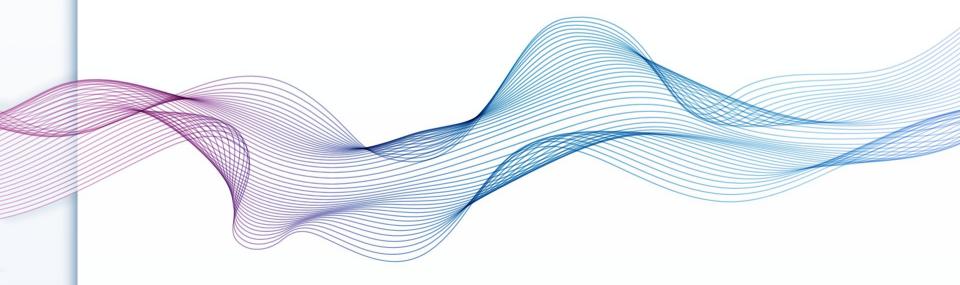


### **Rescale on Microsoft Azure:**

The Modern Foundation for Engineering and Scientific Computing



# **Computing Drives Our Future**













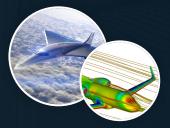


### **COMPUTATIONAL SCIENCE & ENGINEERING**

### Aerospace

## **Building Blocks**

#### Semiconductor & EDA



Propulsion

Aerodynamics

Acoustics

Fluid **Dvnamics** 

<sup>Final</sup> Optimization

Molecular **Dynamics** 

Pharmaco

Kinetics

AI, ML,

& DL

**Use Cases** 

**Design Cycle** 

Structural

Preliminary Exploration

Analysis

Chip Layout

**Dvnamics** 

Hydro

**Dvnamics** 

Classification

Multibody

Design Verification



Earth Science & Energy

**Automotive** 



Crash Safety

Noise, Vibration, Harshness

Drive Train

**Core Elements** 

Advanced Analytics (Math/theory) Physics-Based Simulation (Software)

High Performance Computing (Infrastructure)

Verification, Validation & Uncertainty Quantification

Particle **Fluidics** 

> Computational Chemistry

> > rescale

Electro

Magnetics

Drill & Pipeline Safety

Seismic & Reservoir

Climate & Weather

Modeling

Life Sciences



Medical Devices

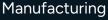
Metabolomics

Drug Discovery

Thermo Materials Testing **Dvnamics** 

Waste Reduction

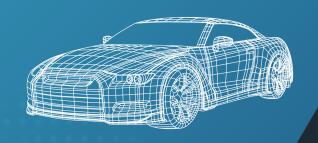
**Factory Optimization** 







Commercializing new engineering breakthroughs is increasingly difficult





90%

Of R&D leaders find accelerating new technologies difficult, despite being a top priority

Gartner R&D Leadership Council 2021

# **R&D Innovation Has Been Underserved by Cloud**





# Cloud transformation accelerates software development

- Application developer-friendly tools
- Easy-access platform services (e.g., databases, message queues)
- Simple access to low-cost commodity hyperscale infrastructure

# Traditional HPC strategies in the cloud continue to constrain engineering innovation

- Complex user experience and maintenance
- Disparate technology stacks and workflows
- Lacks flexible access to new, specialized hardware



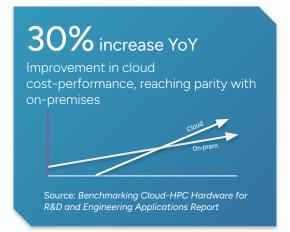
# **Engineering and IT Orgs Increasingly Pursue Cloud Strategies to Accelerate Digital Initiatives**

Cloud infrastructure choice and scale rapidly expanding

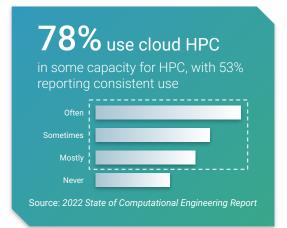
40%+ YoY
Growth in specialized HPC architectures released by cloud providers annually

