

# **Crowd intelligence for stadiums & events**

Boosting stadium security, revenues & the visitor experience with video analytics

Al-driven video analytics that integrates with your existing CCTV to unlock hidden revenue opportunities, drive operations, and increase security

Remark AI extracts video content from existing CCTV to deliver data-driven intelligence, enabling event organizers to see patterns and track trends over time, better plan and manage traffic flow, and offer insight into optimal concession areas, and security teams visibility on overcrowding and access points.

Understanding the number of people and traffic flows enables operations, security, and event organizers to deliver a safer environment, uncover revenue opportunities and deliver a positive visitor experience.

**SOLUTION FEATURES** 

**REAL-TIME SITUATION AWARENESS** 

**ADVANCED ANALYTICS** WITH REAL-TIME ALERTS **USER FRIENDLY INTERFACE** AND DASHBOARD

**EASY & FLEXIBLE DEPLOYMENT** 

## **ADVANCED ANALYTICS**

- People counting
- Traffic flow analysis
- Capacity monitoring (inc. crowd monitoring)
- Queue management
- Heat-maps

#### **DETECTING**

- Intrusion
- Loitering
- Weapon
- Unattended object
- Smoke & fire
- Slips, trips & falls
- Face recognition
- Unauthorized access or watchlist alert
- Metadata video search based on attributes

#### **SMART SAFETY PLATFORM**

- Real-time event notifications
- Live counting dashboard
- Google map & floor plan view
- · Email, SMS alert notification setup
- Historical dashboard
- Event report

#### **EASY INSTALL 'PLUG & PLAY'**

- Supports both edge and cloud deployment
- Integrates with existing hardware / cameras

**REMARK** 









## Real-time crowd intelligence for stadiums, events & large venues









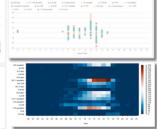


LARGE MALLS









Crowd detection and people counting

Heat map analytics showing traffic flow

## REMARK SMART BOX

Integrates with any IP camera system





Up to 8 cameras

#### SMART BOX 2000



Up to 30 cameras

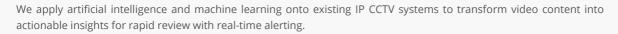
SMART BOX 2x4000



Up to 100 cameras

## About Us

Our award winning Al models and video analysis increases the safety of any environment, and the operational efficiency of both private and public sector organisations. Our video analytics works with existing video or CCTV systems to keep workers, spaces and valuable assets safe along with buildings secure.





SCAN ME

## **AWARD WINNING AI MODELS**

Ranked top by NIST for facial recognition







### **OUR CUSTOMERS INCLUDE**























