



Viva Engage and Yammer Launch: 1- Day Assessment

There's so much stuff out there written about Viva Engage using Yammer. The blogs are everywhere! From someone telling you the top 76 ways to get the best from Yammer using Viva, handing out Yammer themed cookies, and the 397 things not to do when you launch a Viva Engage - it can get confusing. That's why we offer this 1-Day Assessment. As both Viva and Yammer experts we've collected the best-case studies and work with both Microsoft and expert partners to give you the information that matters.

Whether you need to prepare for launching Viva Engage, shake up your existing Yammer network, migrate content from other social platforms or truly mature your network, we can help you unpick what will work best. You will leave the assessment with a report detailing which approach we can tailor for your business.

Let Microsoft help you enable collaboration within your company.

Yammer is an enterprise social networking service used for private communication within organizations. Access to a Yammer network is determined by a user's Internet domain so that only individuals with approved email addresses may join their respective networks.



Create
Connection



Built on
Microsoft 365



Empower
Contribution



Protect your
organization



Invest in
Collaboration

Reply has the expertise to move your organization ahead

Built on decades of knowledge and using the latest technologies such as Microsoft 365, Teams, Viva and SharePoint, we aim to create digital platforms that enable our clients to foster meaningful, online engagements with both their employees and customers.

WM Reply is made up of a team of 200+ dedicated and knowledgeable employees, operating across UK, US, NZ and Europe. What's more, as part of the Reply Group, a leading Consulting, Systems Integration and Digital Services company, we have access to a huge pool of talent – some 11,000 experienced professionals.



Contact us to get started on your Yammer Journey

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Re-launch or Mature?

SWOOP's Yammer benchmarking report suggest that if you have more than 36% active users (users who have commented, liked or replied to content), you're average. The most successful Yammer networks have more than 50% active users. It's probably a good idea to think about maturing your network if you sit towards that 50%. Much lower and you might need to consider some Re-launch activity to get some new recruits onboard first. Using the Viva Engage Platform is the best way to do this.



Viva Engage with Yammer



Solving Business Problems, everything must link back to a genuine business objective.



Exec Endorsement support from the top isn't optional.



Training everyone should be able access materials to understand how to best use their network.



Communications help people through the change and share successes.

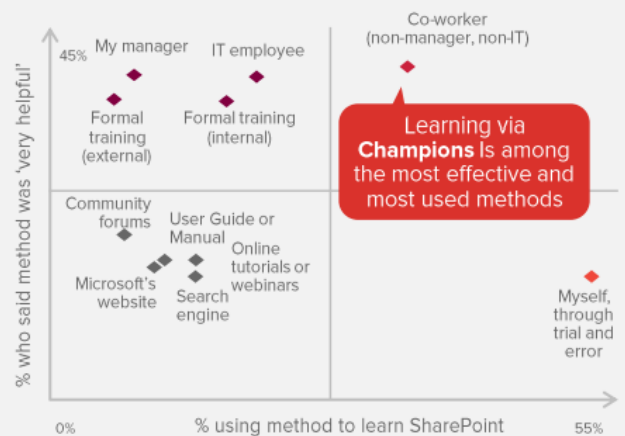


A network of Champions means being able to be more inclusive and can cover more ground.

TALK TO OUR TOP 10 LEAD YAMMER USERS FOR TIPS ON HOW TO INTERACT WITH YOUR TEAMS AND ACROSS THE COMPANY ONLINE

Leader	SWOOP Persona	Total interactions
1	Engager	502
2	Catalyst	490
3	Engager	359
4	Responder	308
5	Engager	247
6	Catalyst	189
7	Engager	180
8	Broadcaster	178
9	Catalyst	176
10	Catalyst	111

FORMAL TRAINING ALONE IS NOT ENOUGH % using Learning Method vs. Helpfulness



WM Reply is an experienced digital consultancy specializing in Microsoft technology. It is recognized as a leader in Office 365, which includes Yammer, is a Microsoft Cloud Solutions Partner, the only Yammer Adoption Specialist Consultancy (YAS) in Europe, author of www.yammerguide.com and an Employee Experience Finalist for the Microsoft Partner of the Year 2021.

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