Source: 2021 State of Cloud HPC Report

Cloud cost-performance continuing to increase



Majority of IT and Engineering have cloud HPC strategies





# **Delivering Measurable Business Outcomes with Compute**



**Increased Resource Efficiency** 

Months to Days

reduction of time to deploy HPC across full cloud and software ecosystem. – National Oilwell Varco



**Enhanced User Productivity** 

30 HPC Tools

unified into one single platform, simplifying administration and end-user workflows. –Schaeffler



Enhanced Compliance and Control

60%

**increased speed of simulation** with a policy-driven environment across global divisions. –Eaton



## **Unlocking New Efficiencies and Methods with Data**

50%

PBs

10x

### **Accelerated R&D and Time-to-Market**

faster R&D cycles by reducing manual simulation tasks to accelerate new products to market. –Daikin Industries

### **Unified Data for Faster Decisions**

(petabytes) of simulation data and metadata managed automatically to aid collaboration and accelerate projects.

-Kairos Power

### **Simulation Efficiency**

increase in simulation efficiency with 90% reduction in results wait time enabling 5x increase in new patents. –Sumitomo Corporation



### Rescale Delivers Measurable Outcomes with Al-Driven R&D



Accelerate Time to Results

1000x

acceleration in time-to-answerleveraging Al-enhanced simulation.-GM Motorsports



Improve Efficiency

Hours to ms

reduction in preprocessing data for AI training from 8 hours to milliseconds. –Intelligent Energy



**Expand Design Exploration** 

72,000

times faster material exploration with 99% accuracy using customer neural networks. –CPG Leader



# Rescale + Microsoft Partnership



### **Top Tier Global Partner**

**HPC & Simulation Cloud Platform** 



Microsoft M12 Partner

Marketplace Listing

Full stack integration with 1,200+ ISVs

#### **Public Customer References on Azure**























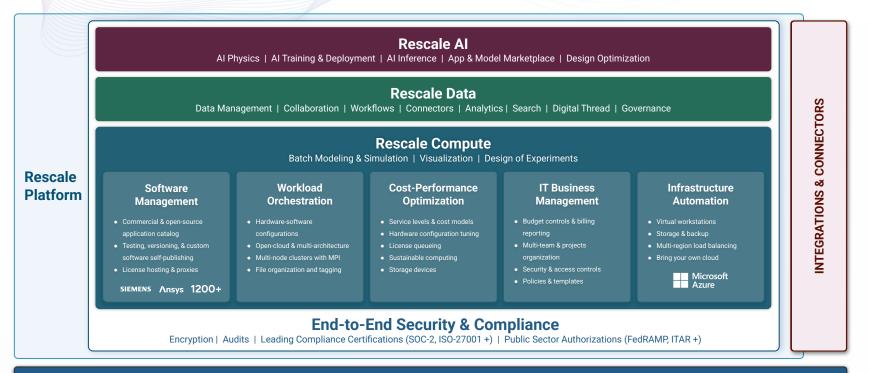










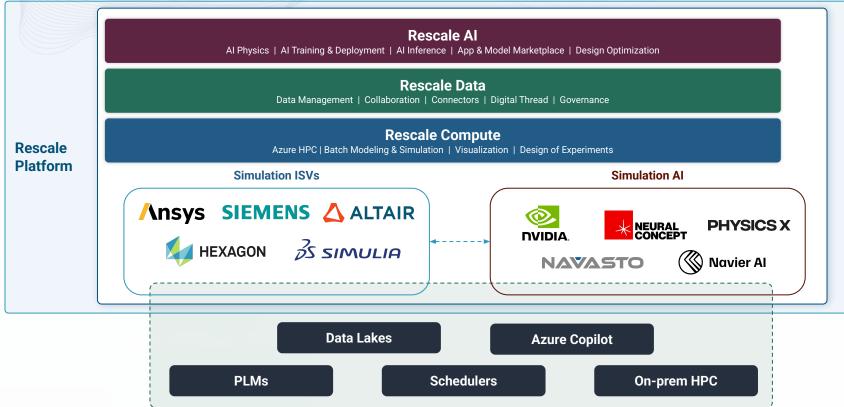


#### **Full-Stack Support & Professional Services**

Implementation & Onboarding | Application & OS Support | Benchmarking & Optimization | Training & Certification | Integrations



