Zap Integrate

Automatically sync your vendor’s entire product catalogue and inventory into your e-commerce store.

RED EAGLE TECH

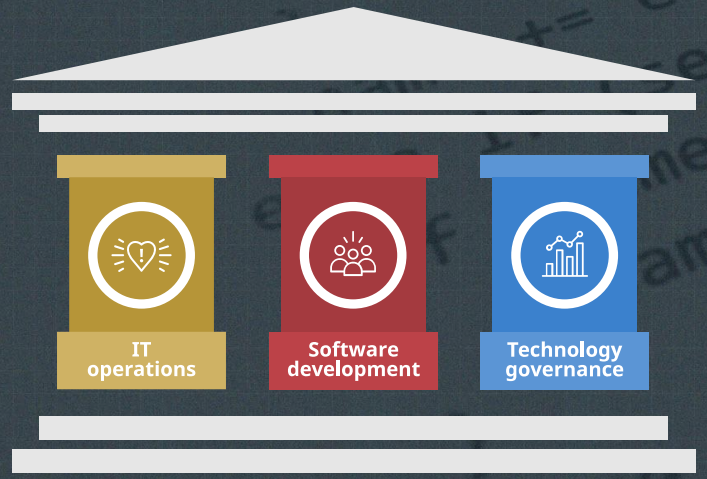
Contents

- About us
- Product vision
- Who is Zap Integrate for?
- Solution architecture

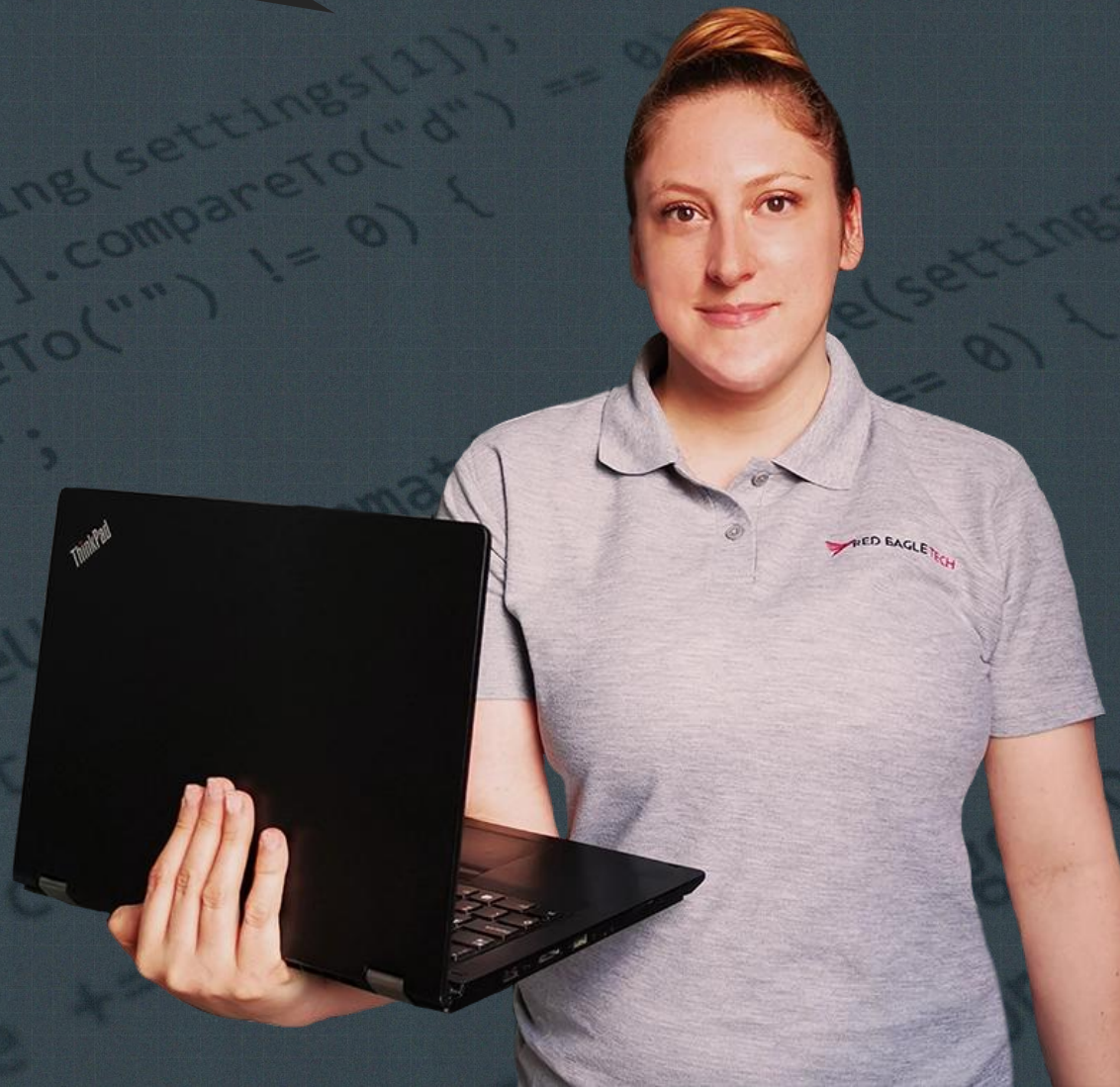
Hi, nice to meet you!

