



# Envision what your future in banking looks like

## Our experts are here to help you solve key challenges such as:

- Activating digital selling
- Enabling always-on service
- Generating value with proactive insights
- Single View of the Customer
- Unifying Data and Legacy Systems
- Opportunity & Retention Identification

## Empowering intelligent banking

Banking is in a period of evolution as a result of transforming customer expectations and business models, non-traditional players leading to threat and disruption, fraud and cybercrime, new legacy systems, and unprecedented regulatory scrutiny.

In this new reality, how do you envision the future state of your organization? Build your transformation strategy with Microsoft Catalyst, a proven and powerful approach to innovation.

## Let's ideate together

As part of Catalyst, meet with our experts and run an envisioning workshop, where we can ideate together using design led thinking concepts and jointly define how to enable the digital transformation of your organization.

## How Redspire can help

The Redspire Banking Unit are Catalyst-ready and experts in delivering impactful business outcomes within the banking industry.

Work with the team to leverage this unique and proven approach as we guide your organisation, department or team through the I.D.E.A framework and kick-start your digital transformation journey.

# What is Microsoft Catalyst?

Build, plan, and execute business transformation strategies with a proven, innovative approach from Microsoft Catalyst—an envisioning and planning program that employs Microsoft Dynamics 365, the Microsoft Power Platform, and the Microsoft Cloud. Your business transformation starts with an I.D.E.A.

Start by finding the transformation strategy that's right for you. Define and prioritize your strategy using development activities, then foster ideation and drive decision making with an envisioning workshop.



## Inspire

Imagine a future state solution for your business



## Design

Discover what's possible by aligning technology investments to business goals



## Empower

Empower others in your organization to see the value



## Achieve

Achieve business outcomes and improved customer experiences

➤ **Envisioning Workshop**

➤ **Business value & Solution Assessment**

➤ **Solution Demonstration**

➤ **Transformation Plan**

For more information visit: <https://dynamics.microsoft.com/en-us/microsoft-catalyst/>

## Redspire Catalyst Process for Banking

Starting with an Envisioning Workshop, unite stakeholders from all business areas to provide a holistic approach to identifying and prioritizing your digital transformation strategy.

By working through the I.D.E.A. framework (developed with McKinsey, Harvard Business School and Microsoft), your business will develop a mutual understanding of business objectives, identify and prioritise business challenges, quantify the business value, visualise through a demonstration, PoC, or Pilot, and plan a programme of work to deliver your digital transformation.

## Get Started

Request an envisioning workshop today

**To get started, talk to your MS Account Manager or email [helen.murphy@redspire.co.uk](mailto:helen.murphy@redspire.co.uk) / [iain.kennedy@redspire.co.uk](mailto:iain.kennedy@redspire.co.uk)**

