

Multiply growth. Reduce costs.

A DIY customer engagement solution for growing businesses

Acquire, renew, and retain customers at scale, with your small team and a flexible pay-as-you-go model.

Channels covered

Marketing Star is an out-of-the-box solution to jump-start your customer outreach programs. The easy-to-use solution lets you create and execute campaigns across channels from a single interface with a few clicks—allowing your team to really focus on their core business activities.



Why you will love Marketing Star:

Flexible payment

Budget-friendly to the core, Marketing Star gives you the flexibility to purchase and pay for only the campaigns you deliver every month.

Do less. Get more.

With a rich feature set—A/B testing, custom templates, subject line analysis, and more—you will spend little time getting your campaigns ready with creative approaches and better outcomes.

Analyze. Optimize.

Cut down manual spreadsheets. Access detailed campaign reports online to analyze your performance and optimize customer engagement.

Build and grow your brand with Marketing Star

[Book a demo](#)