

THE ART FORM OF RETAIL EXECUTION MONITORING

WHAT WE DO

TECH-POWERED RETAIL INSIGHT SOLUTIONS...

AS A START-UP BASED IN **ISTANBUL** AND **DUBAI**, WE DEFINE OURSELVES AS A
"NEW GENERATION OF RESEARCH, RETAIL INSIGHT AND ANALYTICS COMPANY".

WE AIM TO DIGITIZE THE PHYSICAL WORLD OF RETAIL...

We are mainly focused on "**Consumer Goods, Consumer Electronics, Telecommunication and Pharmaceutical**" companies which distribute and sell their products at physical sales points such as hypermarkets, supermarkets, department stores, shops, groceries, pharmacies, consumer electronic chains etc.

We basically disrupt the "**business approach**" of the works that have been done by the traditional retail-monitoring and conventional research companies for many years. We achieve it by "**boosting intensity of technology**" in our business.

YOUR GLOBAL SOLUTION PROVIDER

40+

COUNTRIES

500+

CITIES

12,000+

USERS

100,000+

MONTHLY TASKS

PRODUCTS

BEST SOLUTIONS FOR KEEPING TRACK OF IN-STORE EXECUTION PERFORMANCE



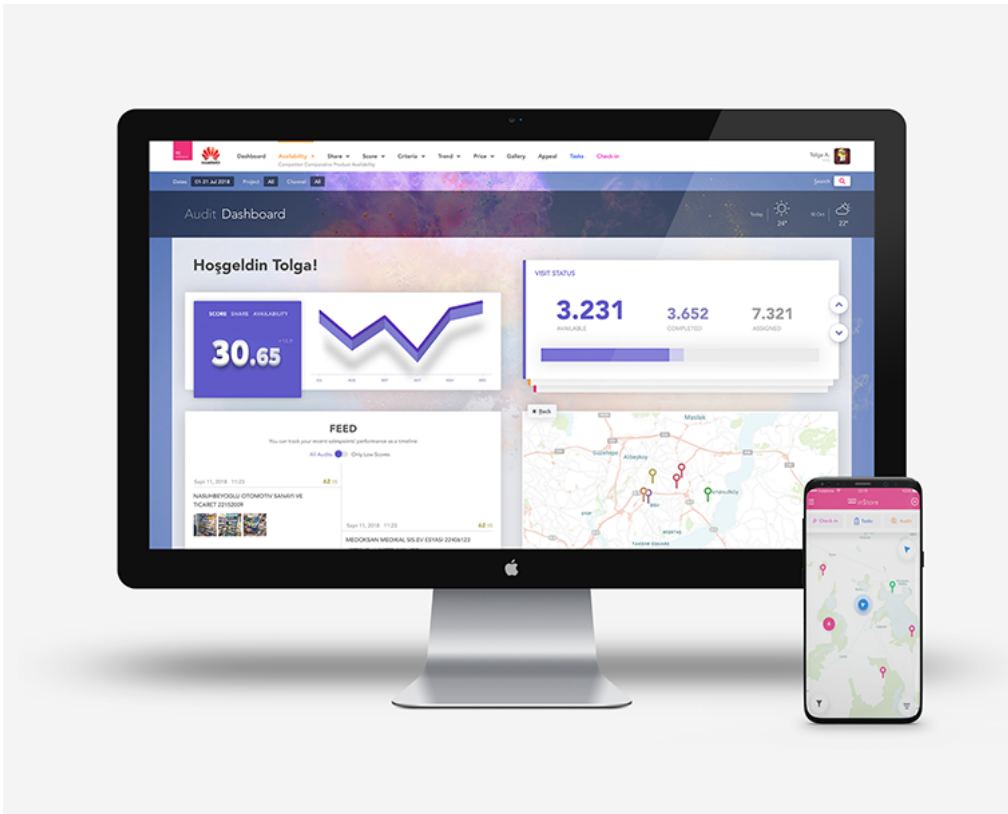
rem inStore
RETAIL EXECUTION
MONITORING PLATFORM

rem inStore is a unique, cloud based (SaaS), integrated solution which helps companies to improve their business results by tracking instore execution compliance, taking instant actions towards it and increasing the field force efficiency.

This unique platform is developed to meet the needs of large range of professionals such as; sales teams, supervisors, sales managers, marketing and trade marketing executives, category & brand managers as well as higher level of executives.

Key Features

- Field Audit Module
- Task Management (Call-to-Action) Module
- Check-in & Check-Out Module
- Bullet-proof Data Control & Verification
- Fraud Detection & Prevention
- Advanced Library & E-Learning



**UNLIKE MANY OTHER RETAIL-TECH AND
CONVENTIONAL RESEARCH COMPANIES,**

**we develop our own "Retail Execution Monitoring Solutions", as well as we provide
"Tech-Powered End-to-End Market Researches" and "Consultancy" services.**

VALUE ADDED SERVICES



END-TO-END MARKET RESEARCHES

In addition to our Retail Executions Monitoring Solutions with various SaaS products, we also provide "End-to-End Retail/Market Research Services" which are also powered by REM People technological substructure.

- 3rd Party Retail Audit
- Census & Retail Market Segmentation

By the help of our; **Data Collection, Data Control & Verification** and **Web-Based Real Time Reporting** Systems;

- We track instore execution compliance of brands by checking their "product/equipment availability, shelf/aisle/exhibition/display share, planogram compliances and all other merchandising guideline standards".
- We report these metrics "instantly" on a web-based, dynamic platform that can be "fully customized" depending on our customers' needs.
- By integrating these reports with "many different data sets" such as market share, sales, numeric distribution, consumer behavior and retail trends, we also offer our clients to be able to make in-depth analyzes on one screen.



RETAIL CONSULTANCY

As a result of having unique know-how and diversified experience in various sectors and businesses, we'll be happy to assist you in;

- Retail Market & Business Development
- Experimental Studies on Retail Insight & Analytics Era

By the services we provide;

- We help companies to increase the "efficiency and effectiveness" of their in-store executions by enabling sales teams to take 'instant actions' on the field.
- We make considerable contribution to "increase sales effectiveness and market share" of our clients' categories and brands.

HOW WE DIFFERENTIATE



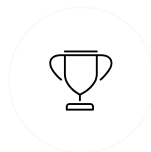
CUSTOMER CENTRIC
FULLY CUSTOMIZABLE
POWERFUL BI-TOOL



COMPUTER VISION &
IMAGE RECOGNITION



ANOMALY DETECTION &
MACHINE LEARNING



POS BASED
MULTI SCORING ENGINE



AUTOMATICALLY CREATED
CALL-TO-ACTIONS



CUSTOMIZABLE
INSTANT ALERTS



READY FOR
3RD PARTY INTEGRATIONS



TASK & CHECK-IN
MODULES

CLIENTS

MOUSE OVER A CLIENT TO HIGHLIGHT COUNTRIES



