DYNAMICS 365 + MAILUP CONNECTOR

1-Day Assessment

REPLY CLUSTER

Cluster Reply has developed a specific integration between MailUp functionalities and Dynamics 365. This Assessment is the perfect way to start talking about connector feautures and your requirements.

OFFERING DESCRIPTION

This assessment is focused on Cluster Reply MailupConnector solution in order to provide example and knowledge about this "out of the box" integration.
Goal of this meeting is to present Cluster Reply solution, install free (or professional) version inside the Customer environment and collect new requirements related to different Business objectives.
This requirements could be the base for new features development and personalized version of this integration, in order to tailor this solution for specific needs.

Agenda:

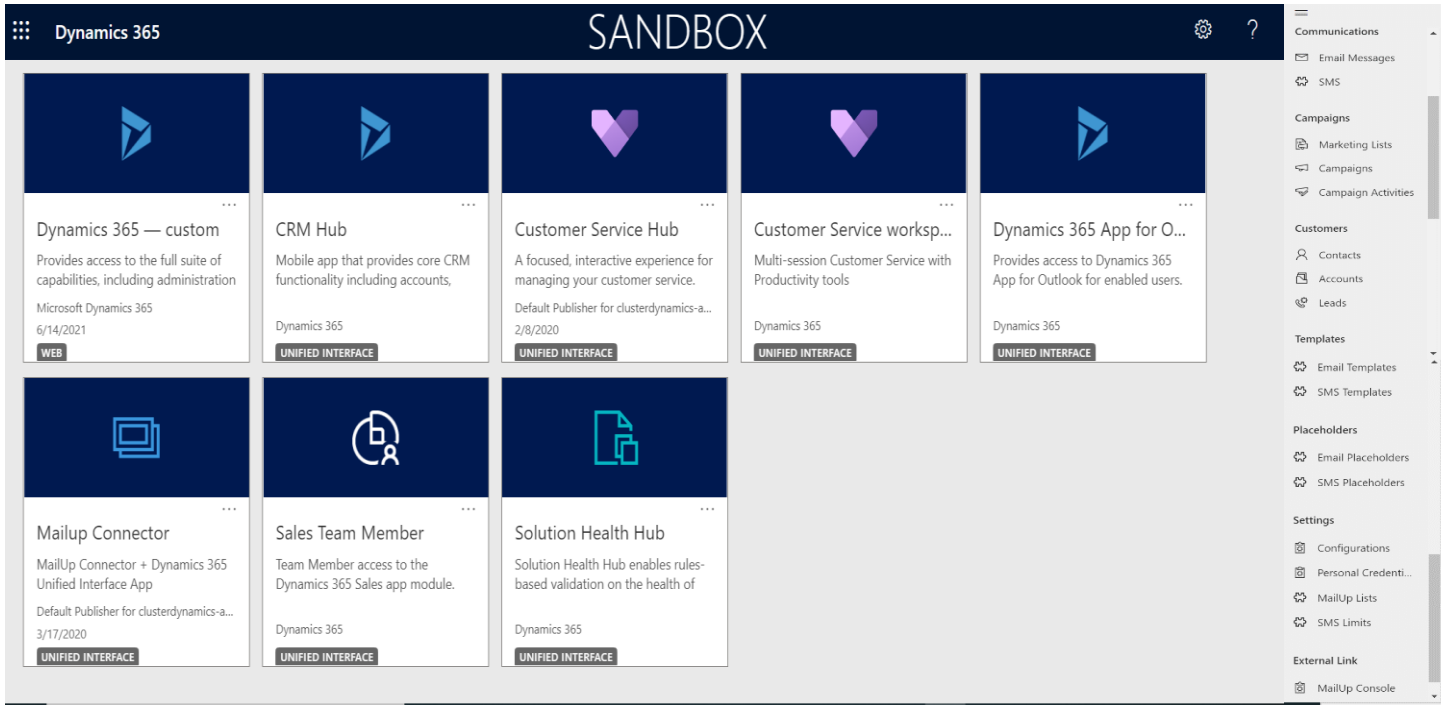
- Dynamics 365 + Mailupconnector demonstration
- New Requirement Collections
- Provisioning of demo environment
- Connector (light) installation in your Development Dynamics 365 Customer Environment

