

Empower salespeople to easily serve customers and prepare baskets for self-checkout.

Now there's a way to empower your salespeople -no matter their experience- with all information they need to better serve customers and deliver a personalized shopping experience.

Your salespeople will use Valuelenz to provide guidance, first class service, and prepare digital baskets for customers. And with the simple selfcheckout of Valuelenz, your customers can pay with their mobile and won't have to go through a cashier desk.

## WHY CLIENTELING?

- Arm salespeople with rich product information
- Increase basket size and maximize up/cross-selling potential
- Establish lasting customer relationships, giving customers VIP treatment
- Operate more efficiently with less cashdesks and cashiers
- Build a 360-degree view of individual customers
- Ultimately, increase customer lifetime value



To learn more, email us at hello@valuelenz.com or visit valuelenz.com/clienteling