RED EAGLE TECH

A family business based in London.



We make enterprise-grade technology solutions accessible to small and medium sized enterprises.



Zap Integrate

Product Vision

Rationale and business benefits

Position yourself as a cutting-edge e-commerce player by using Zap Integrate to significantly expand your product range – easily double or more - without having to hire a team of additional admin clerks. Automate your inventory management and product listing processes and allow your staff to focus on what they do best – serving customers and growing the business, rather than manual data entry work.

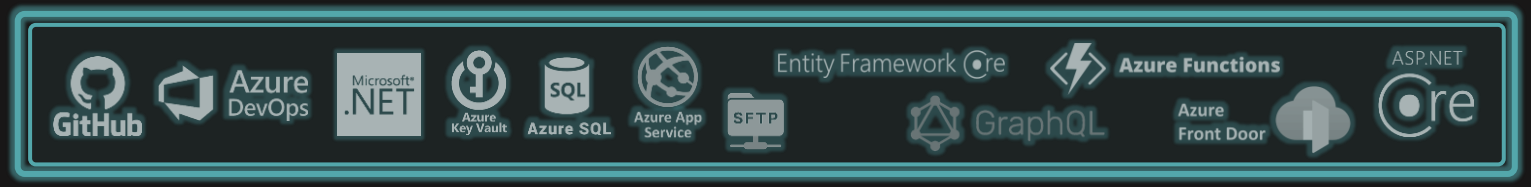
Solution scope:

- Comprehensive solution including automated data retrieval from suppliers, Shopify integration for product management and near-real time inventory updates.
- Automation of data cleaning, formatting and validation wherever possible, and where a human touch is required, making the process as quick, efficient and automated as possible through intelligent, AI-assisted processes.
- Implementation of best practices for e-commerce data management, including MPN tagging for discoverability via Google Shopping.

Additional benefits:

- Ability to onboard additional distributors quickly and via self-service.
- Scalable solution capable of handling future growth in product ranges and order volumes without significant additional investment.
- Enhance your Business Intelligence capabilities, which can enable even better decision-making in purchasing and marketing strategies.

Key technologies used



Product roadmap

- Initial production release live Nov 2024
- Azure Marketplace transactional SaaS offer live by early-2025
- Next e-commerce platform integration added by mid-2025

Zap Integrate

Who's it for?

E-commerce Business Leaders

I want to increase my sales by offering greater customer choice and keep prices low by automating routine admin work.

Product Vendor Partners

I want to expand my market presence by onboarding new retailers and enhancing my business with existing retailers.