# **Rescale Ecosystem Architecture**









# Accelerate time to engineering engagement

### Rescale Turnkey Platform

1-4 Weeks

### **Ouick Start**

Turnkey HPC capabilities, Right sized Support

#### **Get Started**

Begin running production workloads, minimal troubleshooting

#### Explore new R&D Use Cases

Multi-Disciplinary Design optimization, Physics-informed AI/ML

#### **Optimize Resources**

Hardware & Software Cost-Performance, Workflow automation

#### Discover Data Insights

Simulation process & data management

# Accelerated time to Market

Commercialize New R&D Innovation faster





### Planning & Hiring

Capacity plan, requirements, hiring, etc. ~1 year

# Setup Cloud Infrastructure

Select compute hardware, storage, networking

### 12-18 Months

### Build Utilities

Build Utilities, console, security & compliance

#### Setup Software

Determine commercial, open source, and/or build proprietary codes, Benchmark HW

#### **Get Started**

Begin running production workloads troubleshooting

# Supporting R&D and IT Teams at Each Stage of Their Journey

#### **COMPUTE**



#### 1 - MODERNIZATION

Accelerate engineering with flexible access to computing at scale, through:

- Flexibility
- Elastic computing
- Automation over Admin

#### 2 - OPTIMIZATION

Improve total costperformance for maximized efficiency resources, through:

- Performance
- Cost-efficiency
- Visualization and performance storage integration

#### **DATA**



#### 3 - DATA MANAGEMENT

Increase confidence in decision-making with governance, traceability, and context, through:

- Enrichment & organization
- Analytics & collaboration
- Systems integration

#### ΑI

#### 4 - APPLIED AI

New, faster products through improved speed, efficiency, and productivity.

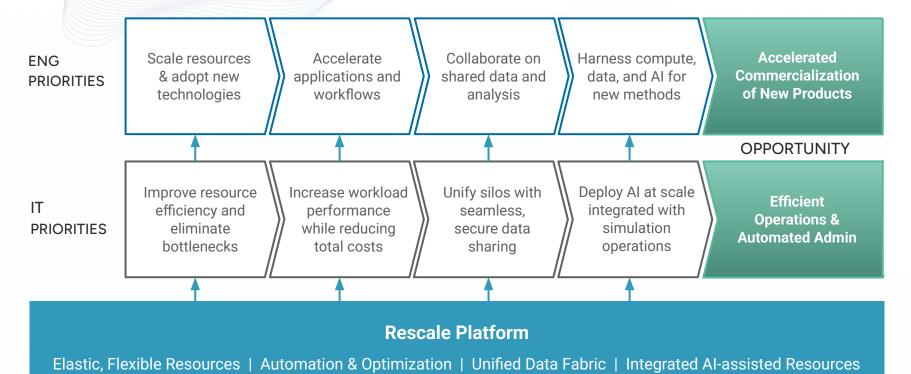
- New methods & insights
- Scale & customization
- Agile deployment

Al requires a strong data and compute foundation





# Delivering a Foundation for Modern Computational Engineering







Rescale
Customer Spotlight

**Company:** General Motors Motorsports

**Industry:** Automotive

**Use Case:** External Aerodynamics

GM Motorsports is pioneering new Al-accelerated aerodynamics optimization to dramatically **reduce R&D cycle time** and lap times on the track. In vehicle platform development for the Formula One racing series where milliseconds matter, Andretti Cadillac and GM Motorsports engineers leverage Al Physics on Rescale powered by NVIDIA to **optimize every aspect of chassis aerodynamics**.