Deliverables:

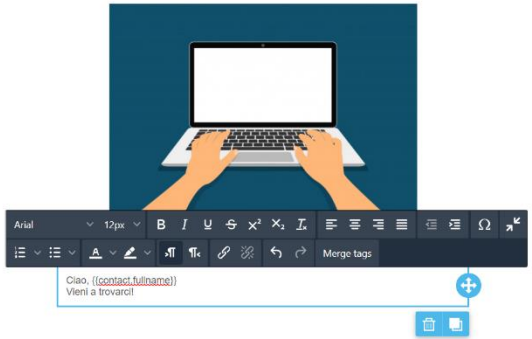
- Office Excel document on new requirements
- Demo environment
- Cluster Reply effort and planning in order to develop Customer specific feautures

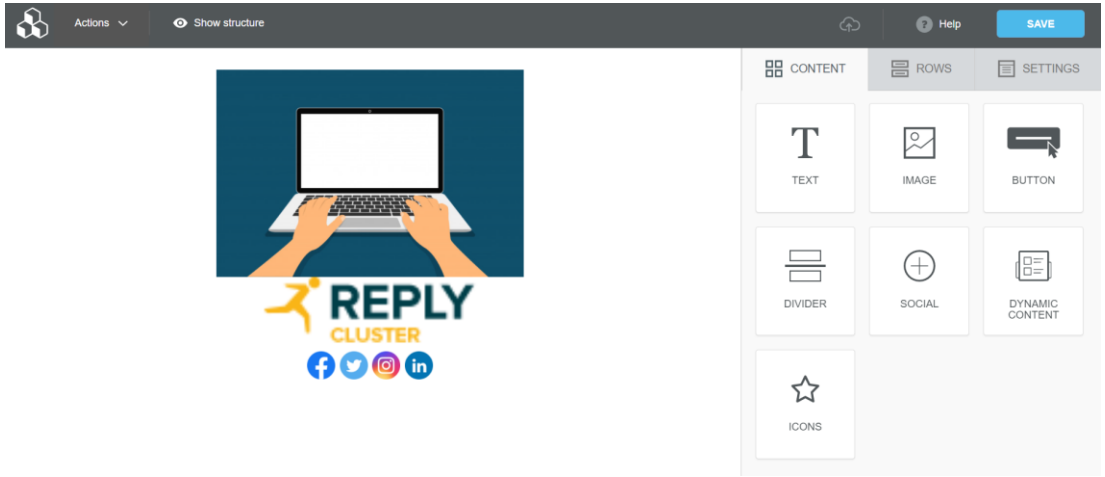
MAIN FEATURES

