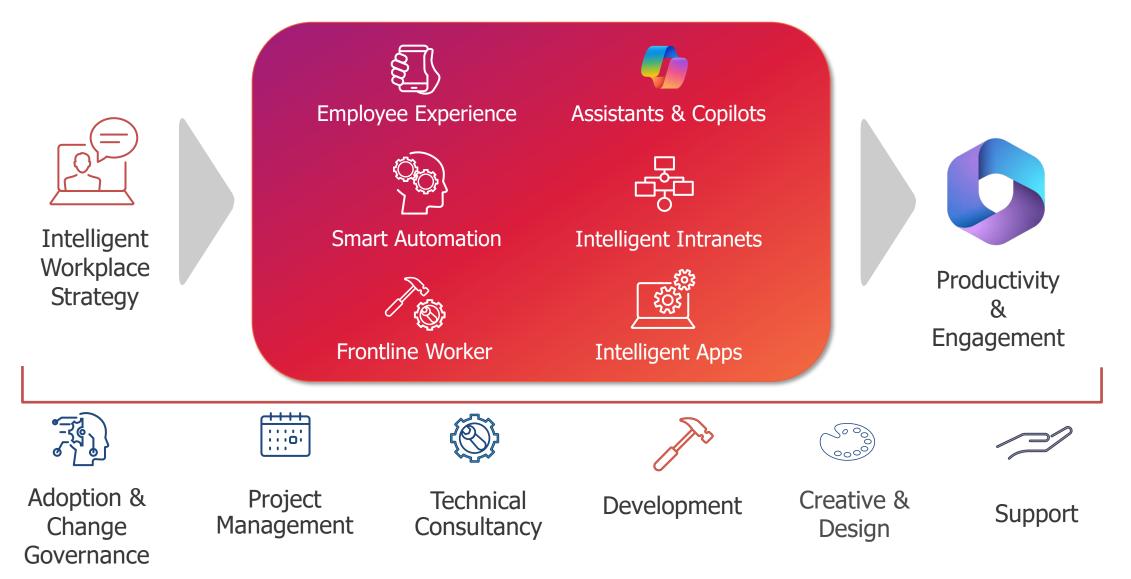
# AI-DRIVEN BUSINESS SOLUTIONS: COMPREHENSIVE 3-TIER APPROACH

WM Reply GmbH



### WM REPLY AI-DRIVEN WORKPLACE VISION



## WM REPLY AI-DRIVEN SOLUTIONS OFFER



- Enhance your employee experience by seamlessly integrating advanced AI capabilities into your existing workflows.
- Provide intelligent insights, assistance, streamlined tasks, and efficiency across your organization.
- **Embrace the future of work with us and unlock your** organization's full potential, not limited only to Microsoft world, but extending this experience also to data stored outside Microsoft universum.

#### THE CUSTOMER JOURNEY



**Initial workshop** Understanding your business needs.

High level overview of how AI components and solutions that can be used in your workplace and ideas how we can leverage them to improve productivity.

#### In Depth Discovery

Assesment and analysis of the selected business processes. Selection of the best suited business processes for incorporating AI capabilities.



#### **Proof of Concept**

Development and implementation of agreed AIpowered tasks and processes.

Improvements measurement and confirmation of results.



#### Using AI in a daily business

Incorporating the created solutions into your everyday business.

Exploring more ways AI can be used to improve your work.

## **TAKING YOU THROUGH AI JOURNEY**

Group-interviewee	Pain Point Name	Pain Point Category	Paint Point Short Description	Quantification	Normalized Quantification 🔽
OnSite Group 1 (Marcus)	Insurance documents analysis	Decission	To make a decission I must analyse dozens documents, including medical documentation and insurance contracts	8h per case	445
OnSite Group 1 (Marcus)	Automizing document filling	Process	Automizing filling of documents and relevant information in databases	10% by transcation. 0.5-1h each. Up to 300 per year	225
OnSite Group 2 (Anna)	Searching for company realted info	Research	I need to find all information about legal acts, competitors and public opinion which are relevant to our company	4h / week	208
OnSite Group 2 (Anna)		Research	I have to understand dependencies in the process: who has to approve, who has to be taken into account? Ask about guidelines and regulations.	10% by transcation. 0.5-1h each. Up to 300 per year	225
Online (Robert)	Risk assesment	Process	Renewal seasonality, diversity of information, lot of technical words, different languages.	2-6h per system. 80 systems in total	104

