



mnAI

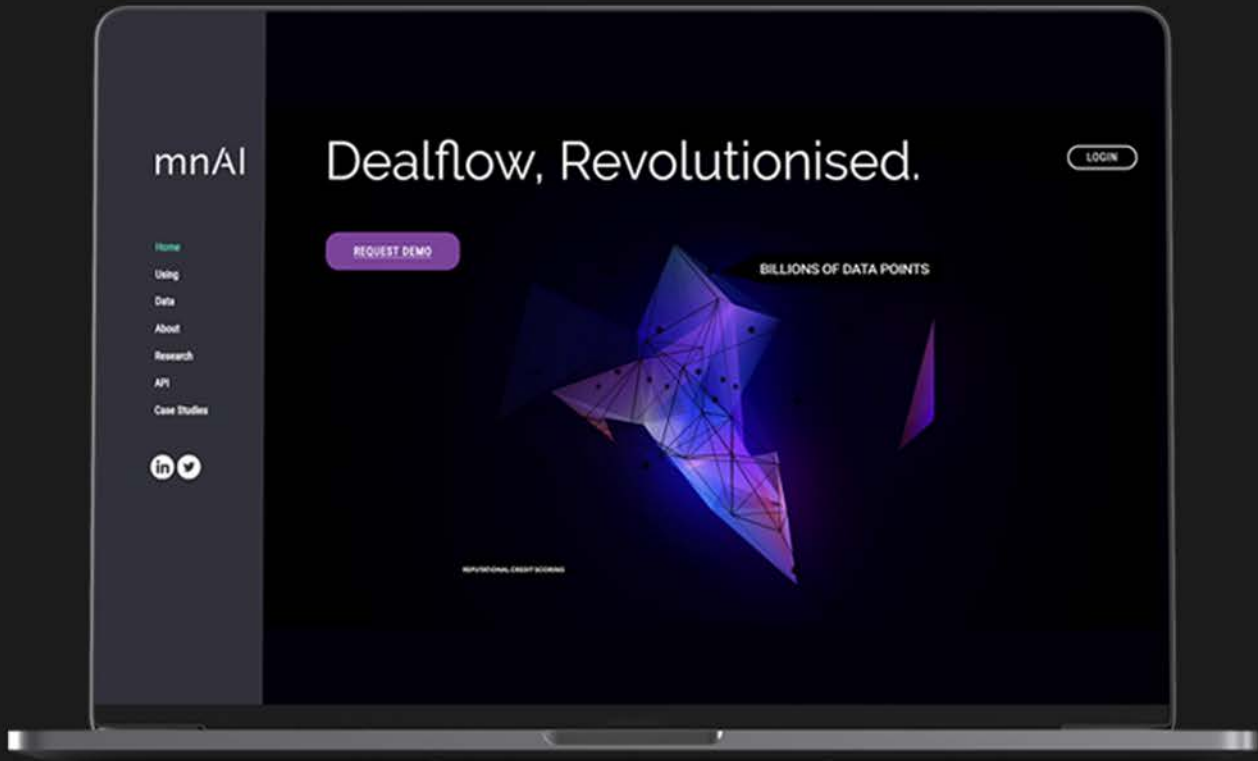
Dealflow, revolutionised.

Welcome to

mnAI

mnAI will improve your productivity and enhance your operations.

With billions of data points on millions of companies, our search facility is the world's most advanced for UK company information.



## MONTHS TO MINUTES

We've ripped up the rule book for dealflow and target identification.



# MACRO TO MICRO

The world's first AI-powered  
company dealflow search  
engine.



### Advanced Search

Our search facility has 250+ variables, allowing you to quickly and easily find companies that meet your exact target criteria.



### Natural Language

We've processed millions of websites, company profiles and business directory entries to create the first, true, natural language key word search facility.



### EBITDA and DCF Valuations

We use billions of data points to analyse growth curves, providing estimated valuations at time-based intervals that you determine.



### Reputational Credit Scoring

Our machine learning algorithms combine online reviews with balance sheet and p&l data to create real time and historical reputational credit scores.



