

Analytics Modernization Assessment

Generate actionable business insights from your enterprise data.

Business intelligence (BI) transforms unprocessed data into valuable insights, enabling informed decision-making, trend forecasting and operational effectiveness. Adopting self-service BI tools empowers teams to independently access, analyze and visualize data, fostering a data-driven culture and minimizing reliance on specialized IT or data teams. Today, BI tools are not just beneficial, but essential.

An Analytics Modernization Assessment from Rackspace Technology offers a thorough evaluation of your current BI and data platform, pinpointing areas for enhancement and efficiencies. This process not only boosts your data visualization and analytics capabilities but also encourages your team to embrace data, promoting informed decision-making within your organization.

Service Overview

Session 1: Discovery

Work with a Rackspace Technology architect to uncover the possibilities when leveraging public cloud services to:

- Understand and review priority business use cases
- Hear how businesses in your segment are leveraging data
- Learn about cloud data warehousing

Session 2: Knowledge sharing

Rackspace Technology conducts a technical deep dive into various solutions enabled by services on cloud-native platforms.

During Session 2, you will:

- Discuss visualizations and how to drive smarter data-driven experiences
- Discuss building a modern data platform and modernizing data lakes and data warehouses
- Receive analytics solutions
- Engage in a solution showcase and demos

Session 3: How to get AI ready

Receive recommendations on how to get your data platform AI-ready by incorporating a governance framework including:

- A comprehensive data catalog for easy data discovery
- Robust observability for monitoring data health and usage
- Stringent security measures to ensure data privacy and compliance

Deliverables

- ✓ Proposed solution architecture
- ✓ Recommendations report

About Rackspace Technology

Rackspace Technology® is your trusted partner across cloud, applications, security, data and infrastructure.

- 3,200+ certified technical experts
- Hosting provider for more than half of the Fortune 100
- 25+ years of hosting experience
- Customers in 120+ countries
- 2,700+ Microsoft® certifications
- Five-Time Microsoft Hosting Partner of the Year

Sample analytics and data management tools Rackspace Technology has helped modernize

- Azure Synapse Analytics, Power BI, Azure Databricks, Azure Data Factory, Azure Machine Learning, Microsoft Fabric

Take the Next Step

Let's talk about how Rackspace Technology BI expertise can help you achieve your data modernization goals.

1-800-961-2888

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