


APPLICATION INNOVATION COMPASS

Azure Expertise, Global Delivery & User-Focused
Design to Meet Your Application Need

 **Microsoft**
Solutions Partner
Microsoft Cloud

 **Microsoft**
Solutions Partner
Digital & App Innovation
Azure

Specialist
Kubernetes on Azure
Migrate Enterprise Applications
to Microsoft Azure
Intelligent Automation

 **REPLY**
VALOREM



ORGANIZATIONS HAVE THE OPPORTUNITY TO ACCELERATE THEIR INTELLIGENT PRODUCT STRATEGY

As a Digital & App Innovation Solution Designated Partner with Advanced Specializations in Kubernetes, Migrating Enterprise Apps, and Intelligent Automation, Valorem Reply is uniquely positioned to help you design, architect, and deploy your business or product applications with the scale, reliability, security, and intelligence to compete in a digital-first, cloud-native world.

CHALLENGES

- Adapting to Cloud-Native World
- Costly On-Prem Apps
- Growing Security & Privacy Concerns

IDEAL SOLUTION

- A Holistic Product Approach
- Determine Product Path
- Custom-Built Apps to Your Needs

DESIRED OUTCOMES

- Highly Performant Products
- Accelerated Time-to-Market
- Reliable, Scalable, and Secure Apps



APPLICATION INNOVATION COMPASS

Valorem Reply's Application Innovation Compass meets you where you are to ensure your products are both highly performant and deeply engaging for your customers and users.

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DESIGN
SPRINT

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PRODUCT
TEAM SCALE

2

ASSES &
ROADMAP

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INTELLIGENT APP
DEVELOPMENT

3

DEVELOPER
EXPERIENCE

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WELL-ARCHITECTED
REVIEW

4

RAPID
POC

8

APP
SUPPORT



WHY VALOREM REPLY'S APPLICATION INNOVATION COMPASS?

With Valorem Reply's Application Innovation Compass, organizations have the choice of where to begin their product journeys in order to meet their unique needs and goals, receiving expert guidance every step of the way.

**Deep Azure
Expertise**

**Global Delivery
Model**

**World-Class UX
Design Studio**

**Real-World End-to-
End Product
Development
Experience**



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I have an idea for a new business application but need to build a prototype to initiate buy-in from my leadership team and end users.

DESIGN SPRINT

1-2 wks. \$7k-15k

A fast-paced sprint following leading design patterns and practices to rapidly build out a high-performing modern UX for your product. Go beyond creative and build on proven principles of great Total Experience.



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I need a long-term, prioritized migration and modernization investment plan for my applications

ASSESS & ROADMAP

2-3 wks. \$25k-50k

Assess your workloads and help design your future cloud strategy. Whether on-prem, IaaS, or starting your PaaS journey, Valorem can help build your Azure-optimized future.

- App Estate Evaluation
- Prioritized App Migration Strategy & Plan
- Architecture Design & Modernization Plan for Key Apps



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I need to speed up release cycles and simplify developer onboarding.

DEVELOPER EXPERIENCE

1-2 wks. \$5-20k

Expert led end-to-end analysis of your developer experience and roadmap to a DevSecOps ethos with associated techniques and tooling to streamline onboarding and accelerate deployment.

Ask about our [Developer Experience](#).



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I want to create a high-fidelity intelligent app quickly to test viability in my environment

RAPID POC

4-8 wks. \$50k-150k

Take your idea from design to a functioning Proof of Concept in a matter of weeks. Scope can be tailored for design, one dev sprint, and deploy – or two to three dev sprints – depending on budget and needs.

Ask about our [Rapid POC](#).



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I need to scale development and deployment of my application but don't have the right or enough resources on my team.

PRODUCT TEAM SCALE

6-18 mos. \$250-500k

Valorem can provide developers, business analysts, designers and/or testers to work alongside your teams and under direction of your product owner to accelerate velocity. Skills and sizing customized to your budget, tech stack, and other needs.



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I have an application project and need outside support to scope, design, build and deploy.

INTELLIGENT APP DEVELOPMENT

3-6 mos. \$75-250k

End-to-end development and delivery of your defined product using agile development and project leadership.



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My Azure costs are increasing, migration efforts are siloed, and I'd like an expert evaluation of my workloads to ensure reliability, cost efficiency, and security.

WELL-ARCHITECTED REVIEW

2-4 wks. \$25k-75k

A deep-dive evaluation of your most critical Azure workloads, using guidelines of the Azure Well-Architected Framework to help optimize costs, security, reliability, and operations.

Ask about our [Well-Architected Review](#).



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I don't have the resources to manage my product. I need some production help and/or managed support.

APP SUPPORT

3-6 mos. \$100-250k

Valorem can host and support your product after launch. As an Azure CSP, we can operate your product in our production environment or deploy into your environment and provide managed support on an ongoing basis.



MODERN TOOLS TO TRANSFORM AND ELEVATE MOTORSPORTS TECHNOLOGY



PROBLEMS & OPPORTUNITIES

- Outdated legacy system led to unreliable processing speed and slow releases for updates.
- Upcoming and expensive renewal for on-prem app.
- New car model requiring all new inventory input.
- Three race teams supplying data with strict privacy requirements.



STRATEGIC SOLUTIONS

- Azure application to ingest, store and analyze race car inventory management, telemetry tracking, and race data.
- Centralized analytics platform for all of the racing teams with governed access for secure data sharing.
- Modernized UX/UI design with light and dark themes to improve use in sunlight while retaining familiar experience to reduce learning/training needs.



BUSINESS IMPACT

- Centralized race team analytics.
- Updated inventory system for new car.
- Improved collaboration between race team members on site and at headquarters.
- Additional agility while making race decisions.
- Provide users with secure, off-line access to handle connection outages with confidence.



LEARN MORE ABOUT VALOREM REPLY'S APPLICATION INNOVATION COMPASS

Learn more: <https://go.valorem.com/Application-Innovation-Compass>