E-commerce Admin Staff

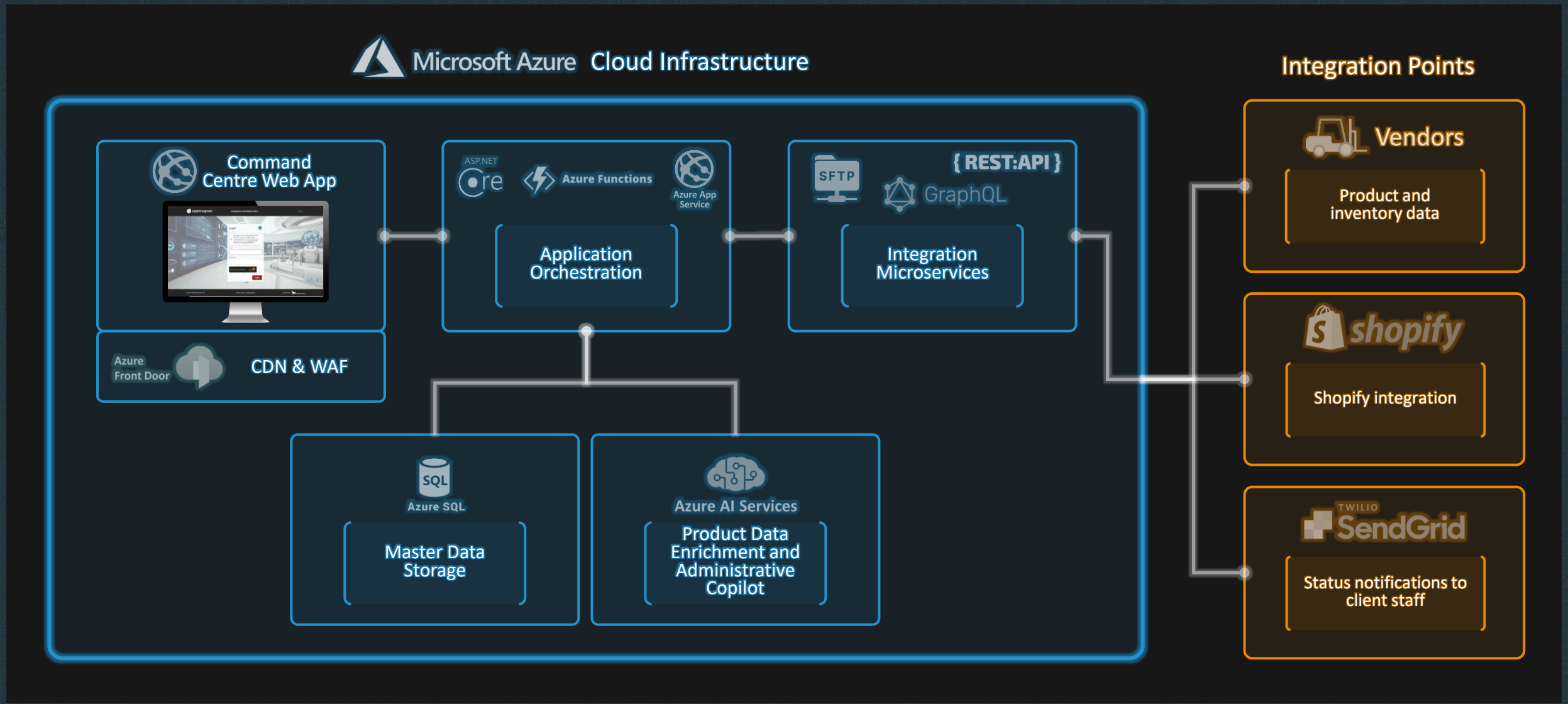
I want to be able to manage product listings, inventory and pricing quickly and efficiently.

E-commerce Customers

I love it when I can get exactly what I want from the shop - because it has a good range of products - and the price is right too.

Zap Integrate

Solution Architecture



RED EAGLE TECH