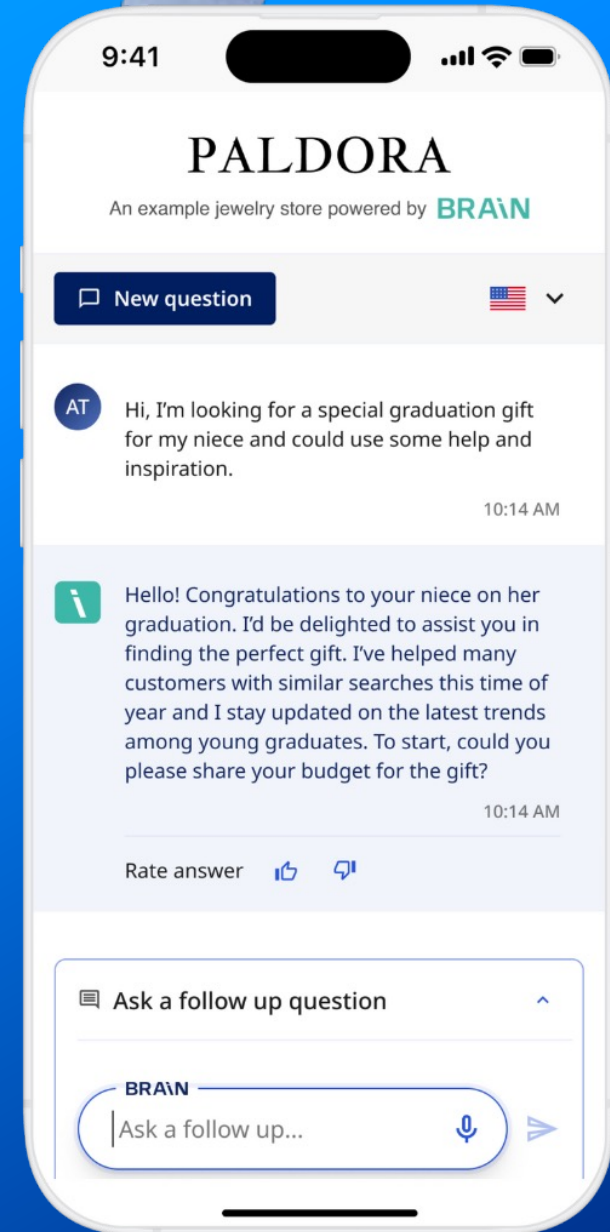




# Conversational AI for Retail Commerce

Enabling human-like interactions that transform engagement & drives sales



# Our Mission

**Rezolve Ai** aims to revolutionize digital commerce by empowering businesses to deliver personalized, human-like customer interactions through our advanced Conversational AI solutions.

We enable brands to create seamless, tailored shopping experiences that reflect the expertise of in-store sales associates, enhancing customer satisfaction while driving business growth.

