

REAL ESTATE ANALYTICS

Transforming Property Data into
Strategic Insight

Executive Overview

The Real Estate Analytics App is an interactive reporting solution that delivers a comprehensive view of your property portfolio and operational performance — from individual property metrics to overall market trends.

It enables organizations to monitor occupancy rates, rental income, maintenance costs, and sales performance in real time helping leaders evaluate asset profitability, optimize resources, and measure performance against strategic goals.

KEY INSIGHTS

- **Property Overview:** A consolidated view of your portfolio, including Property types, total sales, occupancy rates, asset performance indicators. This section enables effective monitoring of property health and portfolio performance.
- **Sales Summary:** This gives a clear visibility into: Total sales volume, highest-performing properties, sales trends over time, Supports performance tracking and revenue optimization.
- **Investment Insights:** This section provides actionable intelligence on Sales growth trends, top-

performing assets, emerging investment opportunities, drives smarter allocation of capital and expansion planning.

BENEFITS

- **Empowered Decision-Making:** Interact with data using intuitive dashboards and natural language queries to generate instant insights.
- **Strategic Growth Enablement:** Identify growth opportunities, high-performing assets, and revenue drivers to support expansion.
- **Enhanced Portfolio Management:** Monitor occupancy, sales, and asset performance in one unified view to improve operational efficiency and profitability.

Why Wragby

Wragby is a leading multi-cloud solutions provider in Africa, delivering expertise across: Cloud Infrastructure Services, Managed Services, Data Services & AI, Cybersecurity, Business Applications, Product Development, and Digital Advisory. Our industry-focused solutions help organizations unlock measurable value from their data and scale with confidence.

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