NEW «MAILUP CONNECTOR» MODERN DRIVEN APP



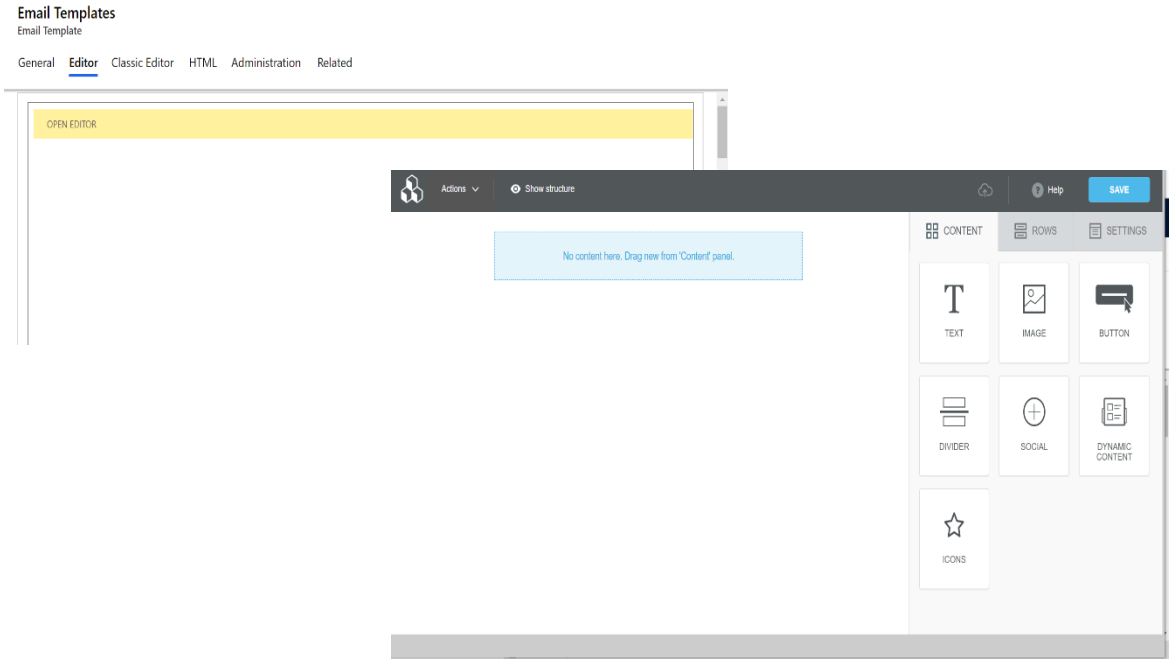
EMAIL + SMS TEMPLATE CONFIGURATION

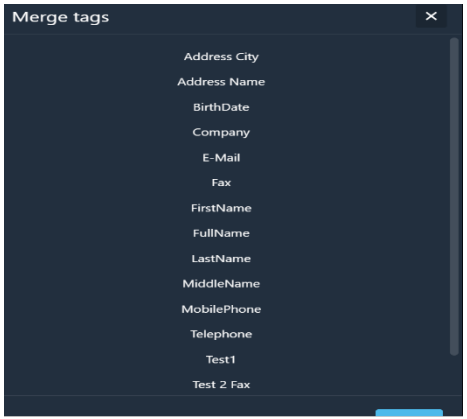




With integrated BEE Plugin, you can create email templates and SMS template directly into Dynamics 365.

