

# Microsoft Fabric | Proof of Concept (POC) Overview

Target Audience: For organisations with no Azure Modern Data Platform today, operating traditional data warehousing i.e SQL Server



## Value

- Microsoft Fabric Use case Overview
  - Faster Development: By using pre-designed components, Microsoft Fabric streamlines the development process, reducing time-to market and overall development costs.
  - Scalability: Modular design allows for easy accessibility, enabling new features and requirements to be added easily.
  - Flexibility: Microsoft Fabric's frontend components and styles seamlessly integrate into your development stack providing a consistent user interface.



## How can Power BI & Microsoft Fabric help you

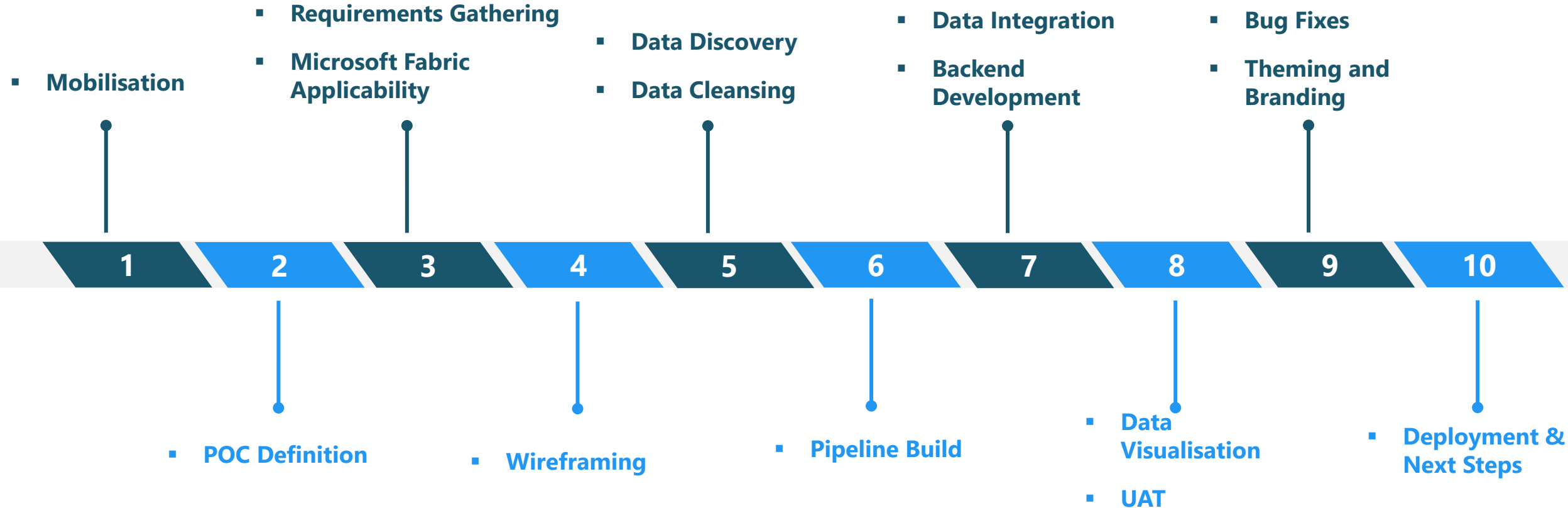
- Why Microsoft Fabric for a Proof of Concept
  - Rapid Prototyping: Microsoft Fabric's pre-designed built in interactive components allow developers to quickly clean, process and visualize data.
  - One Tool: Consistent design language and intuitive components allow for a seamless transition from ingestion to visualisation.
  - No "infrastructure" required –nothing to deploy in Azure other than setting up capacities.



## Requirements and Dependencies

- Who and what will be required to fulfil a POC
  - 1 Redkite Data engineer, 1 Redkite Business Intelligence Engineer.
  - 1 dedicated client FTE to support across the timeline period via workshops and meetings.
  - Dataset(s) which are relatively clean in nature with definitions.
  - Desired outcomes of the POC discussed and agreed on.

# Microsoft Fabric | POC Timeline in Days



# Why Redkite?



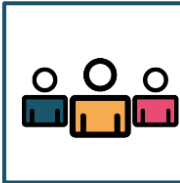
## #1. Track record of client success

Evidenced through outstanding client case-studies and references, e.g., Flutter, ITV, The Economist, Guardian  
Driving Redkite's strong organic growth over the past five years.



## #2. Industry specialisation

Laser focused on Media (including Gaming, Publishing and Broadcast), Retail and Consumer Goods  
Working with the leading global enterprises in each industry



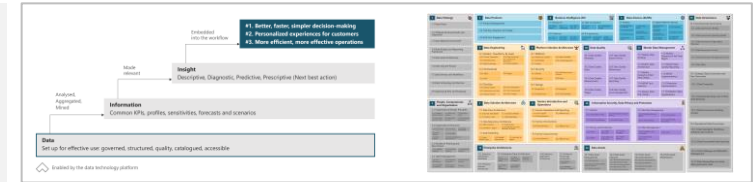
## #3. Credible experts in their field

Stellar team, bringing both business and technical acumen.  
Proficiencies spanning from data strategy, governance and architecture to data engineering, science and literacy



## #4. Data and Analytics specialists

Focused on the set-up and use of data to enable personalised experiences for customers; better, faster, simpler decision-making; commercialisable data products; analytics & insight; industry 4.0; and sustainability



## #5. Global Reach

Redkite offices in the UK, USA and Romania  
Client engagements spanning all five continents

