# Rackspace Self-Service BI using Microsoft Fabric

Put the power of independent data access, analysis and visualization in the hands of your business users.

Your organization can gain a powerful advantage when your business users can independently access, analyze and visualize data without waiting for IT or data teams to create and generate reports for them. Any delay in making critical decisions can have a negative impact on a company's success, including reduced agility for responding to marketing changes, operational inefficiencies and missed innovation opportunities. Adding a self-service business intelligence (BI) framework can help overcome delays in data-driven decision making and help put your company in a stronger market position.

Microsoft\* Fabric and Microsoft Power BI are powerful tools that can give your business users easy access to data analysis and visualization. With Rackspace Self-Service BI using Microsoft Fabric, your stakeholders gain direct access to BI capabilities, empowering them to rapidly access critical insights and quickly extract the insights they need to make more informed decisions.

# **Experts Dedicated to Your Success**

The deep knowledge and experience in Microsoft Fabric and Power BI at Rackspace helps deliver solutions that are not just effective but transformative. By prioritizing your business needs, you gain access to solutions that are tailored to your unique challenges and goals. Rigorous continuous improvement helps Rackspace deliver solutions that evolve with your business — and the ever-changing landscape of BI technology.

# **Key Benefits**

Extend the capabilities of BI to your organization's stakeholders with Rackspace BI using Microsoft Fabric — and enrich their data-driven decision making with these benefits:

**Intuitive Symantec layers:** Establish Power BI data sets designed with end users in mind, including straightforward and user-friendly data sets that help foster independent data interaction and insight generation.

**Accessible data:** Access easy-to-use, pre-configured data sets that help enable business users to craft their own reports and dashboards, minimizing dependence on IT teams.

**Comprehensive Power BI training:** Leverage extensive training to equip your users with the skills they need to effectively use Power BI, ranging from basic principles to complex data analysis techniques.

**Scalable BI solutions:** With the Microsoft Fabric cloud infrastructure, you get a Power BI solution that can effortlessly accommodate increasing data and user requirements, helping to ensure consistent performance over time.

**Data-driven support:** Reinforce a culture that values data by encouraging the widespread adoption of self-service BI tools.

# **About Rackspace Technology**

Rackspace Technology® is your trusted partner across cloud, applications, security, data and infrastructure.

- 1,700+ certified technical experts
- Hosting provider for more than half of the Fortune 100
- 25+ years of hosting experience
- · Customers in 120+ countries
- Azure Expert Managed Service Provider (MSP) program
- Six-time (2018-2023) Microsoft Data Partner of the Year (SG)
- Microsoft Solutions Partner in Data & AI, Digital & App Innovation, Infrastructure, Modern Work and Security
- Six Microsoft specializations, including Analytics on Microsoft Azure

# Fanatical Experience®

Experts on your side, doing what it takes to get the job done right. From first consultation to daily operations, Rackspace Technology combines the power of always-on service with best-in-class tools and automation to deliver technology when and how you need it.



#### Rackspace Self-Service BI using Microsoft Fabric uses or supports these Azure® services:

- · Microsoft Fabric
- · Microsoft Power BI
- Azure Data Lake Storage Gen2 (ADLS G2)
- · Microsoft Purview

- · Azure DevOps
- · Azure OpenAl
- Azure Cognitive Services

# **Engagements**

#### Proof of concept (PoC)

One data system and data domain areas with 5 visuals and 1 dashboard

#### Timeframe: 2 – 4 weeks Cost: \$15K USD Deliverables:

- PoC outline of objectives, scope, timeline and deliverables
- Interactive visualizations, like charts, graphs and maps, highlighting crucial insights
- Integrated dashboard offering a comprehensive perspective
- Power BI PBIX files or configuration files for the visualizations

# Full-scale implementation Deliverables:

- Power BI platform setup and configuration, integration with all relevant data sources, custom data set development, and robust data governance and security measures implementation
- Comprehensive training and enablement programs to empower users to create their own reports and dashboards, helping to foster a data-driven culture within the organization
- Dashboard and reports for predictive analytics, Al-driven insights, and leveraging Azure OpenAl and Cognitive Services to enhance the solution's analytical power
- Interactive visualizations (charts, graphs, maps, etc.) showcasing key insights
- A dashboard that integrates the visualizations and provides a holistic view
- Code (PBIX) or configuration files for the visualizations and dashboard

### Migration of legacy reporting to Power BI Deliverables:

- Code for the migrated isualizations and dashboard
- iTest report, including validation of results and performance testing
- User training manual

# Take the Next Step

Let's talk about how Rackspace Technology BI expertise helps you achieve your data modernization goals.

1-800-961-2888 www.rackspace.com/data/azure-data