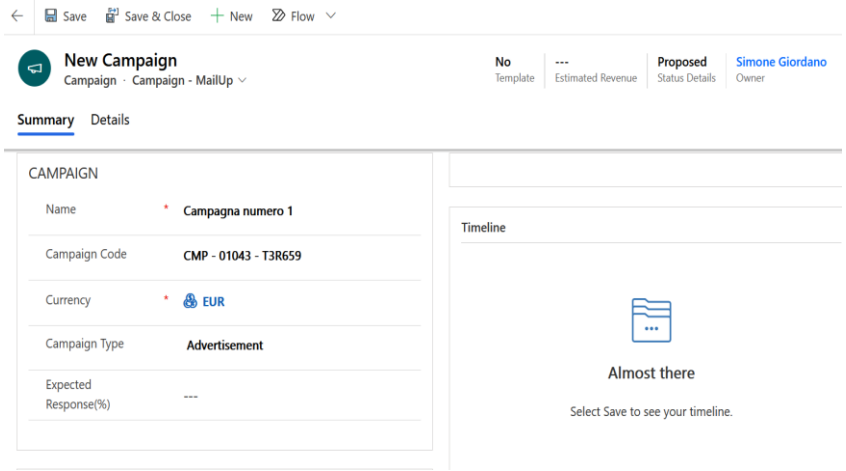
DYNAMIC TAGS

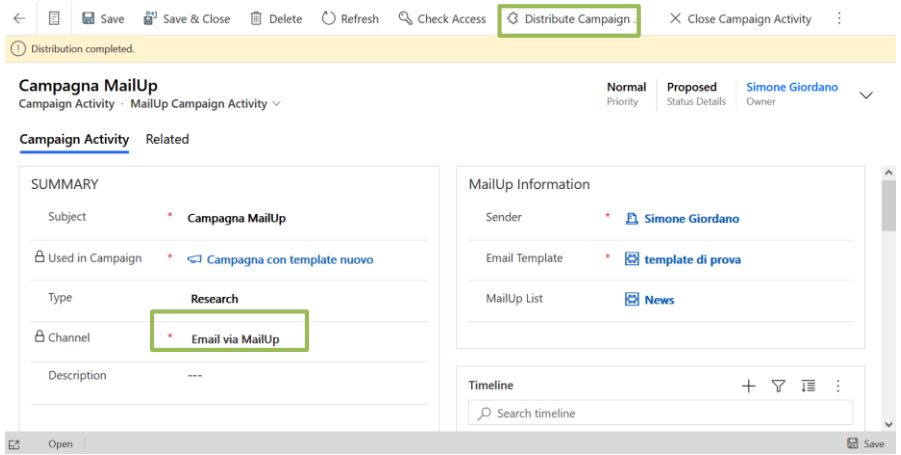




Inside SMS and emails, you can refer CRM information by using tags that can retrieve customer data directly from Dynamics 365

CAMPAIGN MODULE INTEGRATION





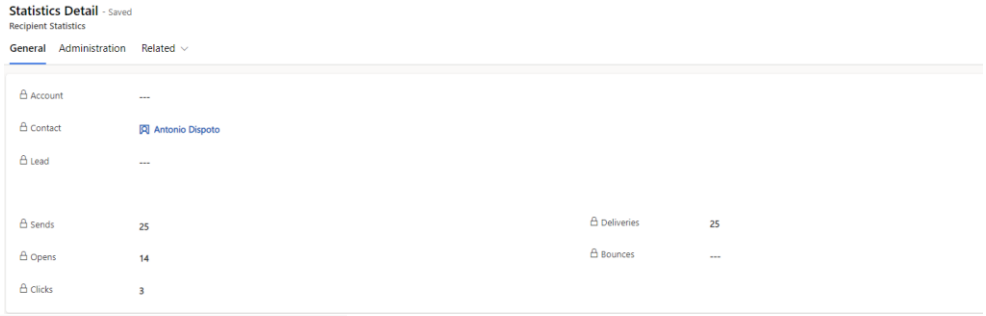
Communication campaigns can be defined through:

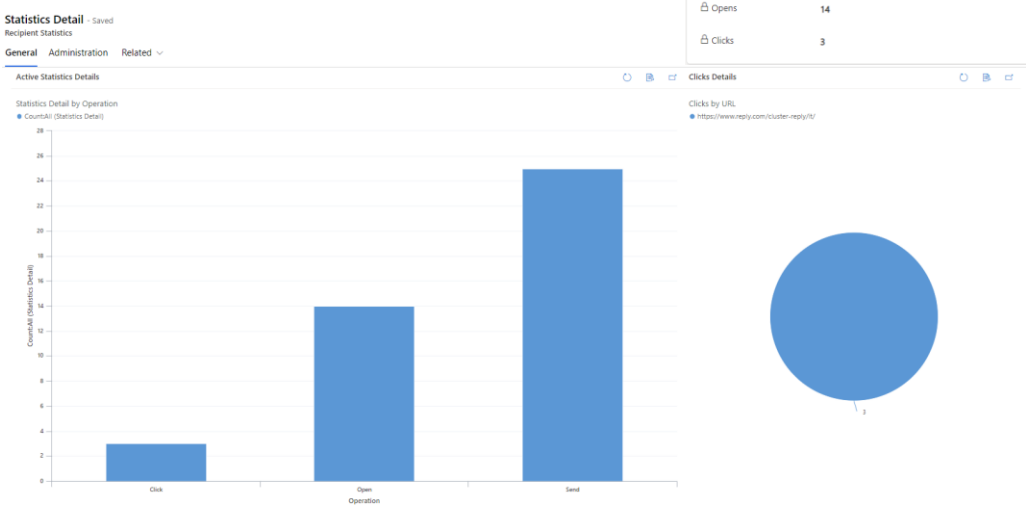
- Target
- Email Template and/or
- SMS Template

