



# Streamline, Predict, and Profit with RetailHut.™

A Cutting-Edge Solution by **ResearchHut**



# Welcome to the Future of Retail.

**RetailHut** is an AI-driven platform designed to tackle the complexities of modern commerce, empowering retailers to make data-driven decisions and boost profitability while transforming operations and elevating customer experiences.



Where AI Meets  
Innovation!





# The Hidden Barriers Holding Retail Back

Retailers face a series of critical challenges that directly impact profitability and customer satisfaction. Addressing these problems is essential for staying competitive in today's market.



## Store experience by camera inspection to track

- Shoplifters
- Out of Stock Items
- Outdated Stock
- Stock View Replenishment

Empowering Retails.  
Transforming Experiences.



## Customer experience by camera inspection to track

- Customer Journey Analytics



# Features / capabilities

Harnessing the power of camera insights, our AI-driven analytics facilitate smarter decision-making, keeping your business ahead of the curve. With RetailHut, transform everyday observations into strategic advantages, ensuring you not only meet but anticipate customer needs, driving growth and profitability.



## Real-time Inventory updates

Seamlessly Integrate  
Camera Insights with  
Your Back Office for  
Real-Time Stock  
Updates!



## Visitor Behavior Analysis

Understand  
customer journeys  
for personalized  
experiences.



## Smart Basket Analysis

Unlocks Customer  
Insights with  
Camera-Driven  
Basket Analysis.





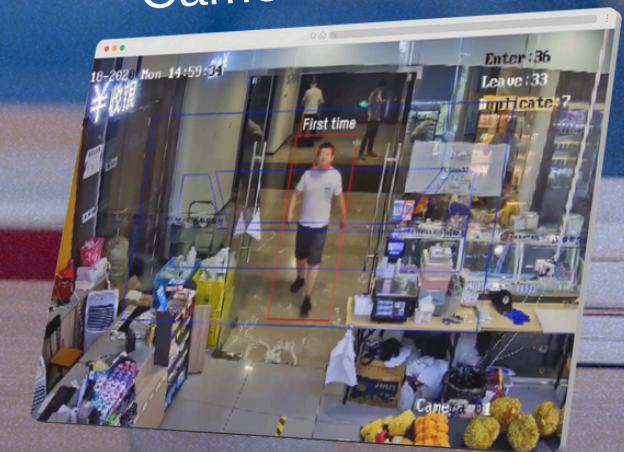


## Basket Analysis Dashboard

Unlock Customer Insights with RetailHut's Camera-Powered Basket Analysis —Discover Preferences, Build Connections, and Personalize Offerings with real-time, data-driven accuracy.



### Camera Feature



RetailHut's Basket Analysis combines camera-driven insights, sales data, and machine learning to predict top-selling product combinations. By capturing customer purchase patterns in real-time, retailers can recommend additional items, optimize shelf displays, and ensure shelves are always stocked.



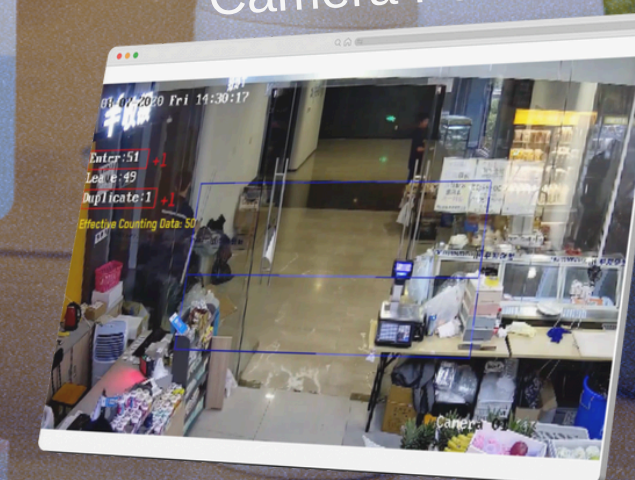


## Store View Dashboard

Step into the Future of Retail Management with RetailHut's Camera-Powered Stock View—Turn cluttered shelves into personalized recommendations and optimize your inventory with real-time precision!



Camera Feature



Revolutionize Inventory Management: Harness the Power of Camera Technology in Stock View to Instantly Detect Out-of-Stock Items and Optimize Your Stock Levels!