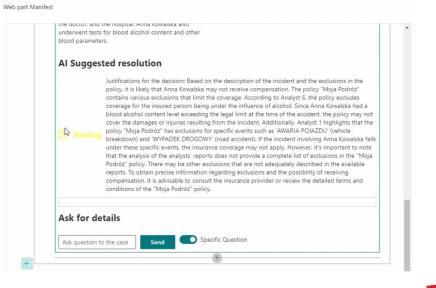
We will idenfity and select most relevant business processes for incorporating AI, based on:

- Time quantification
- Costs
- Complexity
- Number of users
- AI efficiency in executing selected task
- to deliver the best results in the shortest time.

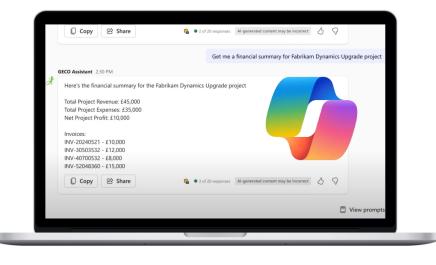
No matter, if it is an entry level GenAI with low-code or deep dive into knowledge graph AI development, we can build that solution for you and check together how it responds to your business needs.

Do you want to streamline the decision-making process for insurance compensation payments with medical data analysis? You're welcome!

We will not forget about monitoring and security, embedding the final solution in the trget AI platform architecture prepared by us in Reply.



## **TIER 1 - COPILOT STUDIO DEVELOPMENT**



#### Start your AI adventure with Copilot Studio

- Create agents using natural language or a graphical interface, (using code view if also possible)
- Add triggers and workflows to conversations using natural language
- Enhance Microsoft 365 Copilot capabilities
- Create a modern conversational experience

### Strengths

- Cost-effective and quick deployment
- Low entry threshold
- Instant effect
- Wide range of built-in integration options
- Low maintenance costs

#### Shortcomings

- Limited ability to tailor to the unique needs and data structures
- Limited control over the AI's behavior and outputs
- Lower level of precision in highly specialized contexts

# TIER 2 - RETRIEVAL-AUGMENTED GENERATION (RAG) DEVELOPMENT

### Go for RAG if it is beneficial

- More accurate and contextually relevant responses
- Ability to leverage domain-specific and confidential information that may not be included in a language model's training data
- Integration with highly customized environments and legacy systems



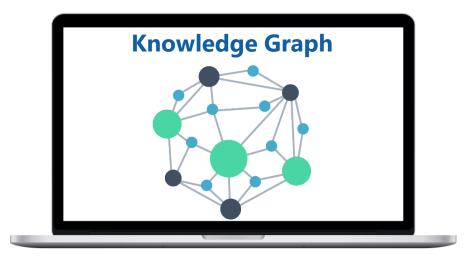
#### Strengths

- Provide precise answers to complex queries
- Suitable for applications that require processing extensive datasets
- Can be adapted to various domains and use cases.
- Highly customizable solutions

### Shortcomings

- Complex setup
- Require expertise in AI field
- Usually require significant processing power, which generates ongoing costs
- Poor data quality can still lead to inaccurate or irrelevant responses

## TIER 3 – KNOWLEDGE GRAPH AI DEVELOPMENT



#### Develop knowledge graph if you really need

- Uncover hidden insights and relationships that might be missed by LLMs, RAGs and even databases
- Explicitly represent complex relationships between data points
- Obtain deepest possible contextual understanding
- Data search and discovery based on semantic understanding

#### Strengths

- Efficiently handles complex queries involving multiple data relationships
- Real time analytics and decission-making capabilities

#### **Shortcomings**

- Very high initial cost for setup and development
- Maintaining knowledge graph is complex and time consuming
- Data Privacy and sensitive data handling is a challenge in a knowledge graph

### **OUR AI HUB ARCHITECTURE**

