RAPIDMULE

Gamification-powered loyalty that drive engagement and revenue.

Boosting Loyalty, Elevating Engagement

70%
of online businesses fail due to low customer retention.

Customer Loyalty is a Growing Challenge

Acquiring a new customer is **5 to 25 times more expensive** than retaining an existing one

Only about **30% of consumers are actively engaged** in the loyalty programs

Traditional loyalty programs often result in **less than 20% of customers becoming repeat buyers**
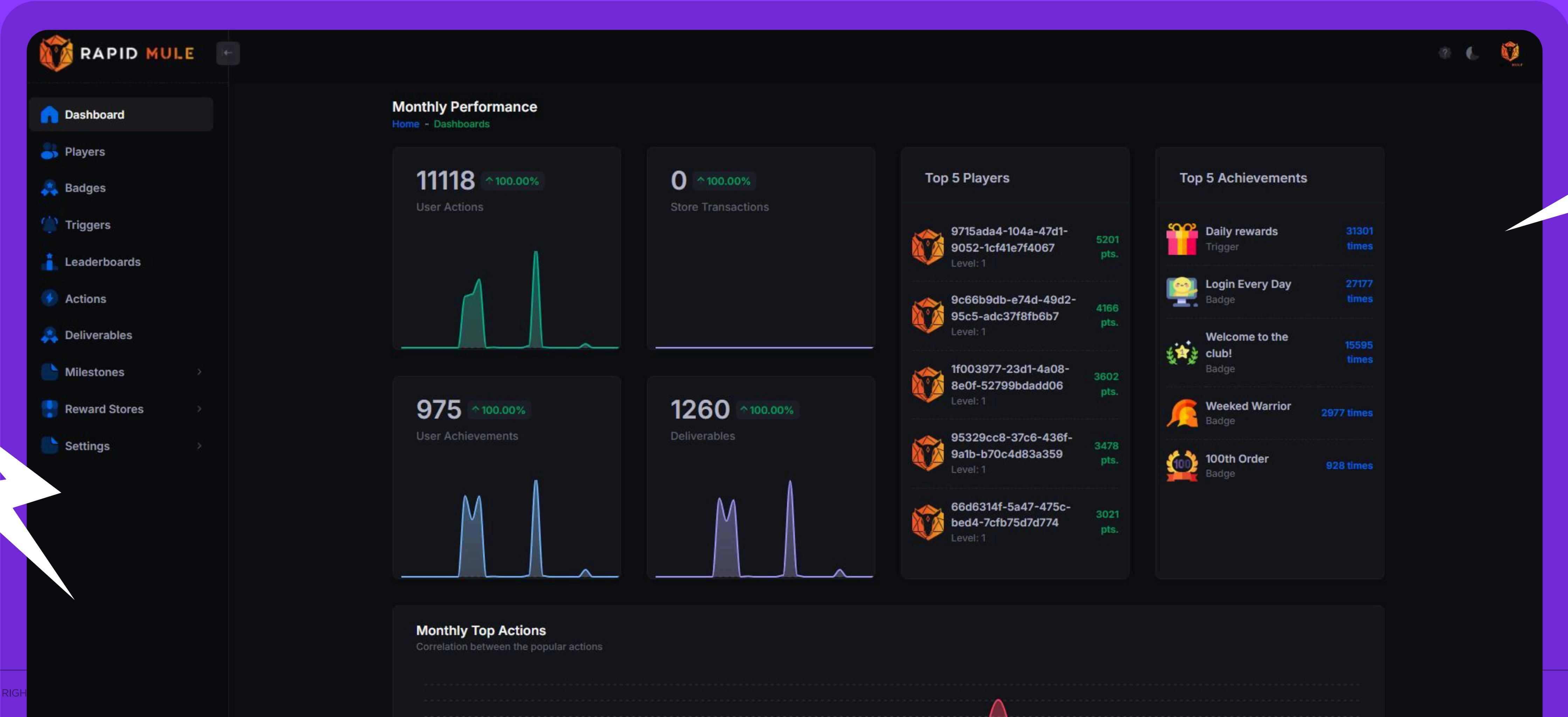
Introducing RAPIDMULE

RAPID MULE

Turn a simple purchase **into a loyalty game.**

RAPID MULE

- Dashboard
- Players
- Badges
- Triggers
- Leaderboards
- Actions
- Deliverables
- Milestones
- Reward Stores
- Settings

Monthly Performance
Home - Dashboards

11118 ^100.00%
User Actions

0 ^100.00%
Store Transactions

975 ^100.00%
User Achievements

1260 ^100.00%
Deliverables

Top 5 Players

9715ada4-104a-47d1-9052-1cf41e7f4067
Level: 1
5201 pts.

9c66b9db-e74d-49d2-95c5-adc37f8fb6b7
Level: 1
4166 pts.

1f003977-23d1-4a08-8e0f-52799bdadd06
Level: 1
3602 pts.

95329cc8-37c6-436f-9a1b-b70c4d83a359
Level: 1
3478 pts.

66d6314f-5a47-475c-bed4-7cfb75d7d774
Level: 1
3021 pts.

Top 5 Achievements

Daily rewards
Trigger
31301 times

Login Every Day
Badge
27177 times

Welcome to the club!
Badge
15595 times

Weeked Warrior
Badge
2977 times

100th Order
Badge
928 times

Monthly Top Actions
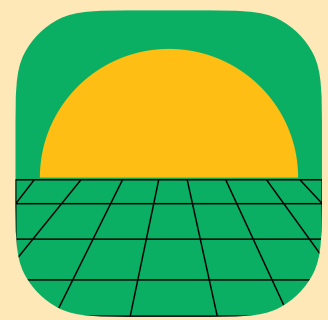Correlation between the popular actions

© 2025 | ALL RIGH

User attributes for dynamic journeys, **points**

One-time, repeatable and ranked **badges,**

Multiple **leaderboards** with multiple timespans, **virtual currencies**

Variety of **rewarding scenarios,** wheel of fortunes, chests, reward stores

Internal **stock management** for physical or limited rewards

Why Choose RapidMule?

Gamification Features

Our platform includes a **variety of gamification features.** Not only PBL but also rewards, challenges and many more, to make customer interactions more engaging and fun

Why Choose RapidMule?

Customizable Loyalty Programs

RapidMule allows businesses to create gamified, tailored loyalty programs that fit their unique brand and customer base, ensuring high relevance and engagement

Top Achievements

	Daily rewards TRIGGER	30230	TIMES
	Login Every Day ACTION	27863	TIMES
	Welcome Award! TRIGGER	15500	
	Weekend Award! TRIGGER	2972	TIMES
	10th Order ACTION	928	TIMES
	Welcome back! TRIGGER	12378	TIMES
	50th Order TRIGGER	5430	TIMES
	Coupon Used TRIGGER	125690	TIMES

%47
increase in engagement

Thank you..

Are you game?

We are always here to answer any questions you may have. Just reach out to us via info@rapidmule.com