STATISTICS SYNCHRONIZATION

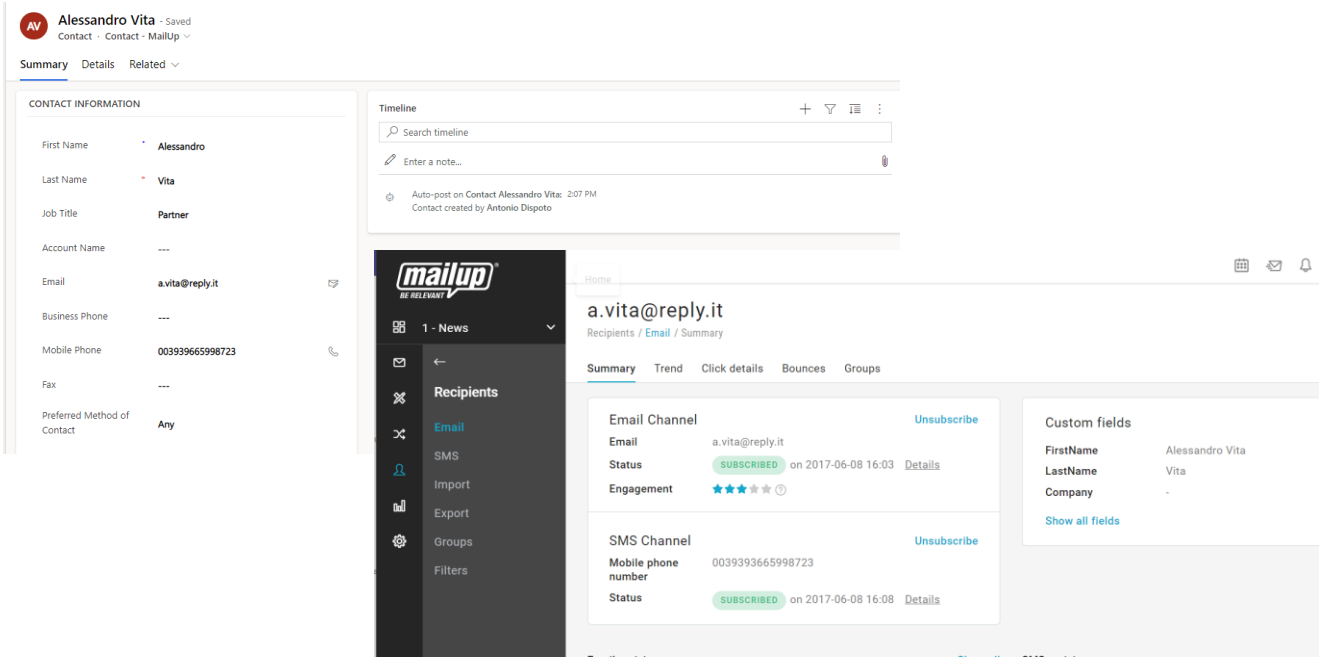
On Dynamics 365 CRM all statistic information abount communications will be available, such as:

- Delivery
- Opens
- Clicks
- Bounces (Hard/Soft)





CUSTOMER DATA SYNC



Customer contact information can be automatically synchronized through Dynamics 365 and MailUp console

VERSIONS & PRICING

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		Light	Pro	Custom
CRM	Email Template Configuration	✓	✓	Tailored on your needs Contact Us!
	SMS Template Configuration	✓	✓	
	Single communication send	✓	✓	
	Statistics Manual Sync	✓	✓	
	Customer contact manual sync	✓	✓	
	MailUp Console direct access	✓	✓	
	MailUp Dashboard integrations	✓	✓	
Sync	Massive Communications Send		✓	
	Template Sync		✓	
	Automatic Statistic Sync		✓	
	Unsubscriptions		✓	
	Scheduled Send		✓	
Support	Updates		✓	
	Support		✓	

MAILUP CONNECTOR PRO VERSION PRICING

1) Standard connector managed by Cluster Reply **as a service**: it does not require installation or maintenance by the customer but requires a version of Dynamics 365 Online (v.8.2 or higher). Annual license fee of € 799 + VAT.

2)Standard connector installed **on premise on a customer's machine**: it works both on Dynamics 365 online and on-premise, from version 8.2 on. Annual license fee of € 499 + VAT.

3) Custom connector (managed both on-premise and online) through specific implementations that we carry out according to the required needs or the customizations made on Dynamics. Cost to be defined during the assessment phase.

THANK YOU

www.clusterreply.it
www.cluster.reply.it

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