduction within one inventory cycle |
| **Improving Operational Compliance** | • Flexibility to alert any operational process you want to target. Examples include operating hour violations, critical staffing, voids, checkout downtime etc. | **13–30%** improvement in KPI compliance |
| **Increasing Labour Productivity** | • Significantly reduce analysis time.<br>• Use exception-based approaches to improve SOPs. | **4–6** hours per week unlocked |

## Personalized experiences for every level of the organization

**Central teams and leadership**
- Align team actions directly to your strategic priorities.
- Receive insights and trends from the field in real time.

**Field leaders**
- Know which of your teams need help and why.
- Save 6-8 hours of "car park analysis" with everything needed in one place.

**Store leaders**
- Proactively surface highest value areas of focus.
- Engage teams by showing them their impact and how to continuously improve.

## ROI in weeks

- SOC2 Type 2 certified
- We do the data engineering work for you
- Simple web app onboarding (<20 mins)
- Scaled to 1,000s of users in days
- Impact seen from week 1

Go to **quorso.com** to see testimonials from world-leading retailers, use cases, FAQs and our Retail Trends report

**quorso**