RETAIL VELOCITY

RELIABLE RETAIL DATA
AT THE SPEED OF NOW

ALL YOUR DATA. ALL YOUR DECISIONS.
ALL IN THE PALM OF YOUR HAND.

Retail Velocity's VELOCITY® cloud-based data platform automatically collects, cleanses, harmonizes, and enriches large volumes of disparate data from any retail data source, providing CPGs and retailers with one version of the truth—unified, accurate, and actionable retail data.

With the cleanest, most reliable data at their fingertips, and with complete, near real-time visibility into consumer demand and inventory activity, CPG brands can improve retailer relationships and enterprise-wide decision-making to accelerate time to value, keep shelves stocked, and facilitate sustainable sales and profitable growth.

Unlimited Data Sources. Various Data Types.
One Powerful Solution.

VELOCITY® connects data from hundreds of retailers, e-commerce platforms, distributors, internal/ERP systems, and syndicated and third-party data providers.

The power of VELOCITY is its ability to seamlessly and cost-effectively integrate unlimited sell-through and inventory data at the daily, SKU-store level with unlimited third-party and internal data—enabling CPG teams from sales and marketing to supply chain, finance, and operations to gain and leverage timely insights needed for optimal, collaborative decision-making.

Retailer & Distributor Data

Point-of-Sale, Inventory, Orders, Shipments, Invoices, Forecasts, Replenishment, Store Clusters; includes physical store and e-commerce data

Internal / Enterprise Data

Master Data, Plans, Forecasts, Shipments, Supply Chain, Media, Promotions, Financials, Store Merchandising, Costs, Margins, Territories

Third-Party Data

Syndicated, Weather, Demographics, Census, Social Media, Promotions, Loyalty, and more

RETAIL VELOCITY

Any Data-sharing Method. Any Format.
We Collect All Data.

With the capability to pull or receive daily retail data via any sharing method or in any format, VELOCITY eliminates timely, costly, and frustrating manual data collection and manipulation processes, allowing your teams to spend their time more wisely and effectively.

METHODS Partner Portals | FTP | AS2 | API | ODBC | Email

FORMATS Flat Files | EDI | Excel Workbooks

600+ Available International
Retailer and Distributor Data Adaptors

VELOCITY allows you to extract and continuously update and refresh demand and supply data at the most granular levels from all your retail partners—and integrate it with additional critical data and systems to drive deeper business intelligence and improve sales, marketing, supply chain, and operations strategies.

RETAIL & E-COMMERCE

LOWE'S | Target | CVS pharmacy
Walgreens | THE HOME DEPOT | amazon
Kroger | US. FOODS | Walmart
COSTCO WHOLESALE

+ HUNDREDS MORE

ERP

SAP
ORACLE
infor
Microsoft Dynamics 365

+ MORE

THIRD PARTIES

NielsenIQ
Circana.
LOGILITY
Demographics | Weather

+ MORE

TO GET STARTED, CONTACT US TODAY

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