



Snowflake + Power BI

RCG's implementation consulting services

August 2024



RCG's offering | Enabling the power of Snowflake + Power BI

Offering description & value proposition

This **offering is designed to accelerate clients' ROI** by integrating advanced data solutions, such as **Snowflake & Power BI**, into their business operations.

RCG can help clients **improve analytics capabilities** with our Snowflake consulting services to connect effortlessly to Power BI for **business insights**



- Cloud-based data warehousing platform that securely stores and manages vast volumes of data
- Snowflake's elastic performance capabilities ensure your business can scale with speed & efficiency.



- Top business analytics tool from Microsoft
- Power BI makes data-driven decision-making accessible

RCG Difference

Seamless Integration

We ensure Snowflake & Power BI are seamlessly integrated into your existing tech ecosystem, allowing you to harness the power of both platforms without disruption.

Custom Solutions

Our experts tailor implementation to meet your specific business needs, ensuring that you get the most value from your data.

Enhanced Analytics

We empower your teams with self-service analytics, enabling them to create powerful dashboards and reports that drive strategic decisions.



Centralized Data Management



Real-Time Insights



Improved Decision-Making

Elevate your data potential with RCG

At RCG, we specialize in implementing cutting-edge data solutions that empower organizations to make informed, strategic decisions.

We help clients transform raw data into actionable insights with tailored solutions across various industries, we leverage the power of **Snowflake** and **Power BI** to deliver business outcomes.



Enhanced decision-making



Improved operational efficiency



Revenue growth



Competitive advantage

RCG is a trusted IT services and consulting partner with a proven track record in delivering robust, scalable data solutions.



Snowflake + Power BI
implementation
consulting services

We drive business outcomes with our domain driven execution

OUR APPROACH

Industry-Specific Solutions

We tailor our implementation & consulting services to meet the unique demands of each industry, ensuring that our solutions align with your business goals

Domain Expert-Led Customization

Our domain experts collaborate with your team to design and implement Snowflake + Power BI solutions that enhance data management, analysis, & reporting.

End-to-End Support

From strategy development to deployment and ongoing optimization, we provide comprehensive support to ensure long-term success and continuous improvement.

DOMAIN FOCUS

Banking & Financial Services

Ensure centralized financial data management for insights & enhanced compliance

Insights on fraud | Customer segmentation | Regulatory reporting

Healthcare & Life Sciences

Data integration for patient Insights (e.g.; EHRs, lab results, and patient surveys, etc.)

Insights on treatment effectiveness | Resource optimization insights | Tracking and visualizing clinical trial data

Insurance

Accelerate insights generation on claims, policy, and customer data for quick, actionable decisions

Claims analysis | Patterns in claims data | Customer behavior insights & retention

Travel & Hospitality, Consumer

Deliver personalized customer experiences through services and offers in real-time

Dynamic pricing based on customer insights | Loyalty program based on customer segmentation

Our implementation approach for accelerated ROI realization

Assessment & Strategy Development

- Understanding your business objectives and assessing your current data environment
- Develop a tailored strategy that aligns with your goals

Solution Design & Integration

- Designs a robust architecture that integrates Snowflake and Power BI into your ecosystem
- Handle all technical aspects, ensuring a smooth transition with minimal disruption

Customization & Deployment

- Customize solution to meet client specific needs and deploy it efficiently
- Leverage RCG|enable®, our proprietary accelerators & frameworks for data mapping to specific conformed model
- Provide expert led training to client business teams

Optimization & Ongoing Support

- Post-deployment, continuously monitor the system
- Optimize performance
- Ongoing support to ensure that data solutions evolve with business.

Implementation timelines



Business Objectives Review

Understand business goals and assess the current data environment.

Strategy Alignment

Develop a tailored strategy that aligns with business objectives.

Architecture Design

Design a robust architecture integrating Snowflake and Power BI.

Technical Planning

Handle all technical aspects to ensure a smooth transition with minimal disruption.

Solution Customization

Customize the solution to meet specific client needs and deploy efficiently.

Framework Utilization

Leverage RCG |enable® for data mapping to a specific conformed model

Training

Provide expert-led training to client business teams.

System Monitoring

Continuously monitor the system post-deployment.

Performance Optimization

Optimize system performance.

Ongoing Support

Ensure data solutions evolve with the business needs.



**RCG Global
Services**

rcgglobalservices.com

Contact: Leslie Holland, leslie.holland@rcggs.com