# AI Dealflow

**7.2bn**

### **Data Points**

mnAI is the most comprehensive data source for UK company information. With 100m+ data points added every week, we ensure you're always up to date.

**170.4m**

### **Statutory Records**

From annual accounts to shareholder returns, all UK company statutory records have been amalgamated, digitalised and visualised.

**85.7m**

### **Keyword Search**

We've transformed search. Keyword search replaces traditional SIC codes, delivering vastly superior search results.

**37.1m**

### **People**

mnAI autonomously tracks Directors, Shareholders, Officers and PSC profiles in real time, creating rich insight with mapped connections.

**6.4m**

### **Companies**

From online reviews and social media feeds through to the latest news and industry changes, we ensure your initial search process is concluded in minutes not months.

# Explore

## mnAI's capabilities

### Companies

Get the complete picture  
- from competitors and peers  
to cap tables and financials.



### Networks

View the networks established  
by directors and companies,  
and analyse connections.

### Financials

See the key financials for over 6.4m UK  
companies, the metrics that support their  
growth, predictions on future growth and  
much more.







## Professionals

Access in depth information on the professionals within the organisation including other known board seats, shareholdings, contact details and LinkedIn profiles.

## Investors

Understand more about the investors, their experience and learn more about what industries and companies they invest in.



## Search

Discover actionable insights and trends hidden within the financial, governance and online profiles of more than six million companies. mnAI brings disruptive change to business development, idea generation and target acquisition, bringing real time insights and decision analytics to your strategy and execution.



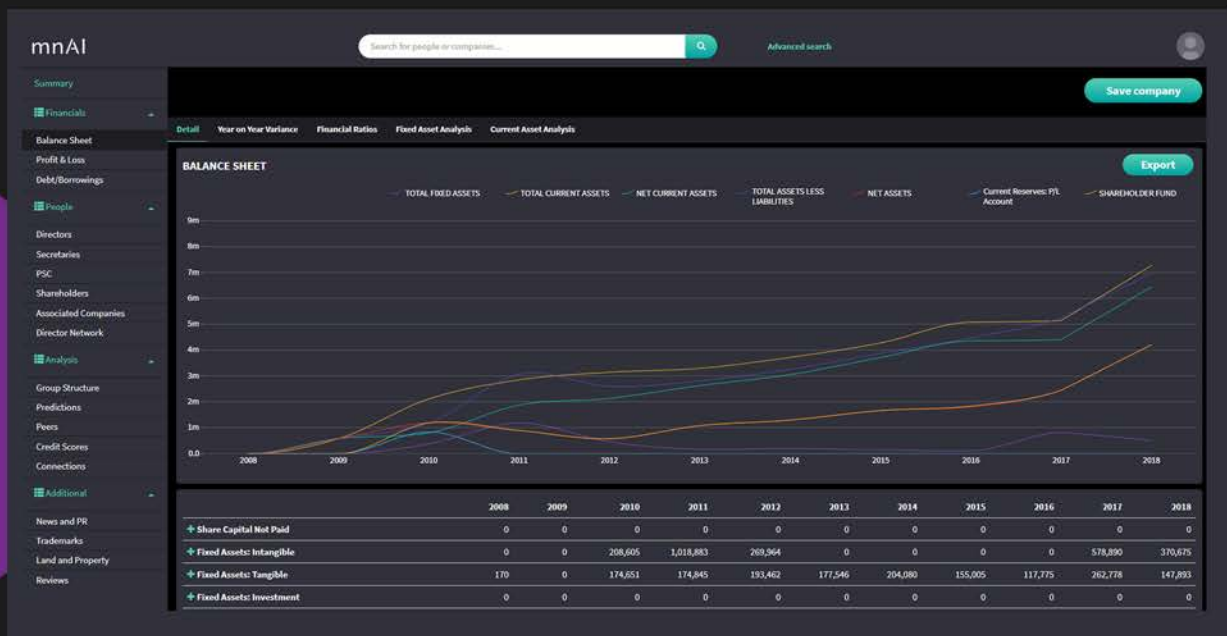
## Accessibility

Access all information using mnAI's integrated API and CSV export functionality.



