



ROIward
The Incentive Engine



Digital Reward Platform for Start Up





Ready to be deployed in your existing CRM (no complex integration needed) or just send it in bulk via CSV

The screenshot shows the ROIward interface for a campaign named "test Amazon". The campaign budget is 10.00€, and the available balance is 8.60€. 1.40€ worth of vouchers have been sent, and 0.00€ worth have been redeemed. The interface includes a sidebar with navigation options like Catalogue, Activity, Campaigns, and Customization. A table lists vouchers with columns for GUID, Status, and Creation Date.

GUID	Status	Creation Date
d86e*****0e44	Refunded	08/03/2023 09:05h
c213*****91e2	Refunded	08/03/2023 09:05h
c985*****61fd	Waiting for redeem	22/03/2023 11:03h

A "Bulk Upload" modal is open on the right, showing options to download a template file or upload a CSV file. The modal includes fields for Name and Description, and a "Continue" button.





Acquire, Retain, Engage with your customers

Most complete Reward Platform. **Make your customers dreams come true**

Gift Cards

The simplest way for businesses to send people money.

A direct connection to +1200 brands network of **digital incentives**. Send (and save) rewards with 4 lines of code



Travel Rewards

Our B2C technology allows our customers customize a free **flight search engine** for your customers. In order to be able to **reward travel experiences** at a fraction of the cost



Physical Products

Millions of products in our catalog, delivered in 24h in the customers household with no extra cost.

Reward anything, as simple as sending a Gift Card





The magic of our product ✨

Value proposition for our customers

Others

- ✗ **Total campaign Cost: Pay everything upfront**
- ✗ Operations & Administrative costs
- ✗ One retailer at a time “n” times
- ✗ No warehousing & shipping costs
- ✗ Leftover stock

With us ✨

- ✓ **Total cost: Pay as you use. Save what is unused.**
- ✓ Voucher & balance used in Real Time upon req.
- ✓ Operations & Administrative costs
- ✓ **One API endless reward types:**
 - + Exclusive **Travel Deals**
 - + **Physical Products** Amazon Endless catalog
 - + **WorldWide** Catalog



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Reach out!!

Let's Grow Together 🚀