This approach has led to more than **1000X acceleration** in design evaluation, achieving over **98% accuracy** compared to traditional CFD simulations, and an **85% improvement** in computing resource efficiency. These advancements allow GM Motorsports to iterate on designs faster, ensuring optimized performance on the track.







Eaton Enables Digital Transformation of Engineering Capabilities Through Cloud-First HPC on Rescale

**Industry:** Industrial Manufacturing, Power Management **Use Cases:** Digital Transformation, Industry 4.0, Computational Fluid Dynamics, Finite Element Analysis

"Eaton is focused on optimizing digital solution development and delivery for our customers, and we invest in Rescale to accelerate these capabilities and accelerate the R&D of new industry 4.0 technologies. Rescale enables our cloud-first strategy to flexibly equip our engineering teams with intelligent computing solutions they need while IT can easily governing a secure, compliant, and policy-driven environment across all of our regions and divisions."

— Katrina R. Redmond, Senior Vice President & CIO, Eaton

30-60%

Increased speed of engineering simulations

#### **Strategic Business Outcomes:**

- Turnkey HPC for R&D Acceleration
- Seamless Engineering Collaboration
- Intelligent Optimization for Best Cost-Performance
- Automated IT Management, Security, and Compliance





"Deploying cloud HPC across multiple software providers would have taken us 9 months, but with Rescale we were up and running in a matter of days. We also have assurance that Rescale optimizes our engineering efficiency and helps remove IT obstacles to get back to solving big problems."

— Matthew Robinson, Engineering Systems Administrator



100% license utilization
In HPC softwares and
optimized licensing costs



**95% deployment time reduction** In cloud HPC applications



**80%+ cost reduction**In NOV's upfront HPC costs and reduced overall operational costs

# Spotlight on innovation



Customer: National Oilwell Varco (NOV) Industry: Energy, Oil & Gas, Renewables

Leading the Future of Energy by Reimagining Computing

NOV uses advanced computer-aided engineering (CAE) simulation to design and test new technologies pumps, regulators, and drill heads. NOV relies on high performance computing (HPC) resources to get accurate predictions on safety, durability, and economic viability of new products before they reach production operations. This led Engineering and IT teams to pursue a global cloud HPC strategy managed on Rescale that alleviated resource constraints and unlocked new capabilities in oil and gas and renewables R&D to bring new products to market faster.

"Being cloud-native gives NOV the advantage of improved agility and efficiency across our many areas of R&D from offshore to renewables. Rescale streamlined our cloud transformation and continues to help us find new ways to improve our engineers' productivity and develop new products faster."

- Matthew Robinson, Engineering Systems Administrator, NOV

### SCHAEFFLER

### Rescale Customer Spotlight

Company: Schaeffler

**Industry:** Automotive, Energy, Manufacturing **Use Case:** CAE Simulation, IT management

Value Drivers: Accelerate Innovation

**Products:** Rescale Compute

**12,000 simulations** for a large-scale project in a matter of days

Rescale delivers Schaeffler a unified HPC solution, bringing together 20 to 30 previously separate solutions into one standardized platform where engineers can select the appropriate simulation application.

"It takes just a few clicks to configure the system for a given simulation. This is hugely advantageous in terms of administration, user-friendliness, and operability—something our colleagues really appreciate. Through this project, we've gained a better understanding of their needs and can now work with them to develop more custom solutions."

- Tobias Frömel, Product Owner, Hybrid Cloud Platforms

"Thanks to our new HPC solution based on Azure and the SaaS solution from our partner Rescale, we can complete our simulations a good deal faster. This means we can begin the next round of calculations sooner, detect errors earlier, and develop products far more quickly. That's a massive boost to our competitiveness and innovative strength."

- Markus Kießling, Product Owner, Systems Engineering Solutions