# Your Toolbox

We believe in a world where technology empowers decision making. mnAI reduces the time it takes to identify, and then understand a business from months to minutes.



## Deal Flow

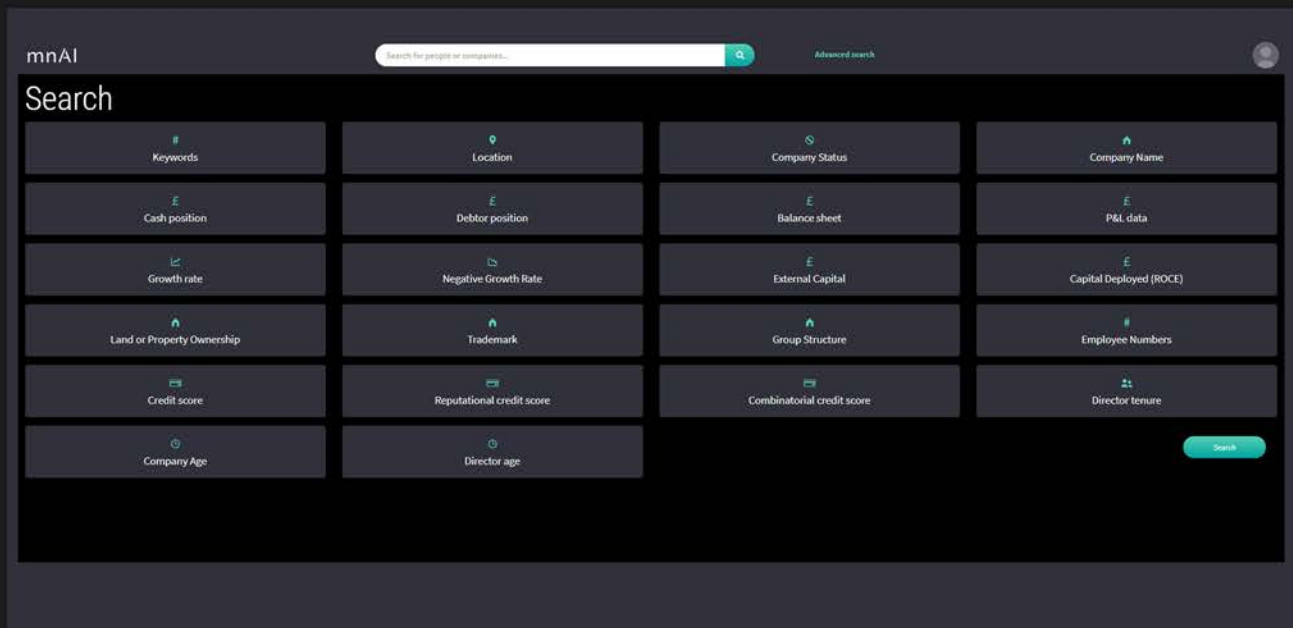
With 250+ variables, mnAI users can eliminate hundreds of hours of manual research by using our proprietary dealflow engine.

From anticipated financial growth, director information and number of shareholders through to location, online review scores and excluded keywords, mnAI provides unrivalled levels of intelligence on your next opportunity in minutes.

