



# Fitness Check: How mature is your marketing automation platform?

MICROSOFT DYNAMICS 365 CUSTOMER INSIGHTS - JOURNEYS

Dynamics 365 Customer Insights - Journeys • Marketing Automation • Marketing Maturity

Looking to take your marketing automation to the next level? The first step is understanding where you stand. With our Fitness Check, you can easily assess how mature your marketing automation platform is and identify areas for improvement.

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Consulting, training and development with ❤️ made in Germany within the  Reply Group.



# How mature is your marketing automation?



## Meet us where you are

The first step is understanding where you stand. With our Fitness Check, you can easily assess how mature your marketing automation platform is and identify areas for improvement.



## A comprehensive Assessment

From core functionalities to integrations, performance, usability, reporting, and security – by taking the Fitness Check, you'll gain valuable insights into how well your platform is meeting your needs and where you can optimize your marketing automation processes for better results.



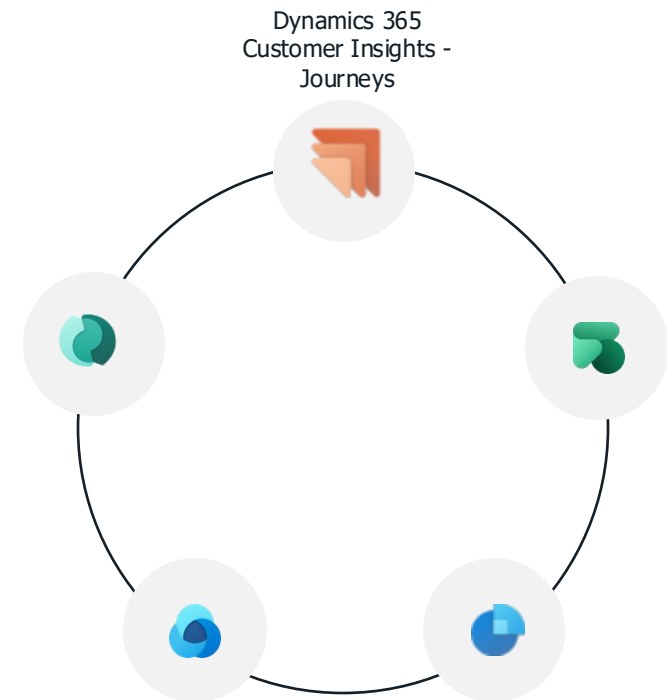
## Our Experts guide you through the process

We provide personalized recommendations and insights tailored to your unique needs. Whether you're just getting started with marketing automation or looking to take your existing platform to the next level, our Fitness Check is the perfect way to get started.

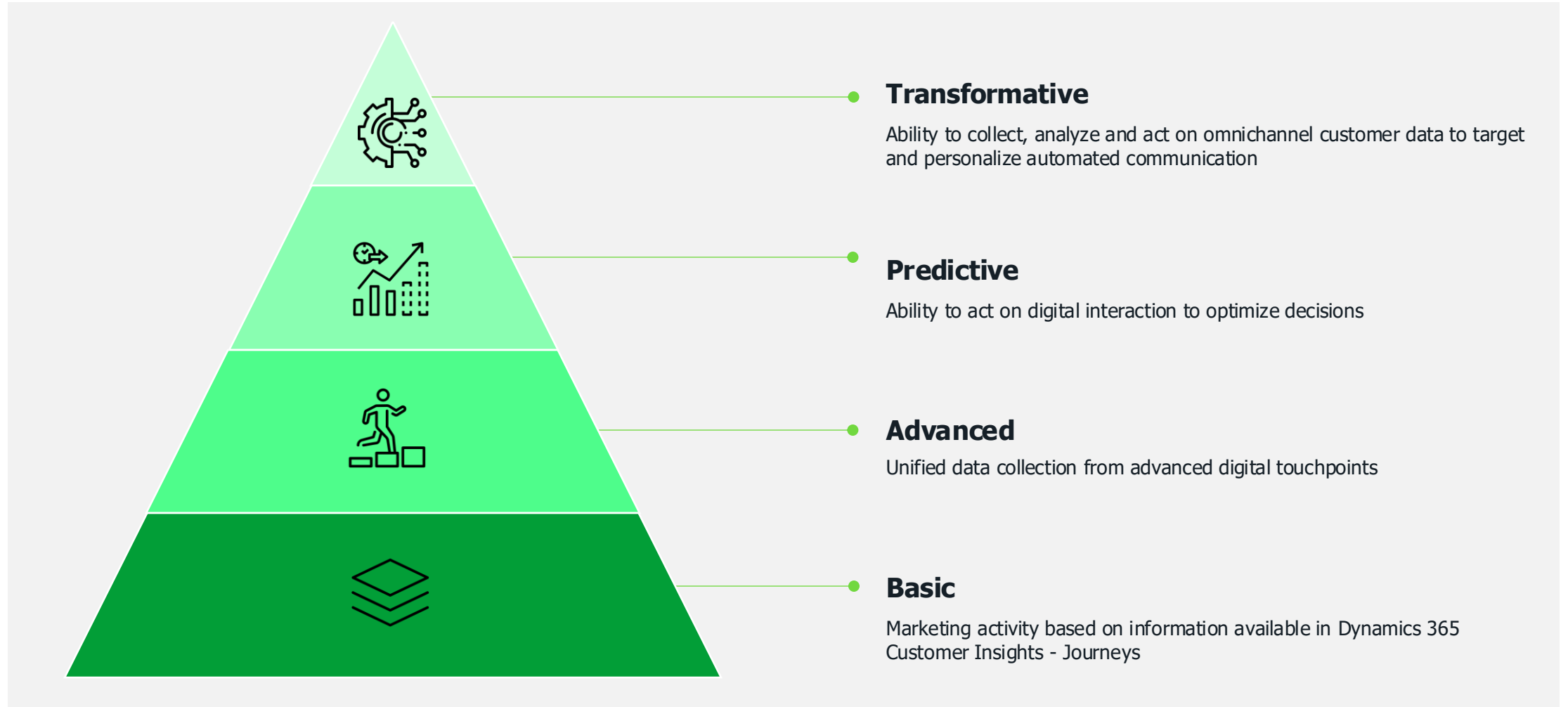


## So why wait?

Take our Fitness Check today and see how mature your marketing automation platform really is. With our expert guidance, you'll be well on your way to achieving your marketing automation goals and driving better results for your business.



# Marketing Automation Maturity Model\*



\*more Details will be shared during the workshop



# What are you waiting for?

- Do you want to **evaluate** a project idea?
- How can I **digitize, automate and streamline** my marketing and sales **processes**?
- Do you have questions about **opportunities** for **customer experience** management based on the Microsoft Dynamics 365 ecosystem?
- What is needed to drive **business outcomes**, improve **operational efficiency**, and create **exceptional customer experiences**?
- How can we enhance our customer journey, such as through **chatbots**, self-service **portals**, or **AI-powered** recommendations?
- Do you need **best practices** and hands-on support from our motivated experts?

BOOK AN APPOINTMENT



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