Boosting  
Conversion  
Rates

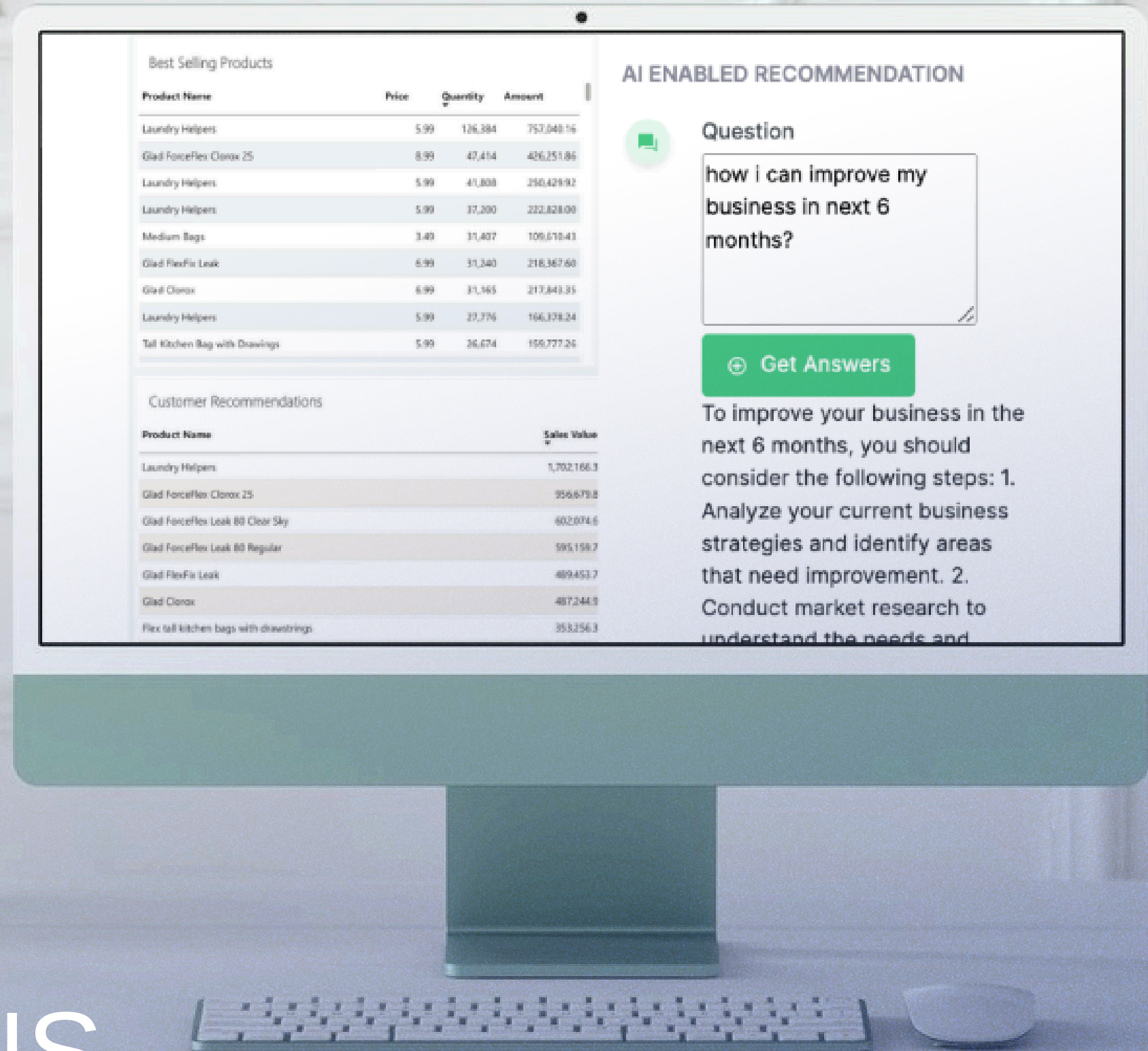
Enhancing  
Customer  
Engagement

Optimizing  
Product Mix

Increasing  
Dwell Time

# AI-POWERED RECOMMENDATIONS

Harnessing the Power of Data, ChatGPT Analyzes Trends to Deliver Tailored Insights for Your Business!





# BOOST YOUR BUSINESS WITH RETAILHUT



Enhanced  
Customer  
Experience



Inventory and  
Supply Chain  
Management



Sales and  
Marketing  
Optimization



Operational  
Efficiency



Product and  
Pricing  
Strategies



Data-Driven  
Decision  
Making





# Driving Profitability, Minimizing Risk

## Increase Revenue

RetailHut transforms data into gold, empowering retailers to fine-tune their product offerings and craft irresistible promotions. By enhancing customer experiences, we pave the way for increased sales and higher average transaction values, turning every interaction into an opportunity for profit.

## Minimize Losses

With RetailHut's cutting-edge inventory management and demand forecasting, retailers can bid farewell to stockouts and overstock headaches. Our real-time insights help safeguard against lost sales and markdowns, ensuring that your bottom line remains robust and resilient.



# Strategic Alliances With



Harnessing Microsoft Azure AI, Power Platform, and Fabric, we've crafted a dynamic solution tailored for retailers.





# Uncover the Solution to Your Retail Challenges – [Click Here!](#)





# Integrate Seamlessly, Grow Effortlessly.

RetailHut adapts to your needs, integrating smoothly with any ERP system—from cutting-edge solutions to the familiar comfort of an Excel sheet—ensuring that every retailer can harness its power.

Contact us for more information:



## ADDRESS

Lodon, UK  
Dubai, UAE

## CALL US ON

+44 7309 473612  
+971 56 826 9290

## EMAILS

modawood@research-hut.com  
mariam@research-hut.com