## Keywords

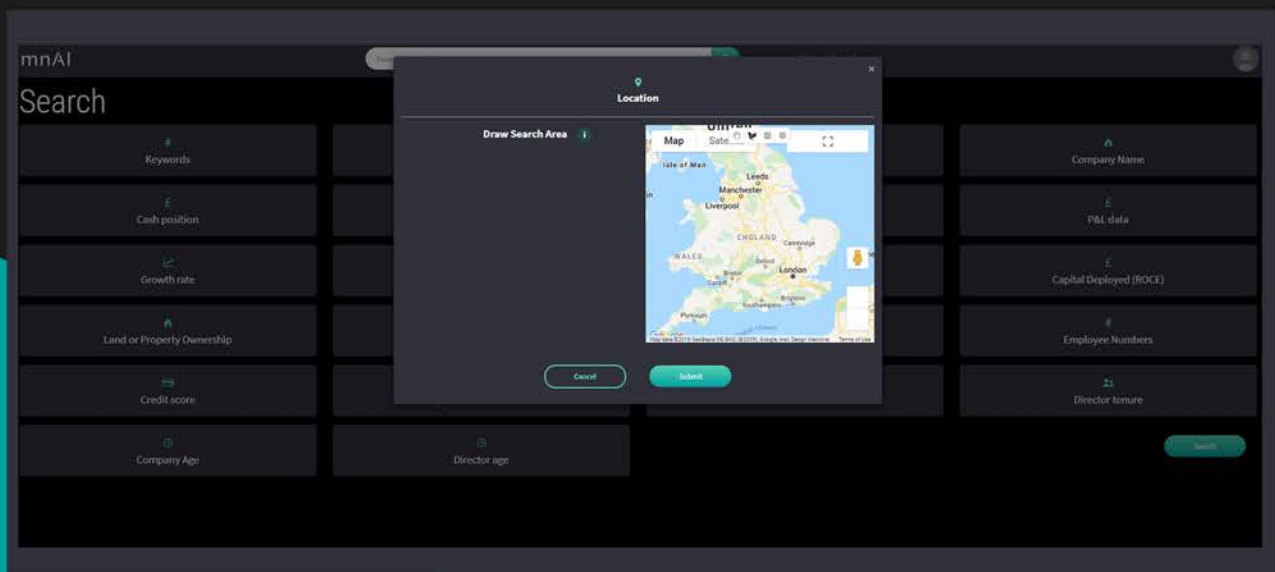
Standard Industry Classification (SIC) codes are no longer fit for purpose. mnAI's proprietary natural language keyword search facility removes the guesswork by specifying keywords or phrases associated with the industry or sector of your choice.

So whether you're looking for BioTech, Plant Hire, PR or the next E-commerce platform, our keyword search facility ensures you always identify the perfect target company.



## Mapping

Our Free-Draw mapping technology allows mnAI users to create bespoke geographical searches based on specific location rather than postcode or town; and with the ability to run multiple areas as standard, searching for your next target has never been easier.

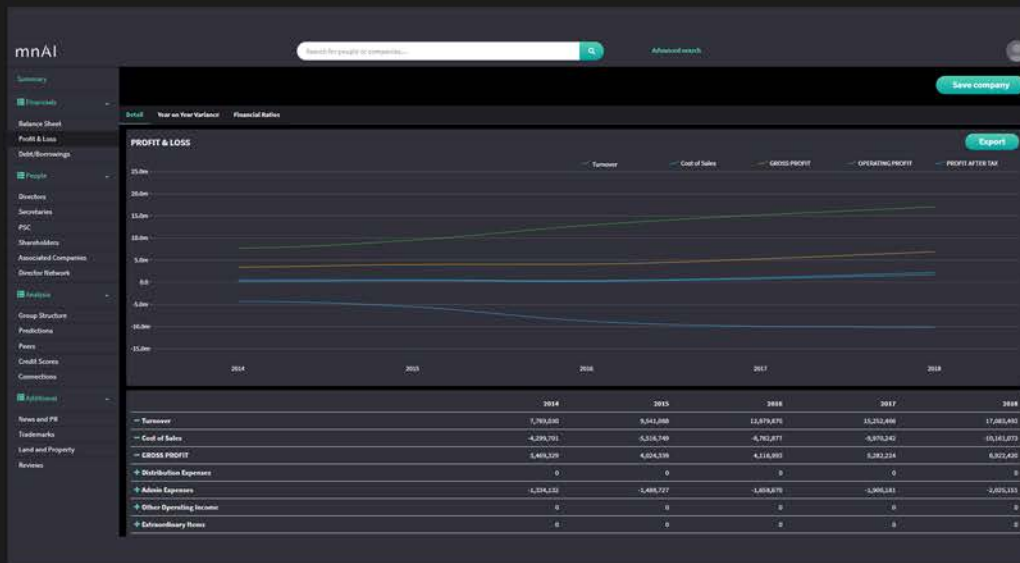


## Connected Data

From amalgamated financials through to director networks, mnAI uses the latest technology to represent data visually. Our software allows you to understand the power of the network through charts, tracking consolidated financials, shareholder, director and company networks, including connections, contacts and introductions.