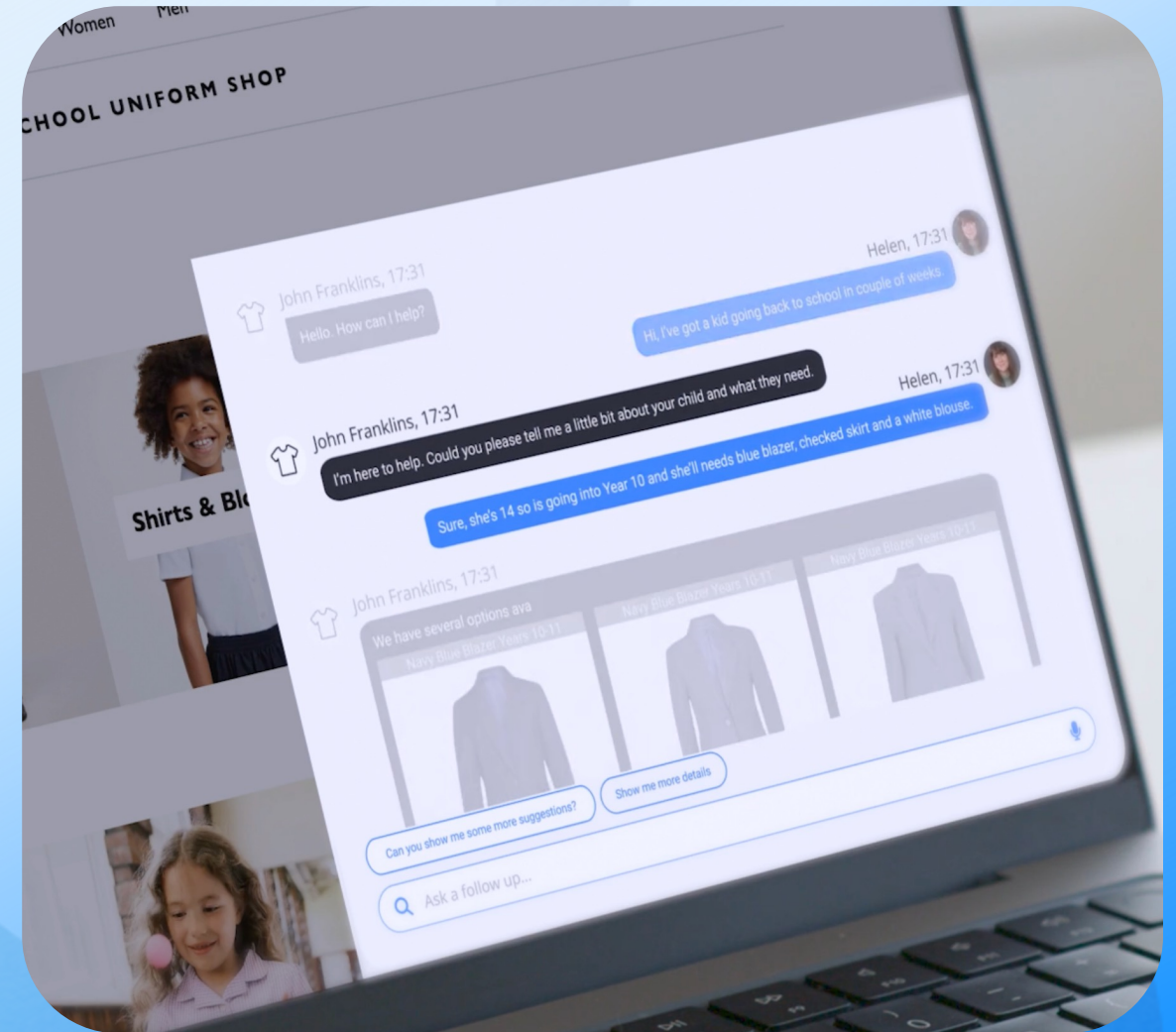
# Conversational AI

## What Is It?

- A conversational tool that mimics the most knowledgeable in-store salesperson, making online shopping intuitive and personal by understanding your needs through natural conversation.

## How Does It Work?

- Instead of navigating through countless filters, you simply describe what you're looking for.
- Brain understands your needs through natural conversation and guides you, offering tailored product recommendations just like a real salesperson would.



# AI Built for Retail

**Rezolve Ai** developed the first & only LLM specifically built for retail, providing brands with their own Gen AI-powered solution to service the **end-to-end** digital shopping journey.

Customer activation

Search & discovery

Advice & personalization

Checkout & payments

Payment processing

Fulfilment

Customer lifecycle



Customer engagement triggers (GeoZones, SMS, Audio, Social, Print)

**BRAiN**  
checkout



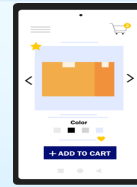
Conversational AI for product search & discovery (voice or type)

**BRAiN**  
commerce



Conversational AI for expert sales advice & personalized recommendations

**BRAiN**  
commerce



Seamless **one-tap checkout** simplifying the multi-step process and integrating various PSPs and systems through APIs

**BRAiN**  
checkout



Roadmap



Conversational AI for enhanced customer service, support & relationship building

**BRAiN**  
assistant

# Value Proposition

**Rezolve Ai** offers unique transformative capabilities for [Retail and eCommerce](#), benefiting all online businesses. Our platform enhances shopping and discovery with advanced AI-driven solutions.

- Conversational AI Experience: [Seamless, human-like interactions](#).
- Hyper Personalized Recommendations: [Tailored AI-driven suggestions](#).
- Efficiency & Convenience: [Quick, easy product discovery](#).
- Next Generation Shopping: [Generative AI for high-end retail experience](#).
- Enhanced Support: [Real-time assistance and info](#).
- Scalability & Integration: [Easy, scalable integration](#).
- Cost Efficiency: [High ROI, reduced costs](#).

# Why Are We Unique

Unlike other large LLMs (OpenAI, Claude, Gemini), which answer questions on any topic, **Resolve Ai's LLM is engineered for ecommerce**. This specialization allows us to use a smaller dataset and employ supervised fine-tuning that is **more efficient and cost-effective**.

The **unique capabilities** of Resolve Ai's brainpower:

1. The only & first AI solution to service the **end-to-end** customer journey, from product discovery through to aftercare services, including **checkout & payments**
2. Ability to **understand sentiment & the intent** behind the user's input, which goes beyond traditional search engines (Algolia, Bloomreach, Coveo)
3. Its product enrichment & taxonomy generation, **free from hallucinations** on eCommerce content

**99.9%**

Accuracy

**0**

Hallucinations\*

**+300bn**

eComm Specific  
Datasets



# Please Contact Us with Any Questions

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