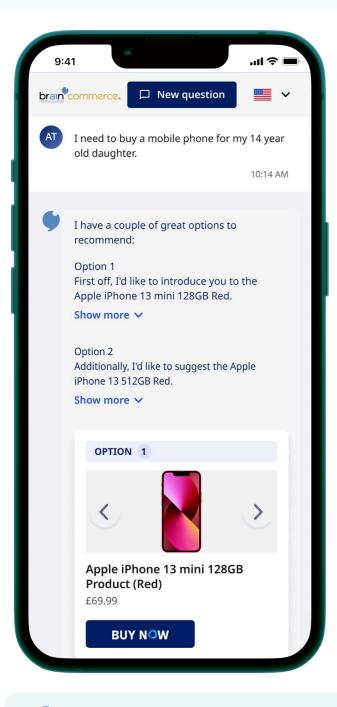**Discover** | **Decide** | **Delight**

Transform your **online store** into a **highly effective**, **personal** and **conversation-led shopping experience.**

💬 Easy Interactions

No more **tedious navigation**, **endless category pages** or **irrelevant results**. Your customers just say what they are looking for **(with 95 languages supported)** and **braincommerce** will handle the rest.

Interaction is easy, via either **voice** or **keyboard input**, helping your customers to **quickly find** what they want.

👐 Personal Recommendations

braincommerce doesn't just search - it **understands**. Based on what **braincommerce learns** about your **products** and your **customers**, it delivers **product recommendations** that are **personalized** for each **visit**.

Customers can **compare products**, **request more details**, and **find out** everything they need to **purchase with confidence** without having to pick up the phone.

🛒 Seamless Transactions

Once the customer decides to purchase, **braincommerce** then takes them through its **trademark Instant Checkout experience**.

Ordering is **quick** and **simple**, and your regular customers will already have their **details pre-loaded** and ready to go so they can **checkout** in a **single click**.

Utilizing proprietary **cutting-edge AI** and **GPT models** that are **trained** specifically for **eCommerce**, **braincommerce** transforms your **online store**, your **call-centres**, your **social media** interactions and even **in- store kiosks** into **personal, conversational,** and **efficient online shopping** experiences that **increase orders** and **reduce costs.**