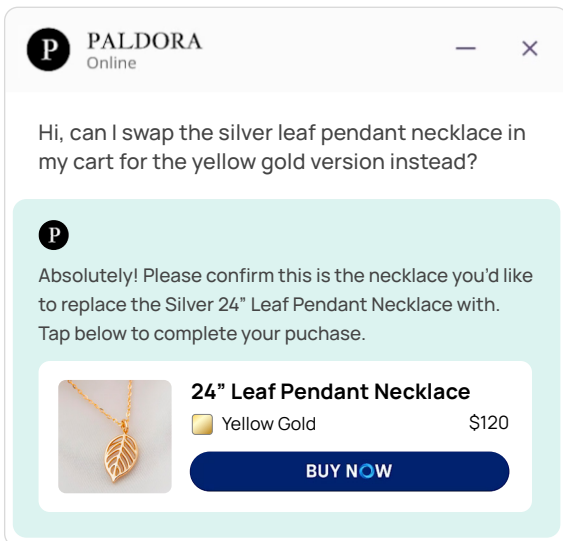# brain checkout
rezolve ai retail

Frictionless checkout experiences with personalized fulfillment and future-ready payment options.

Brain Checkout streamlines the transaction process with features like one-tap checkout, conversational cart management, and support for future-ready payment methods like cryptocurrency. Additionally, it enhances your customers shopping experience by using real-time location data to provide optimized and efficient fulfillment choices, such as quick curbside, in-store, or drive-thru pickup, leading to fewer abandoned carts.

Features

Conversational Cart Management

- Add, view, and modify cart contents using Conversational AI.
- Initiate and complete transactions directly within the conversational interface.
- Reduce friction and accelerate the conversion process.

PALDORA
Online

Hi, can I swap the silver leaf pendant necklace in my cart for the yellow gold version instead?

Absolutely! Please confirm this is the necklace you'd like to replace the Silver 24" Leaf Pendant Necklace with. Tap below to complete your puchase.

24" Leaf Pendant Necklace
Yellow Gold $120

BUY NOW

Multimodal One-Step Checkout

- Quick, one-tap checkout option across web, app, email and in-store experiences.
- Eliminates the need for logins or lengthy forms.
- Flexible payment options including cryptocurrency to fiat payments.
- Ensures security and compliance of transactions through built-in payment tokenization.
- Location-based intelligence helps determine the best order fulfillment options post-payment. (Example: Closest store to customer)
- Facilitates smooth progression from product discovery to final purchase while minimizing drop-off points.

Location-Based Marketing

Proximity Marketing (Off-premise & In-store)

- Triggers personalized messages (push notifications, SMS, or in-app) when customers enter strategically defined areas for immediate engagement.
- Adapts app functionality and available offers based on a customer's presence within a physical store.
- Allows for personalized greetings to customers that enhance NPS and encourage repeat business.

Order Ahead & Pickup

- Accurately predicts the arrival time of customers at a specific store location.
- Automatically senses when customers arrive on the property, enter the store, move into a curbside pickup area, or approach the drive-thru menu board or pickup window.
- Enhances the accuracy of BOPIS and curbside pickup using precise geofencing technology.
- Centralised order pickup management provides a single in-store screen to manage all order pickups, including those from customers and third-party partners.
- Reduces drive-thru wait times with the automated sequencing of drive-thru orders based on real-time customer location (Crucial for QSRs).

rezolve ai
advanced retail technologies

Benefits

Faster and Easier Checkout.
Enjoy instant, one-tap purchasing across all your devices and in-store, without the hassle of logins or lengthy forms.

Personalized Shopping Experience.
Receive relevant product recommendations and offers in real-time, enhancing your shopping journey and increasing cart value.

Convenient Conversational Cart Management.
Easily modify your cart and get assistance through natural language conversations, reducing friction and preventing abandoned carts.

Flexible and Efficient Order Pickup.
Faster and less congested pickup options like curbside and in-store, thanks to real-time location-based optimization.

Reduced Drive-Thru Wait-Times.
Serve more people, faster, while providing the same friendly, personalized experiences customers expect.

Enhanced Security and Trust.
Shop with confidence knowing your transactions are secure with tokenized payments and a privacy-conscious approach.

Personalized Rewards and Loyalty.
Get more value from loyalty programs with personalized rewards based on your activity and location.

Customers that made the switch to Rezolve Ai are seeing results!

-30%	x2	<5 min	+200%	-50%
Cart Abandonment	Mobile Order Completions	Wait times for Curbside Pickup	Customers using Curbside Pickup	Drive-thru Pickup Times

Experience Brain Checkout for yourself.
For more details or if you'd like to see a demo, contact our sales team at **rezolvesales@rezolve.com**

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