# Predictive Valuations

Harnessing over 55m financial records of UK companies from the last 10-year period, mnAI uses a combination of Bayesian Mathematics and Random Forest Modelling to power predictive algorithms that allow users to estimate future EBITDA and DCF valuations.



The screenshot shows the mnAI search interface. A 'Keywords' modal is open, allowing users to filter results. The modal includes fields for 'Include Keywords' and 'Exclude Keywords', with an 'and/or' option between them. Below the modal is a grid of search filters:

- Keywords
- Cash position
- Growth rate
- Negative Growth Rate
- External Capital
- Land or Property Ownership
- Trademark
- Group Structure
- Credit score
- Reputational credit score
- Combinatorial credit score
- Company Age
- Director age
- Company Name
- P&L data
- Capital Deployed (ROCE)
- Employee Numbers
- Director tenure



# AI Insight

# Technology built to provide unrivalled insight for:



# Technology

## that powers research innovation



### Sensitivity analyses and market position

With 55m+ complete financial records, our algorithms contain the largest single data source on UK company activity. By studying all the variables and the possible outcomes based on historical, true data, important decisions can be made about businesses, the economy, and about investment decisions.



### National, regional and local industry trends

With real time updates, mnAI can help identify trends on a macro or micro level, nationally, regionally or on a local basis across 250+ variables controlled by your specific target criteria. We'll remove the noise so that you can focus on what's important to you.



### Corporate, director, industry and sector success factors

mnAI can support research requests for investors looking to understand more about the composition and make-up of the UK's most successful companies within any given industry or location and apply this to any global market.



### Fraud detection

mnAI's provides granular views of a company's financial and governance structure, which when run in conjunction with our Predictive models, provides us with the ability to flag behavioural patterns that deviate from industry or historical norm.



## Gender, age and nationality analysis



Using our advanced algorithms, we have the ability to generate gender based observations to support research on the composition of male/male, male/female, female/female and female/male teams across any location, industry, sector or combination thereof.

## Industry and Sectorial risk ratios



mnAI quickly assesses capital structures and current risk levels in relation to debt levels and provides a visual interpretation accordingly.

## Return on Capital Deployed ratios



We can compare performance and profitability across companies based on the amount of capital they use in capital-intensive sectors such as utilities and telecoms and is particularly helpful for investors when screening for suitable investment opportunities.

## Outlier modelling



Naive interpretation of statistics derived from data sets that include outliers may be misleading. We can help remove outliers to provide greater transparency in data and to the conclusions drawn from the clean data set.



# AI Case Studies



**Wharton**  
UNIVERSITY of PENNSYLVANIA

The Wharton Business School  
is the world's oldest collegiate school of business.

## What did Wharton need?

Wharton wanted in-depth data on c500 private equity investment deals over a 20 year period to track how capital events influenced the financial performance of businesses. Having tried to collate the data they required manually, it quickly became apparent that they would need support to track ownership, debt, and equity events at the level of detail they required.

## What was in the search?

The criteria outlined by Wharton was very broad and varied. They required historical analysis over a 20yr period, including corporate group structures and ownerships, while debt and equity events along with intra-company loans were also needed. In addition, ownership of some groups had changed mid-cycle and the platform had to reflect these changes.

## What was the outcome?

- Delivered data on over 2,000 financial transactions over a 20yr period
- Bespoke report that highlights how capital injections can influence the trajectory of a business
- Each company tracked to a granular level across P & L and balance sheets



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